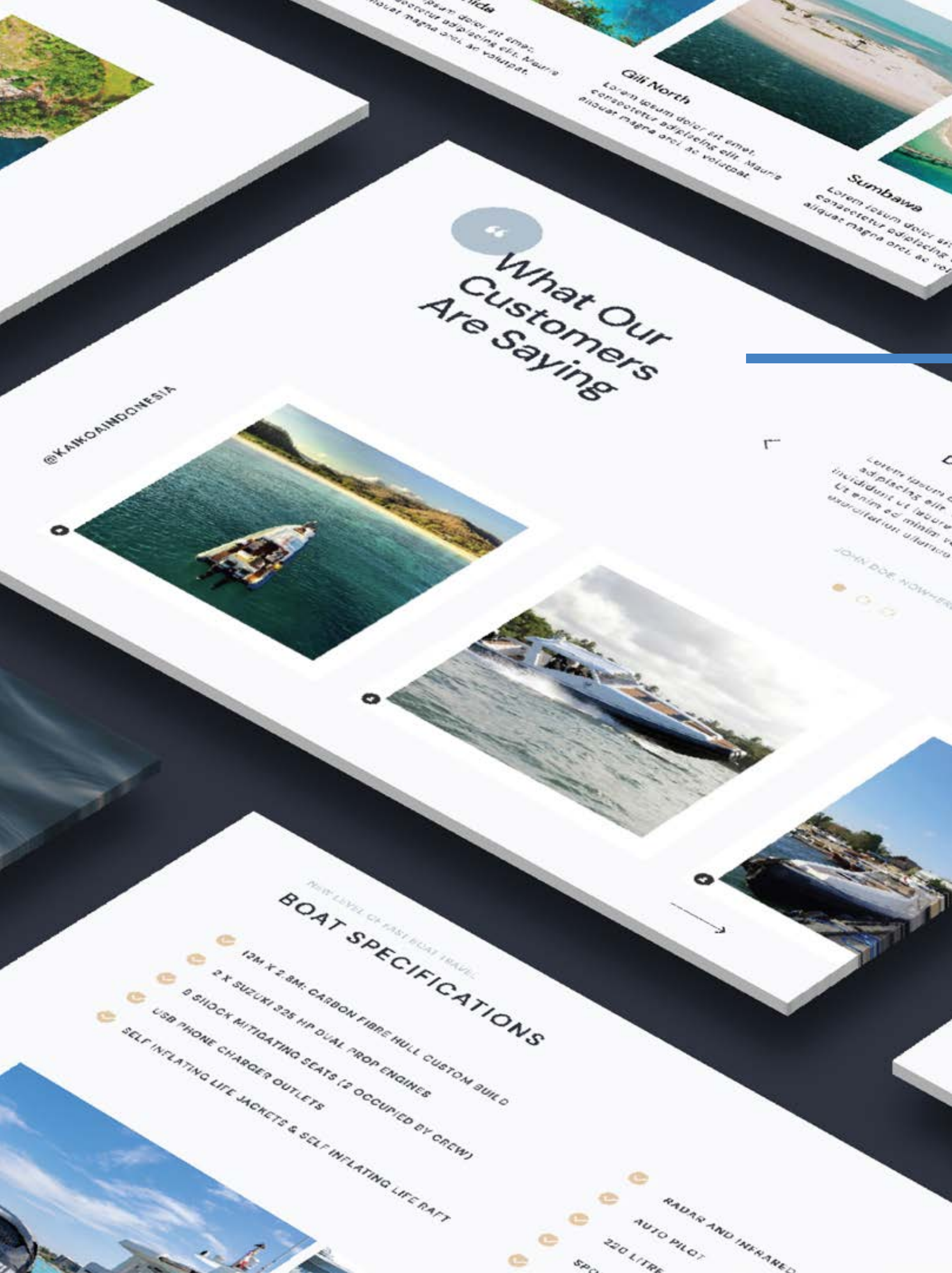




Kesato.



Introductions

Creative Digital Agency in Bali

While we're headquartered in Paradise Island, our team originally come from Paris, France. Making Bali as our home-base has allowed us to attract a team of digital specialists with a diverse cultural background. We help people like you navigate the digital environment. Think of us as your own creative team and digital specialist squad. We have a network of clients across a wide range of industries to produce works well-loved by people. We hear out ideas and we work together to give life to your ideas. How will you need us on board?

We build smart digital branding strategies through careful & comprehensive research, utilizing self-developed tools to make the process even more efficient.



What we do

Discover Our Services

Creative Design

Branding, Web Designing, Logo, Collaterals

Digital Marketing

Social Media Marketing, Facebook Ads,
Google Ads, Email Marketing

Content Creation

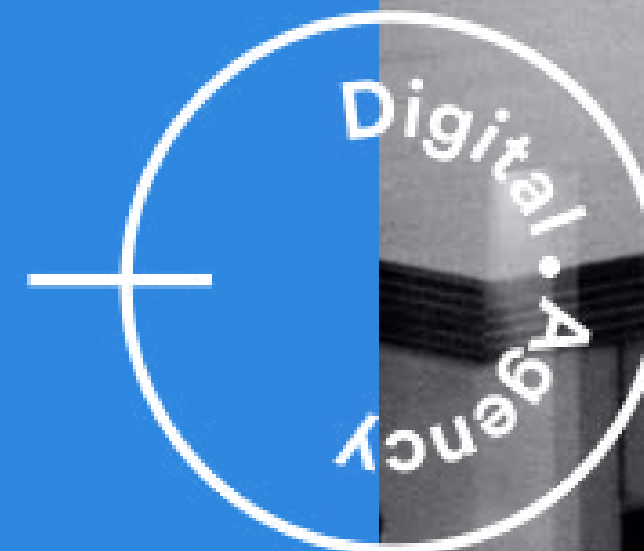
Product Photography, Videography, Social
media content productions

Web Design & Development

Build Website, E-commerce, Platforms,
Mobile Apps, Web3

Search Engine Optimization

Website audit, On-Page optimization, and
Website rank improvement.



Trusted by



JOHN HARDY

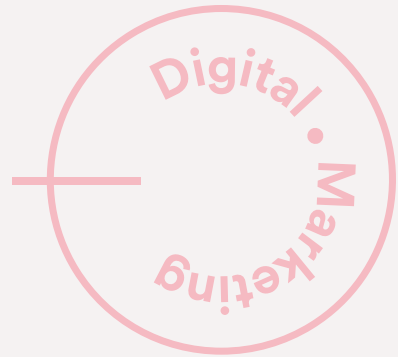
KU DE TA



We Completed

+ 500 projects

Our team has worked with worldwide companies from various sectors, ranging from hospitality and e-commerce to beauty industry.



Index

YAVA	5
Sandy Bay	8
Mono Skincare	10
IHG	13
Aliikai	17

Year

2022

Scope

Monthly Management
Ads Management
Influencer Marketing

K.



Presenting healthy snacks based on nuts, granola, and coconut, YAVA established itself as a community-centred social enterprise, carrying a vision to improve the livelihoods of the rural villages in Eastern Indonesia while providing a delicious healthy snack for all people. We have been working with YAVA since it was known as the “East Bali Cashew” and walked by their side when they decided to rebrand as YAVA in August 2022.

Our social media team worked on YAVA’s Instagram, Facebook feeds, campaign, delivering the brand’s message as a premium yet approachable and inspiring healthy snack.





7



Year

2018-Now

Scope

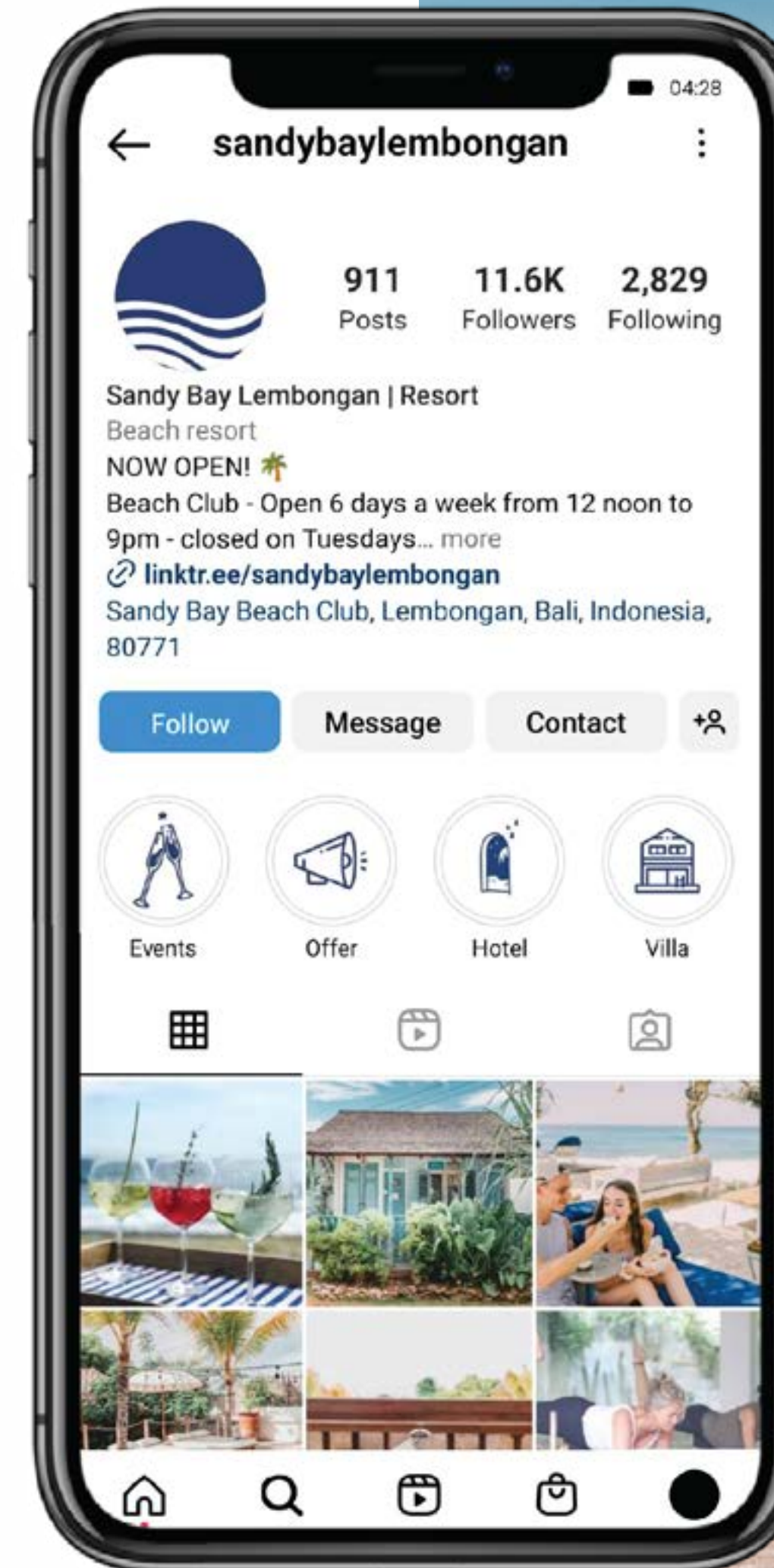
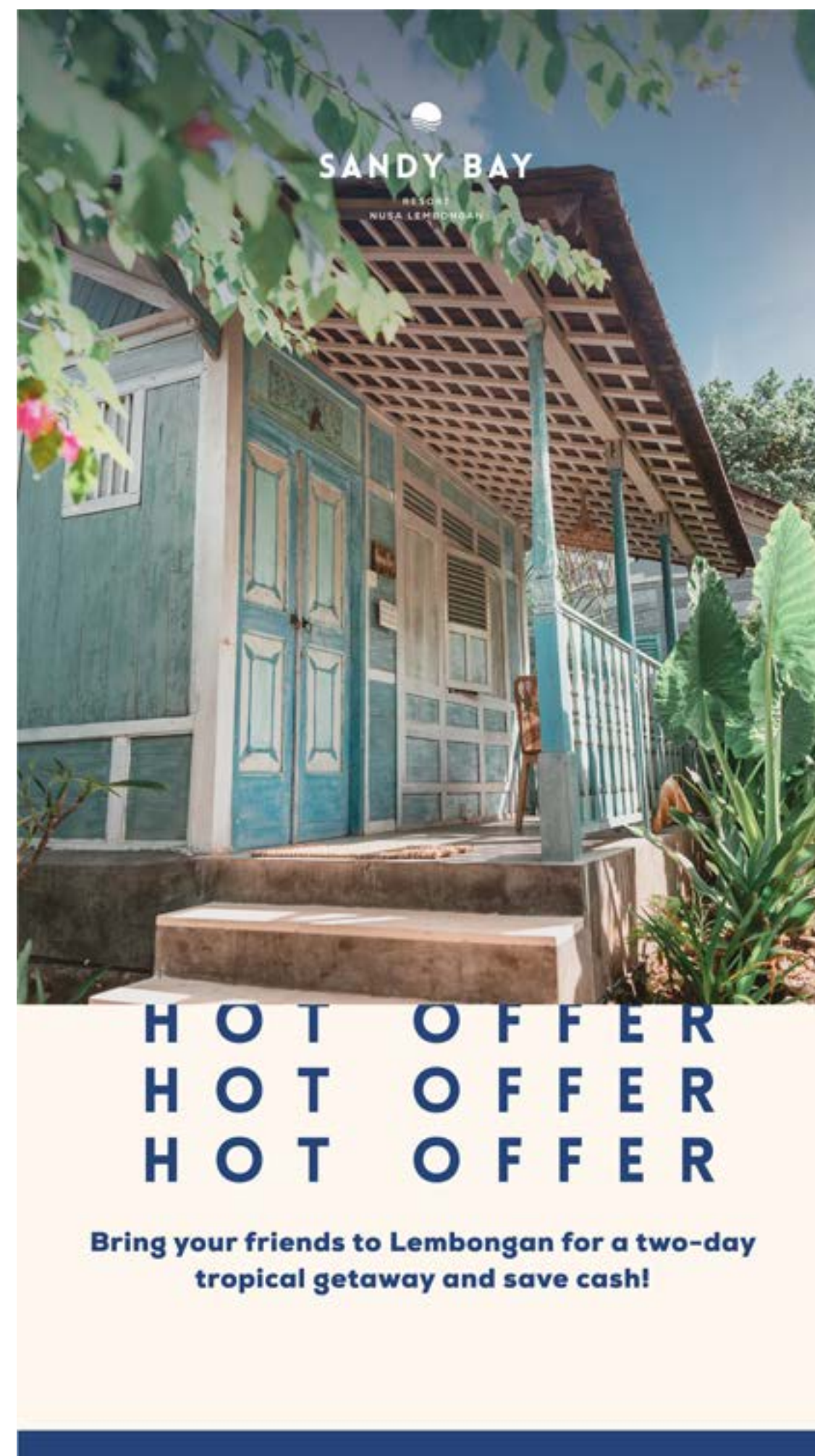
Social Media Template
Monthly Management
Ads Management

K.



Located in the stretch of the stunning white sandy beach of Lembongan is Sandy Bay, a resort with a beach club, spa, boutique, and bistro. The resort enjoys a peaceful ambiance and a gorgeous ocean view overlooking the iconic Devil's Tear. Our objective was to build a brand identity portraying a perfect holiday package on the island, with the end goal of promoting Sandy Bay as one of the best destinations for holidaymakers. We infused Sandy Bay's brand identity with a youthful and breezy graphic style. We use a two-tone deep marine blue to be translated into all of Sandy Bay's marketing collateral, websites, and social media campaigns.





Year

2022

Scope

Monthly Management
Ads Management Influencer
Marketing

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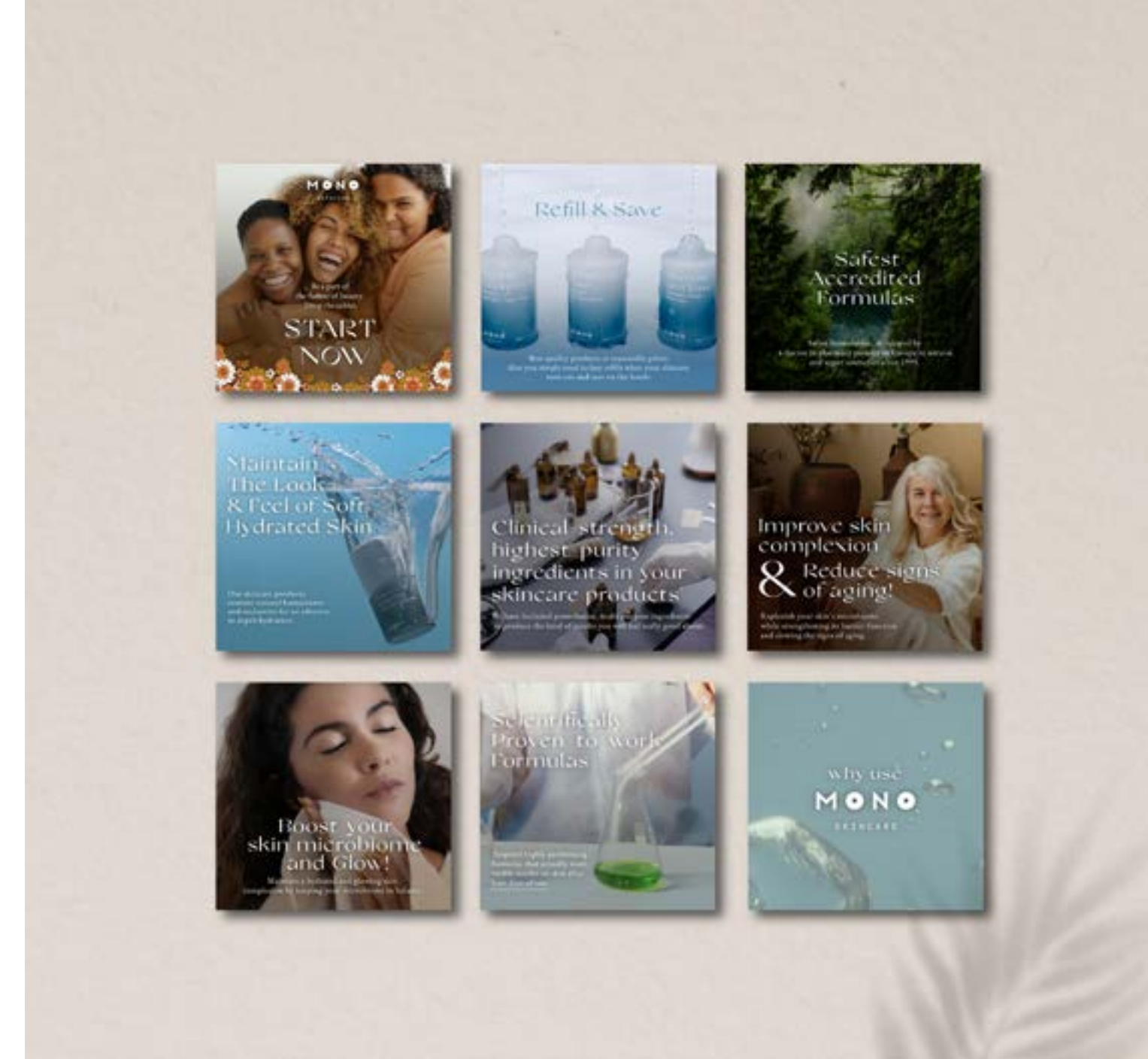
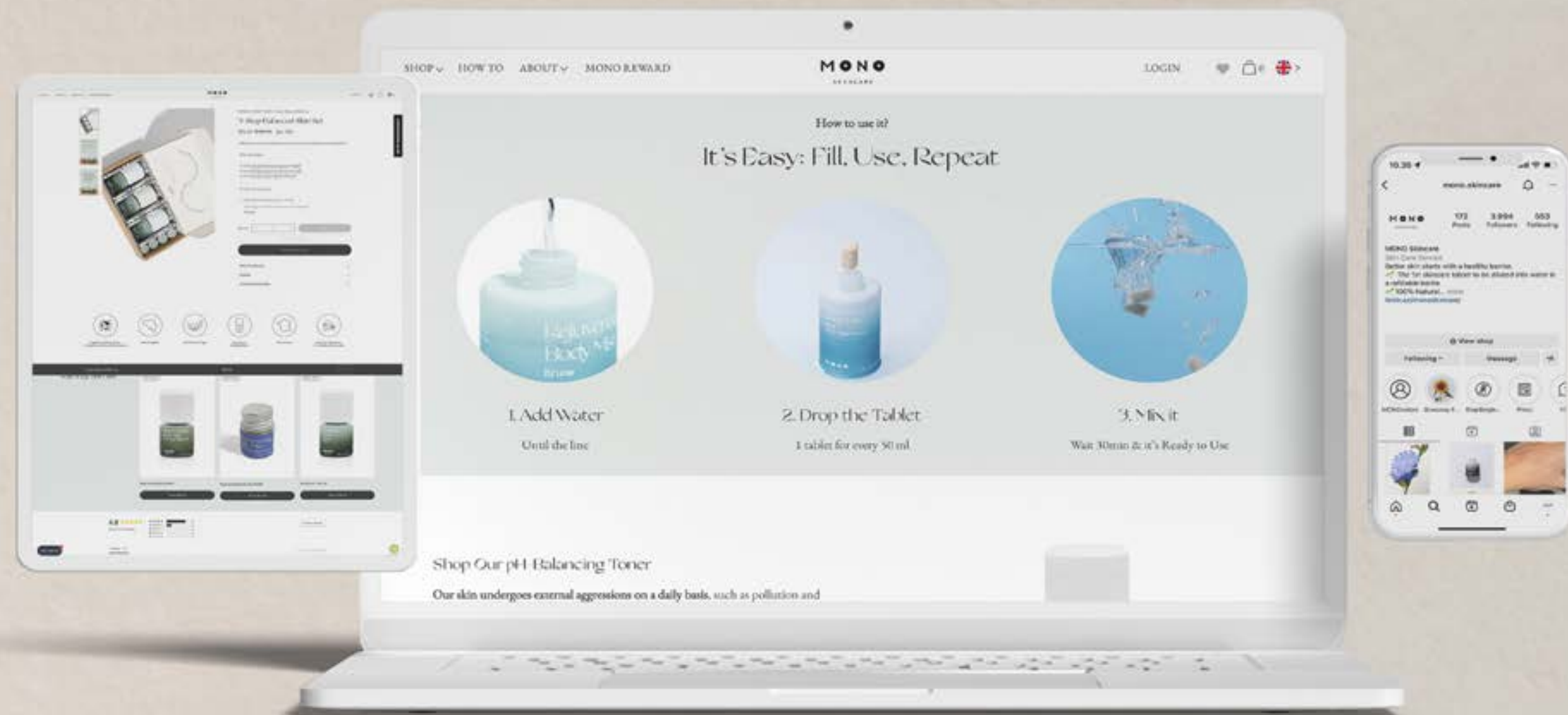
MONO

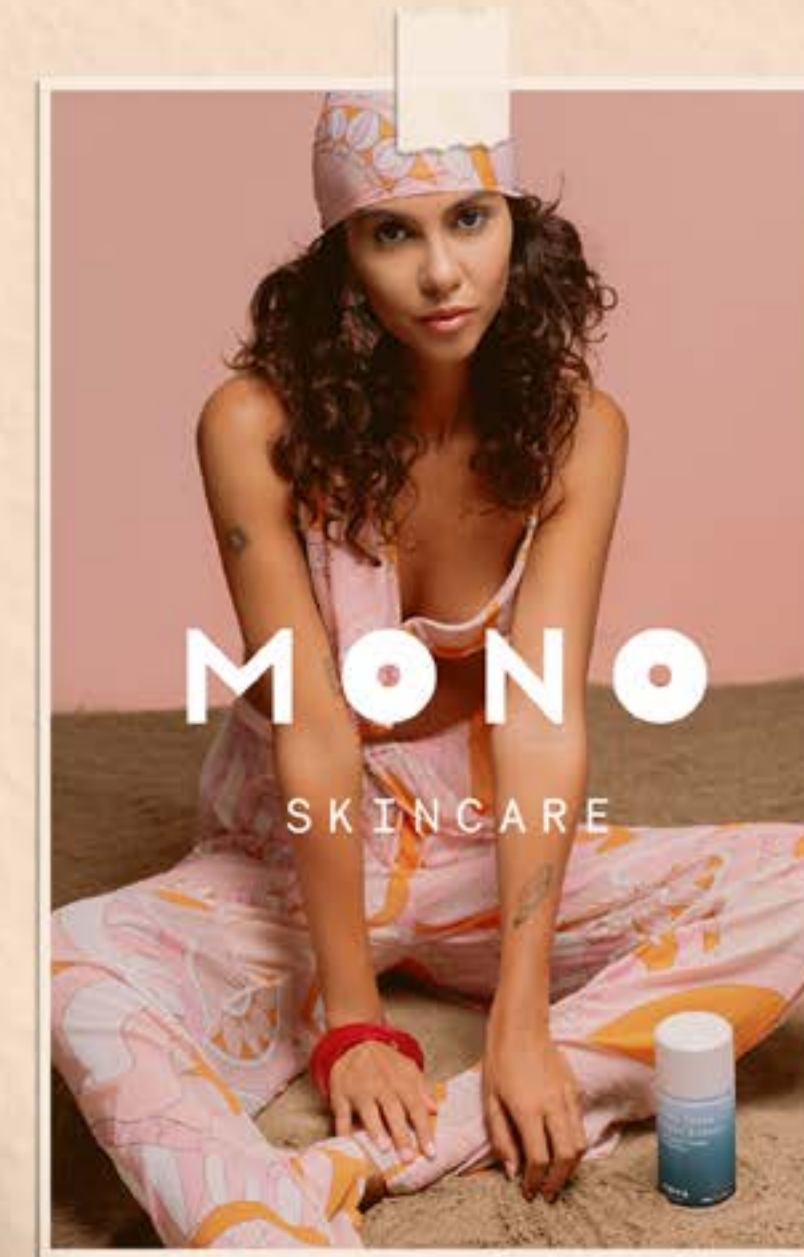
SKINCARE

We were approached by Mono Skincare, a sustainable beauty brand focusing on super-activated skincare tablets that aim to minimize single-use plastic bottle consumption in the cosmetic industry.

To assist their newly launched brand, we devised an exhaustive social media and SEO strategy to establish MONO brand awareness and positioning. Our SEO focuses on optimizing the site architecture while simultaneously growing its backlink authority and organic website traffic. We also run MONO's blog and a monthly newsletter to keep user engagement high. The Social Media campaign highlight MONO's expertise in clean skincare and eco-luxury products, using light pastel color as the base featuring water elements, raw skin, and natural elements to communicate the brand's simplicity and eco-friendliness.







Year

2022

Scope

Monthly Management
Ads Management
Influencer Marketing

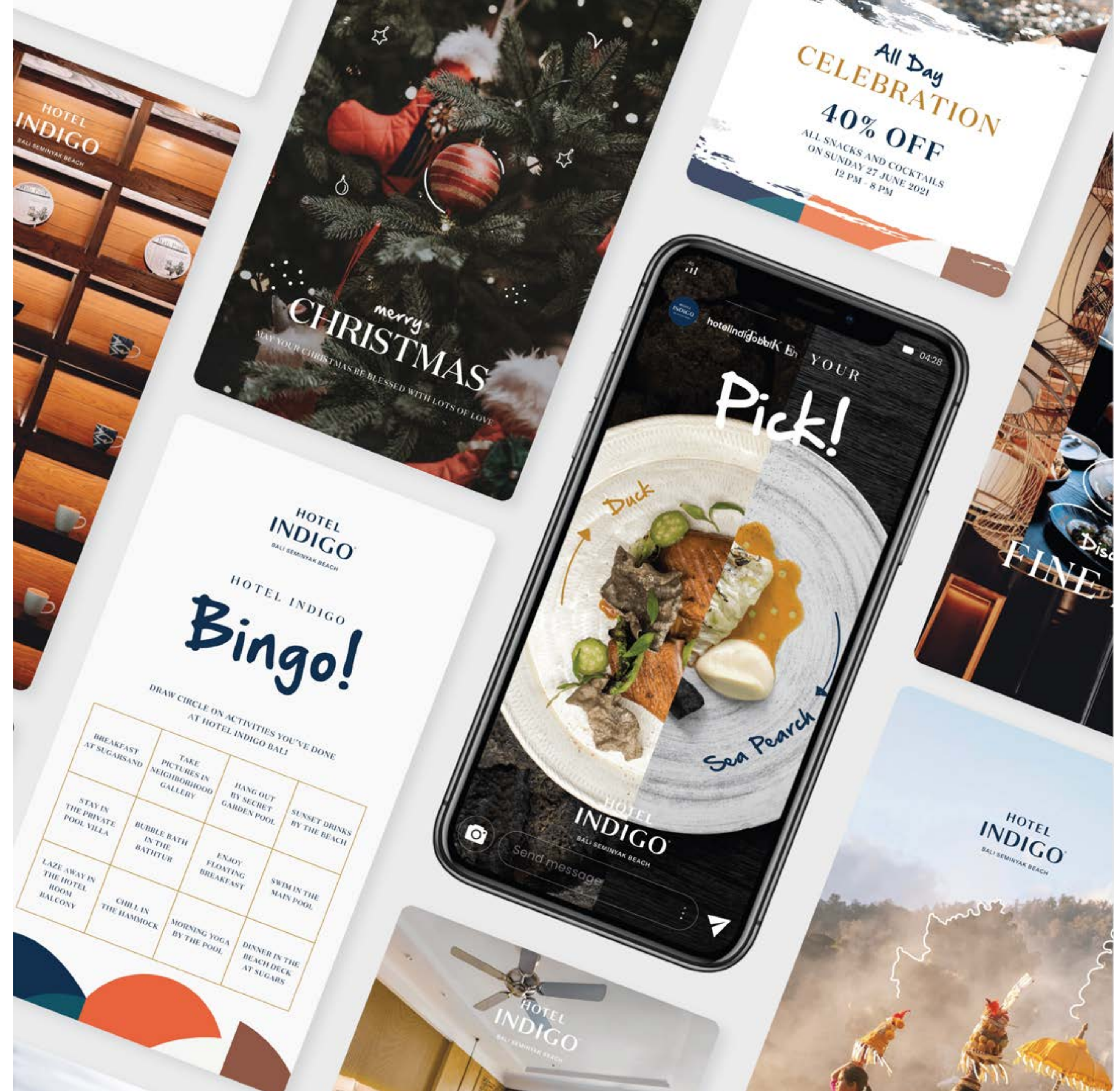
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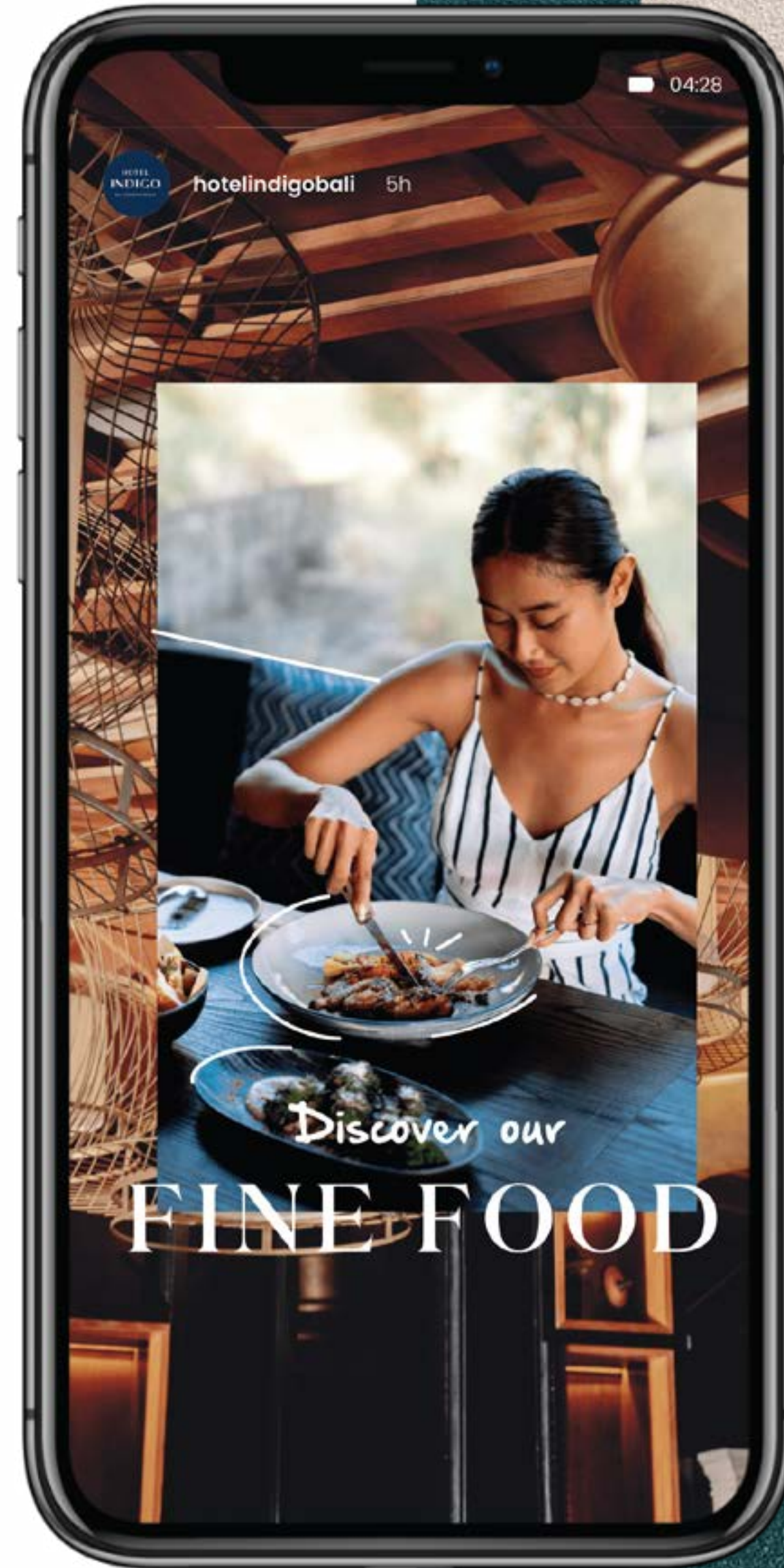
IHG[®]

HOTELS & RESORTS

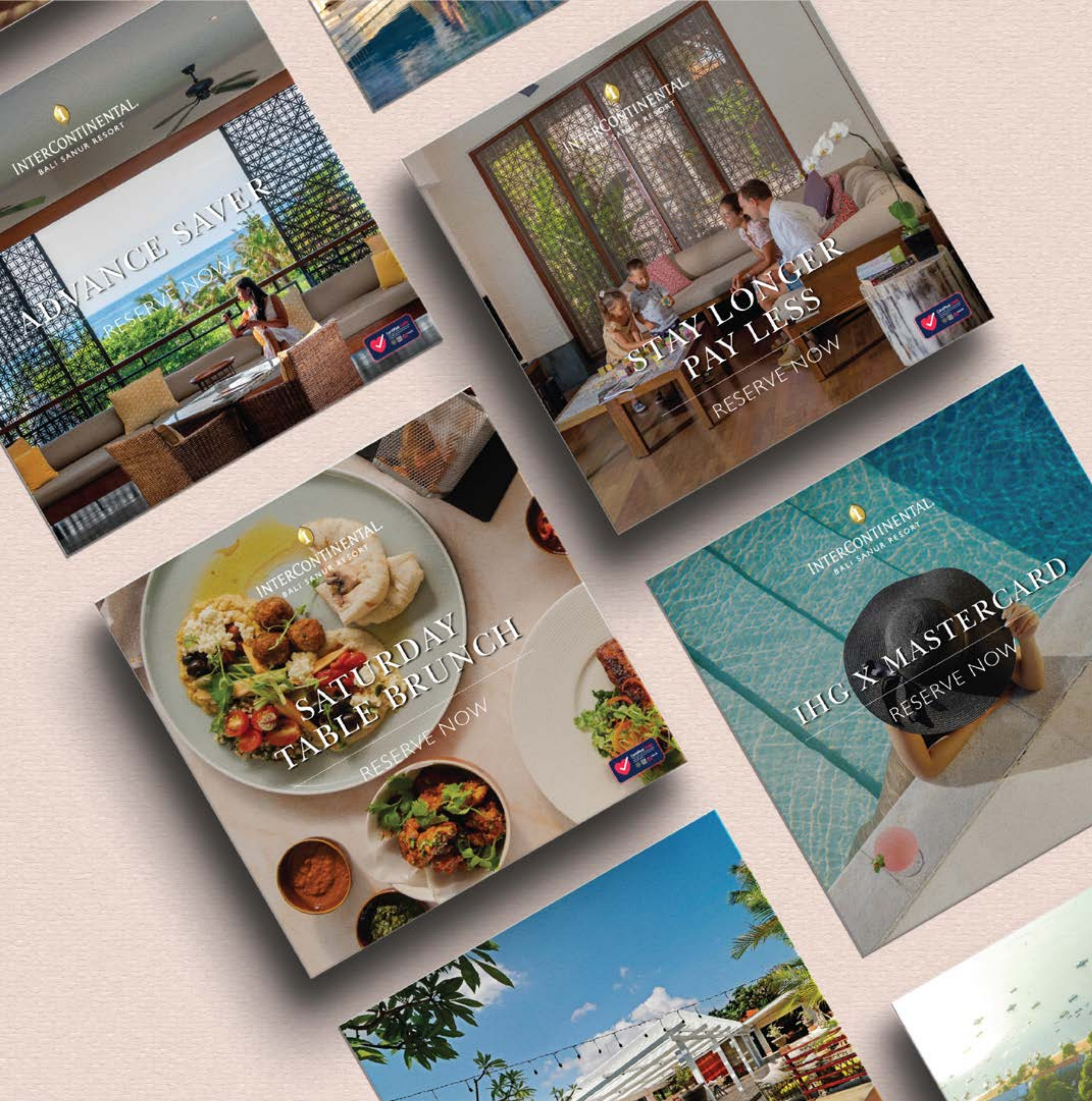
For the past few years, we have worked closely with some hotels under the Intercontinental Hotels Group (IHG). While our developers build the Hotel Indigo Inuyama and Karuizawa websites, our social media team has been working for the Intercontinental Bali Sanur Resort, Hotel Indigo Bali Seminyak Beach, and Holiday Inn Bali Sanur. Though standing under the same IHG umbrella, we understand that each hotel comes with its style and personality. We sat down with each hotel to build a robust campaign that reflects each unique branding. Our works for the IHG hotels cover social media strategy, guidelines, content production, monthly management, ads strategy, and photoshoots on demand.

Our SEO team has worked on Holiday Inn Bali Benoa website since 2020, optimizing the web page content and structure that comply with search engine guidelines. We also have been working to create many high-quality backlinks to improve Holiday Inn Bali Benoa's position in search rankings, increasing its brand awareness and multiplying its organic traffic year after year.

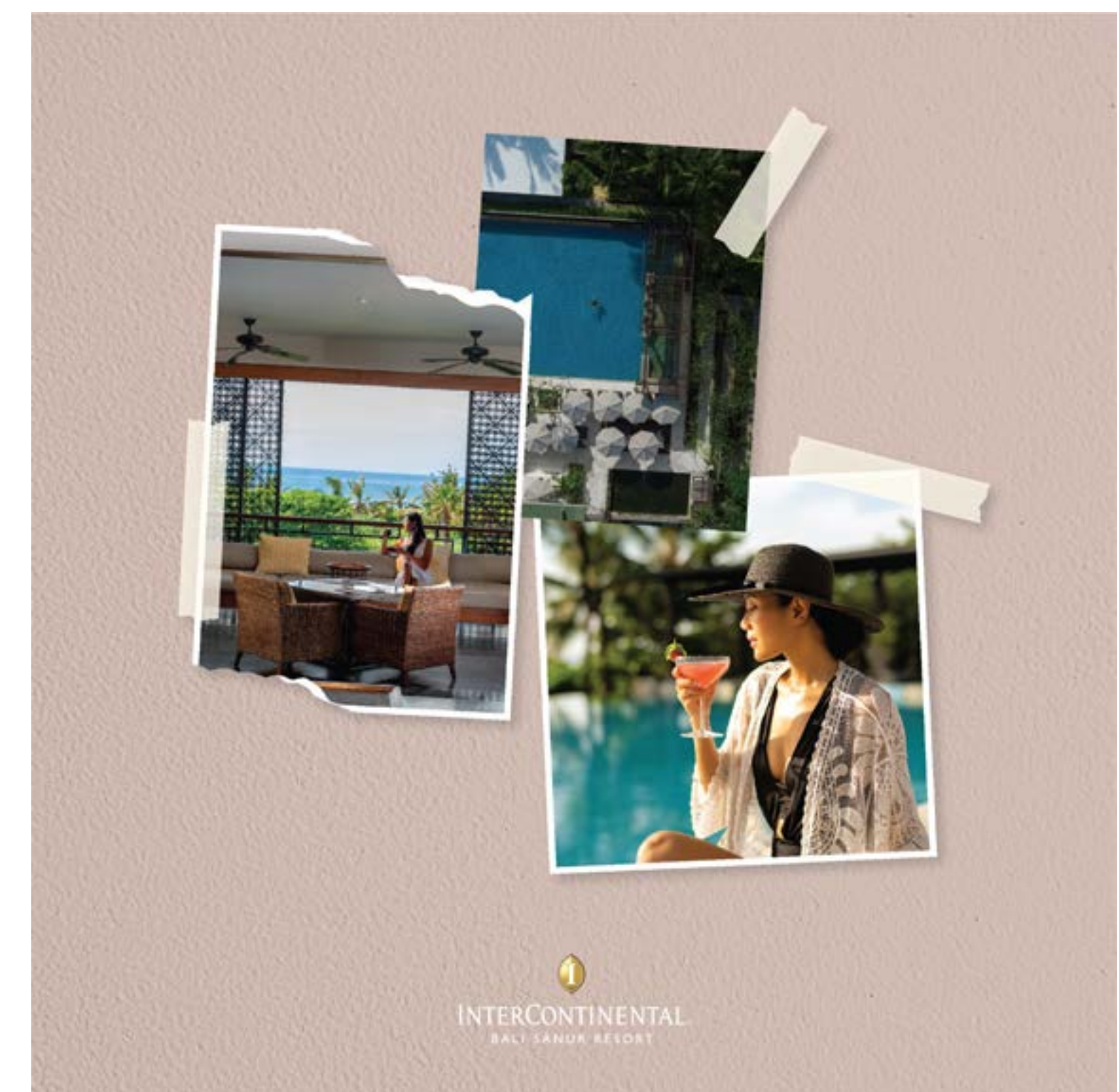








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Year

2019-2022

Scope

Monthly Management
Ads Management
Influencer Marketing

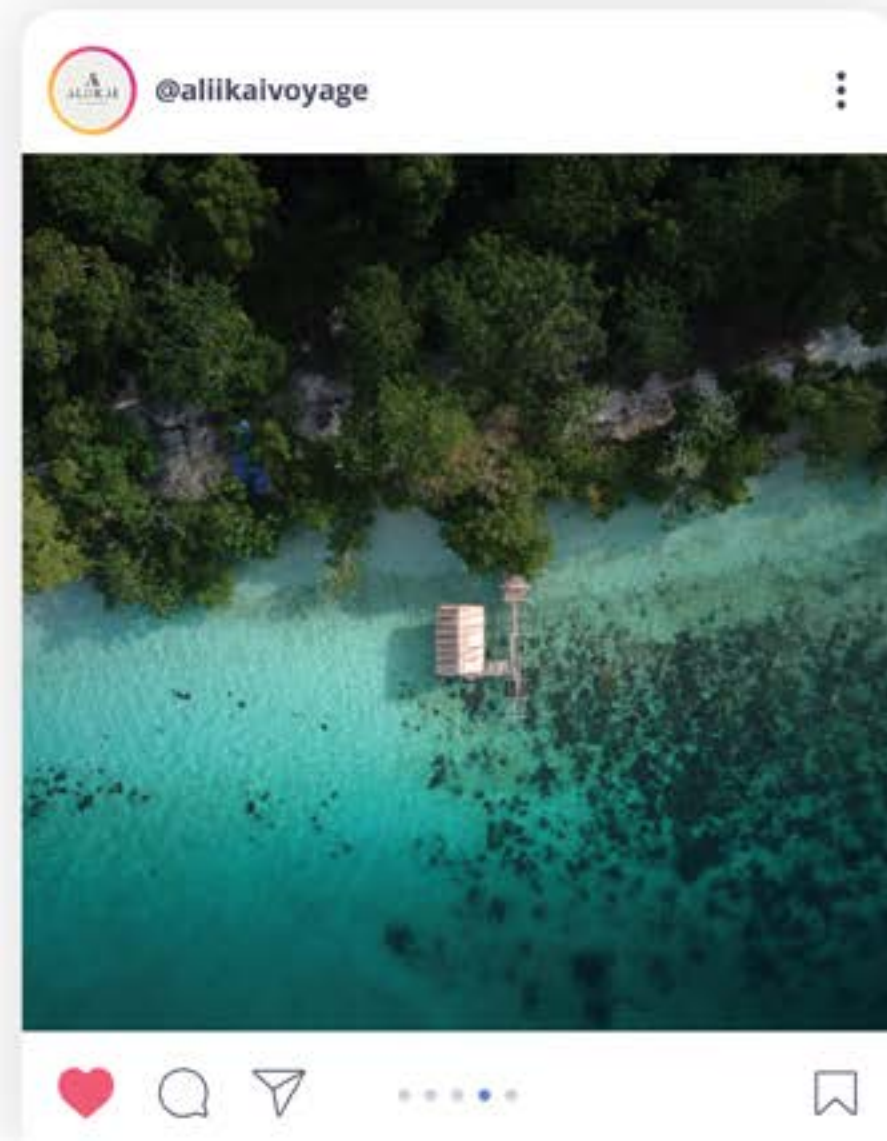
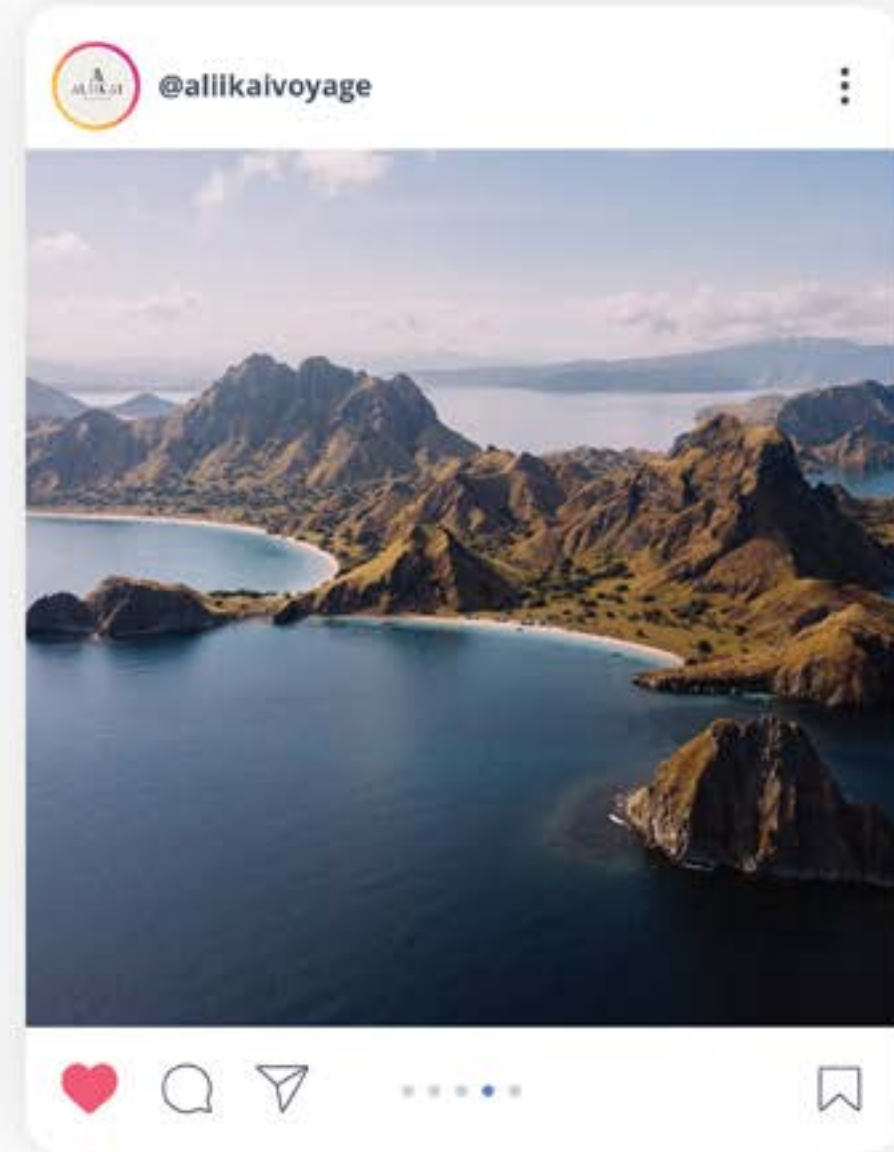
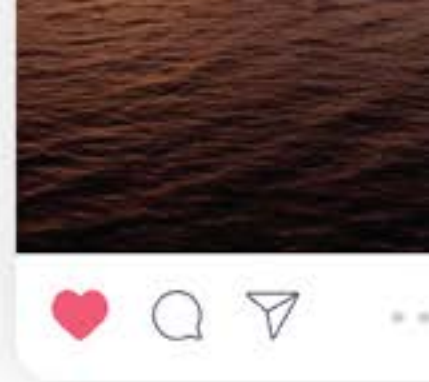
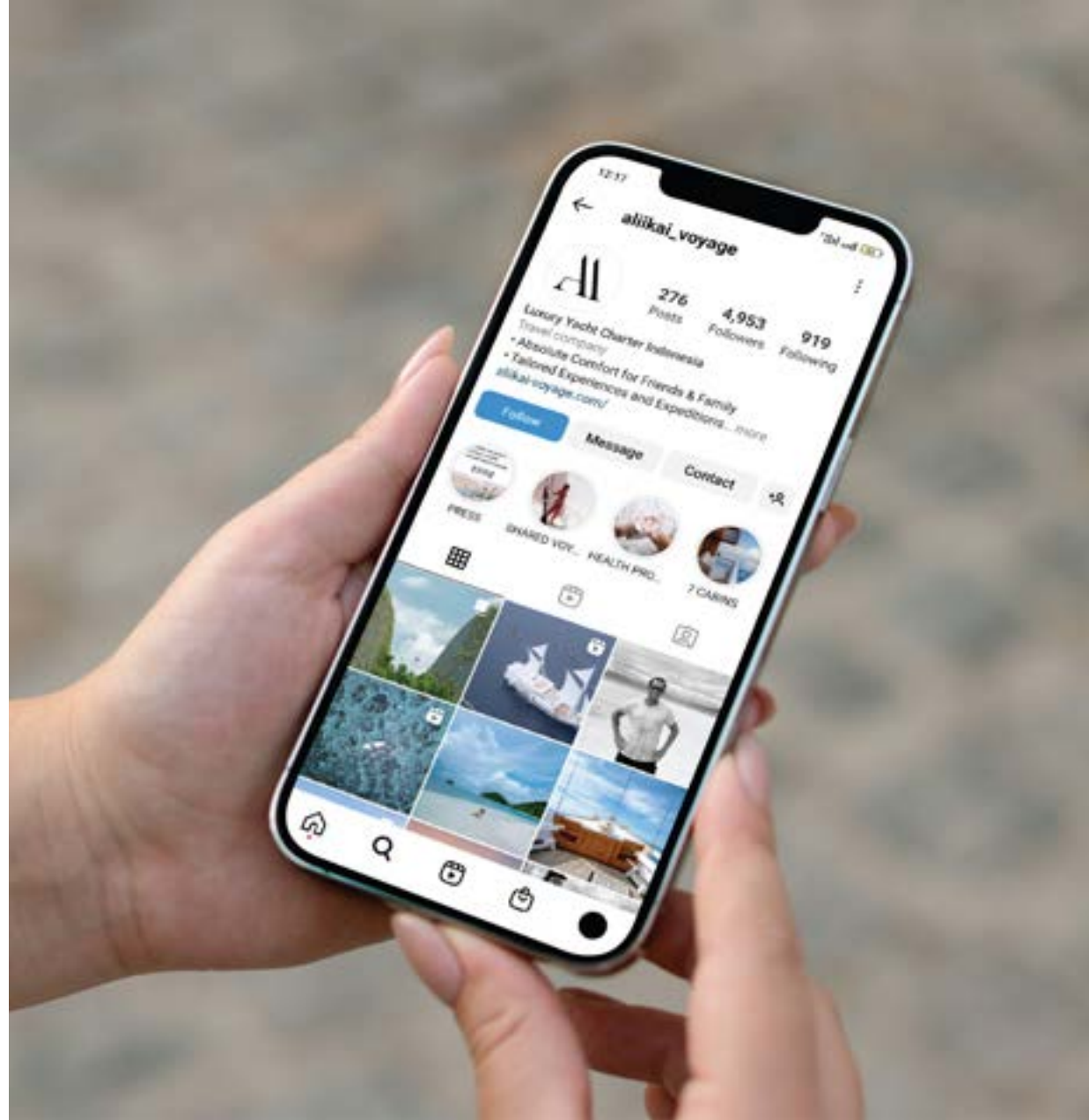
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One of the most luxurious phinisi in its class, Aliikai is more than just a cruise. The fine yacht sails its passenger to the heart of Indonesia's spectacular wonders, bringing in an unparalleled experience of nature, culture, and tailored adventures.

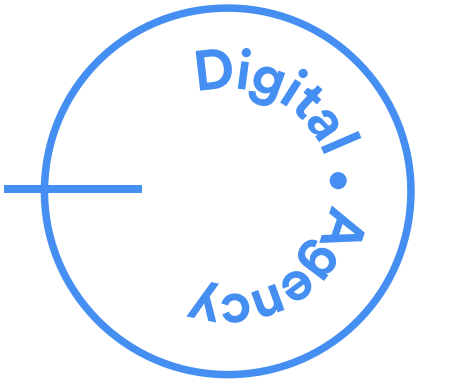
Our social media experts have worked closely with Aliikai since its conception, designing their brand's feeling, mood board, and content entirely from scratch. We sculpted Aliikai's summery and sophisticated mood using a blue, white, and light ash brown color palette. Our Google Ads experts helped Aliikai raise its brand awareness and generate leads from worldwide users.







K.



Ready to

— ***Work*** with us?

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