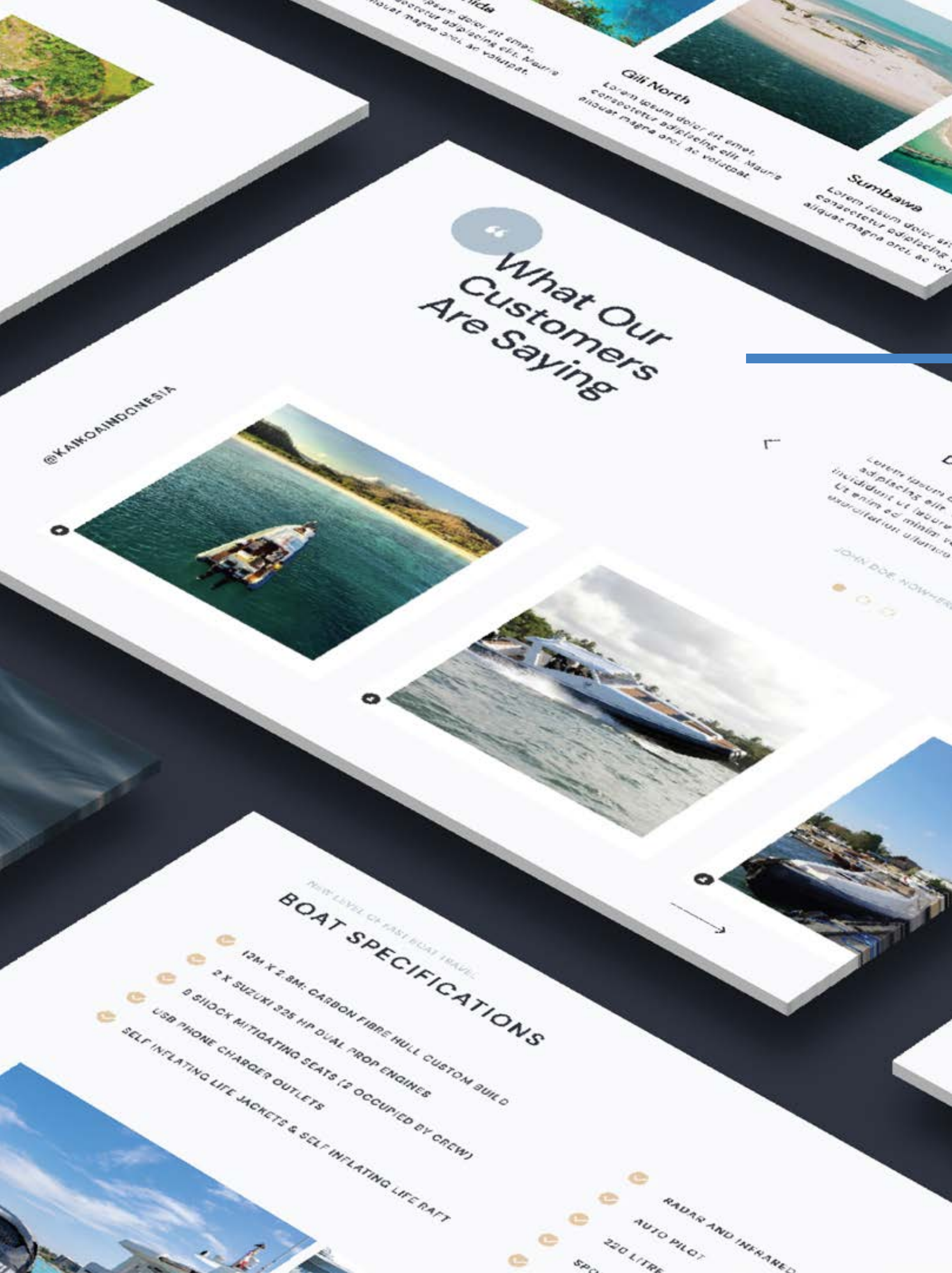


# Kesato.



Introductions

# Creative Digital Agency in Bali

While we're headquartered in Paradise Island, our team originally come from Paris, France. Making Bali as our home-base has allowed us to attract a team of digital specialists with a diverse cultural background. We help people like you navigate the digital environment. Think of us as your own creative team and digital specialist squad. We have a network of clients across a wide range of industries to produce works well-loved by people. We hear out ideas and we work together to give life to your ideas. How will you need us on board?

We build smart digital branding strategies through careful & comprehensive research, utilizing self-developed tools to make the process even more efficient.





What we do

# *Discover* Our Services

## Creative Design

Branding, Web Designing, Logo, Collaterals

## Digital Marketing

Social Media Marketing, Facebook Ads, Google Ads, Email Marketing

## Content Creation

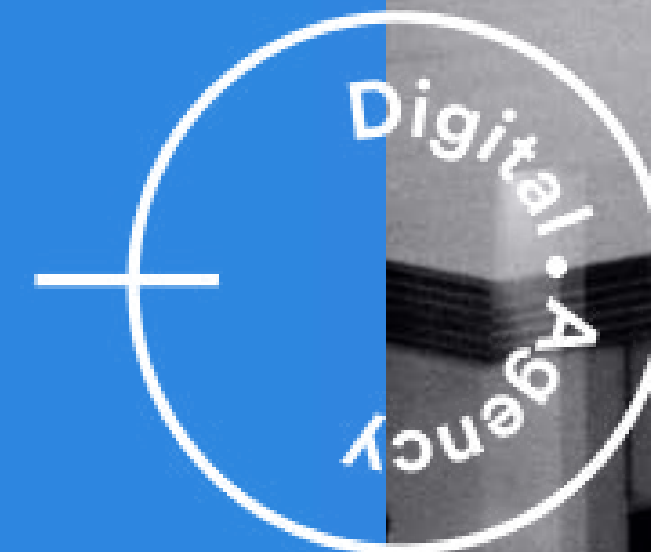
Product Photography, Videography, Social media content productions

## Web Design & Development

Build Website, E-commerce, Platforms, Mobile Apps, Web3

## Search Engine Optimization

Website audit, On-Page optimization, and Website rank improvement.





Trusted by



JOHN HARDY

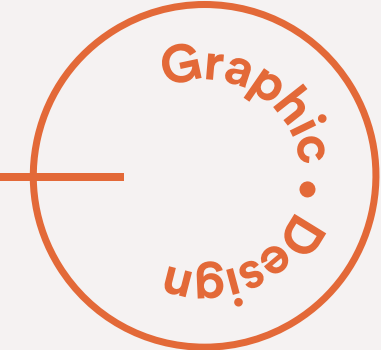
KU DE TA



We Completed  
**+ 500 projects**

Our team has worked with worldwide companies from various sectors, ranging from hospitality and e-commerce to beauty industry.





# Index

Sandy Bay	5
Ultima	8
Riviera the Sea Bistro	11
Ramayana Suites & Resort	14
Mrs. Sippy	17
Destiny Intercultural Academy	20
Body Factory	24



## Year

2018 - NOW

## Scope

Brand Identity, Social Media

K.

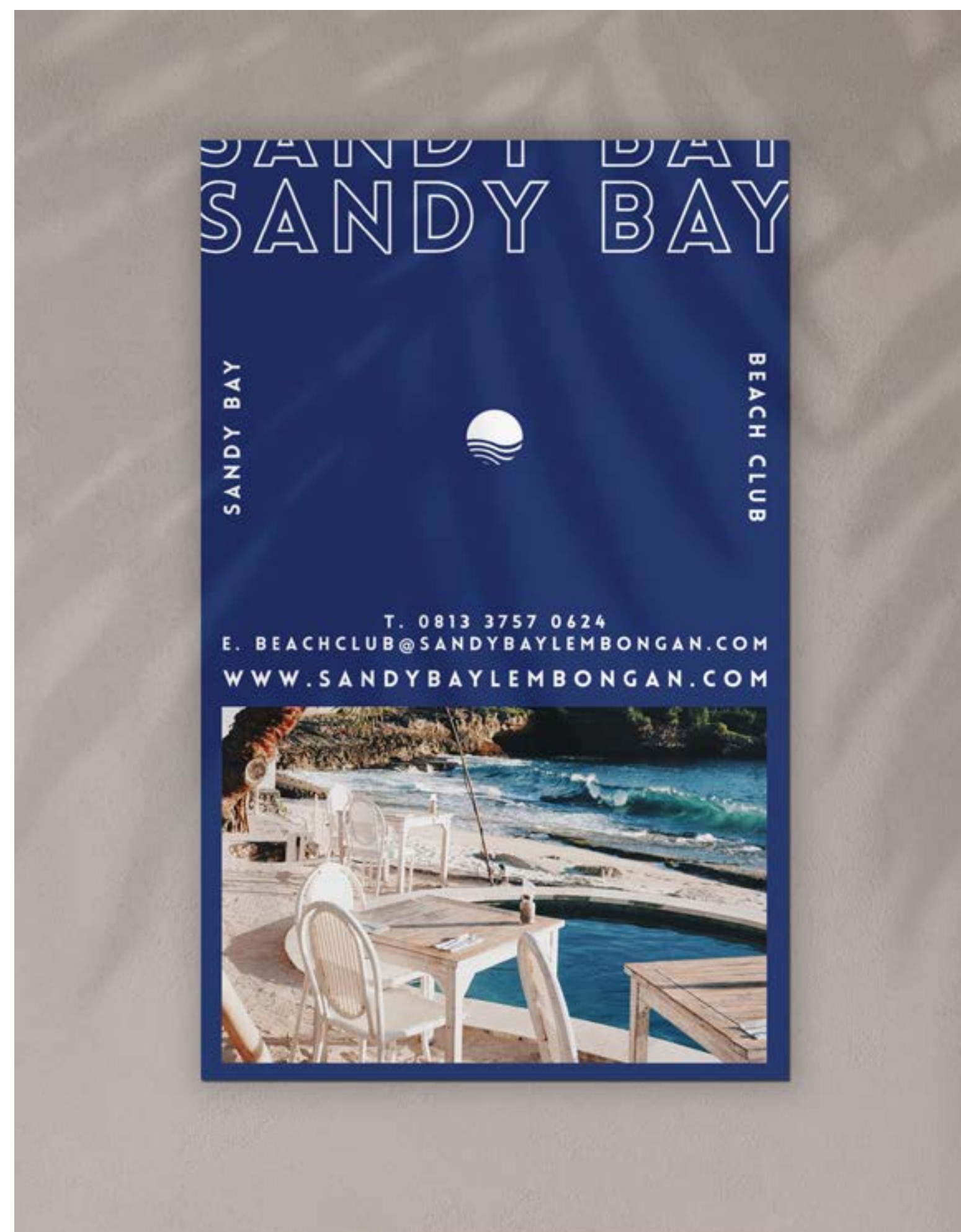


Located in the stretch of the stunning white sandy beach of Lembongan is Sandy Bay, a resort with a beach club, spa, boutique, and bistro. The resort enjoys a peaceful ambiance and a gorgeous ocean view overlooking the iconic Devil's Tear.

Our objective was to build a brand identity portraying a perfect holiday package on the island, with the end goal of promoting Sandy Bay as one of the best destinations for holidaymakers. We infused Sandy Bay's brand identity with a youthful and breezy graphic style.

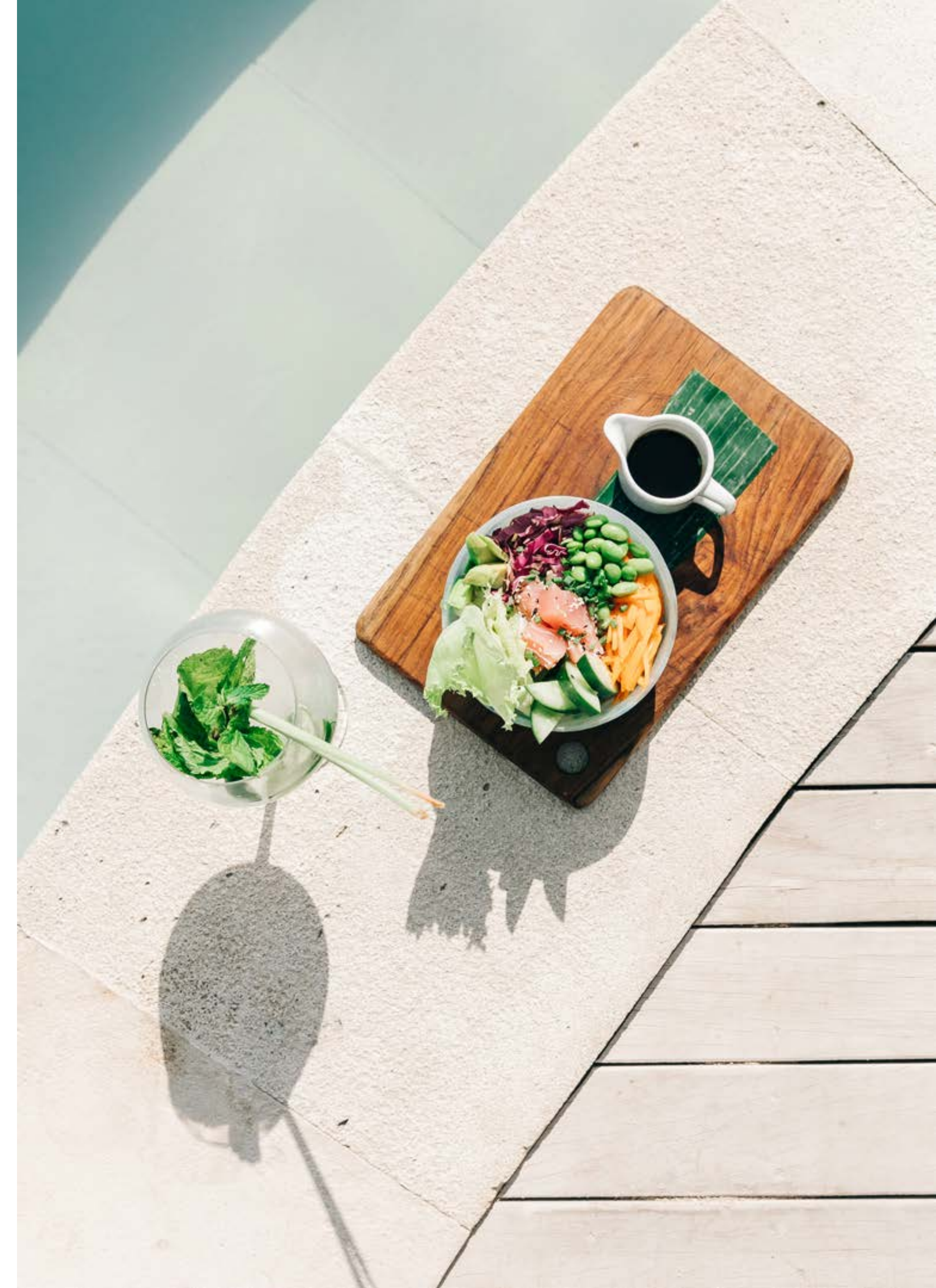








K.





Year

2022

Scope

Brand Identity

K.



Ultima is set to be the ultimate electric motorcycle brand in Indonesia. We worked with Ultima to design the whole brand's essential elements, covering everything from the master brand logo to the color palette and brand typeface.

The two lines forming a border outside the U in the Ultima logo represent a simplified rotating arrow, portraying the continuity of green and sustainable energy, as well as Ultima's flexibility to be used by anyone under any circumstances. The sans serif typeface, meanwhile, brings front the modern and futuristic feeling that Ultima is after through their high-technology products.









K.





Year

2022

Scope

Brand Identity

K.



RIVIERA  
THE SEA BISTRO

Riviera Sea Bistro and Bar was inspired by the French Riviera, bringing the atmosphere and the taste of French's Mediterranean coast to the tropical Bali.

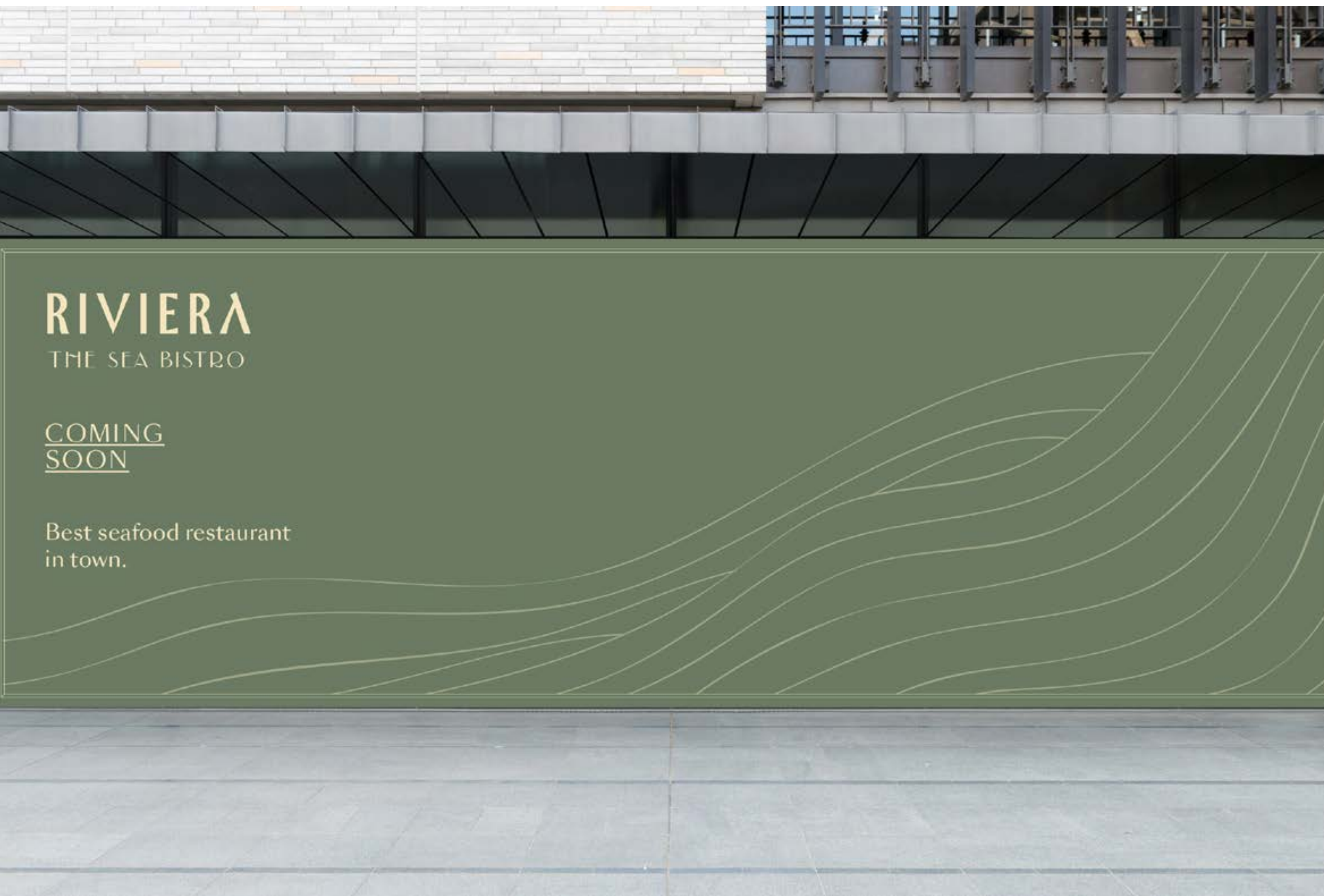
We worked with Riviera to create the social media template, brand development, and the collaterals. The brand identity used deep olive and light beige combination, with flowing fine lines symbolising the ocean.













Year

2018

Scope

Brand Identity

K.



RAMAYANA

SUITES & RESORT

A luxury resort nestled in the prime location of Kuta, Ramayana Suites stems from traditional Balinese culture presented in the utmost luxury. After 70 years, they decided it was time for a refresh. We worked with Ramayana Suites to build a new brand identity that represents both the tale of Ramayana legend and new touch on modern luxury.

Using fine gold lines, we tied down three Lumbung (traditional crop storage), representing the bond of three brothers, founders of the Ramayana Suites. We use fine gold lines to portray the luxury and maximize the white space to give room for the patterns.













Year

2018

Scope

Digital Promotional Tools

K.

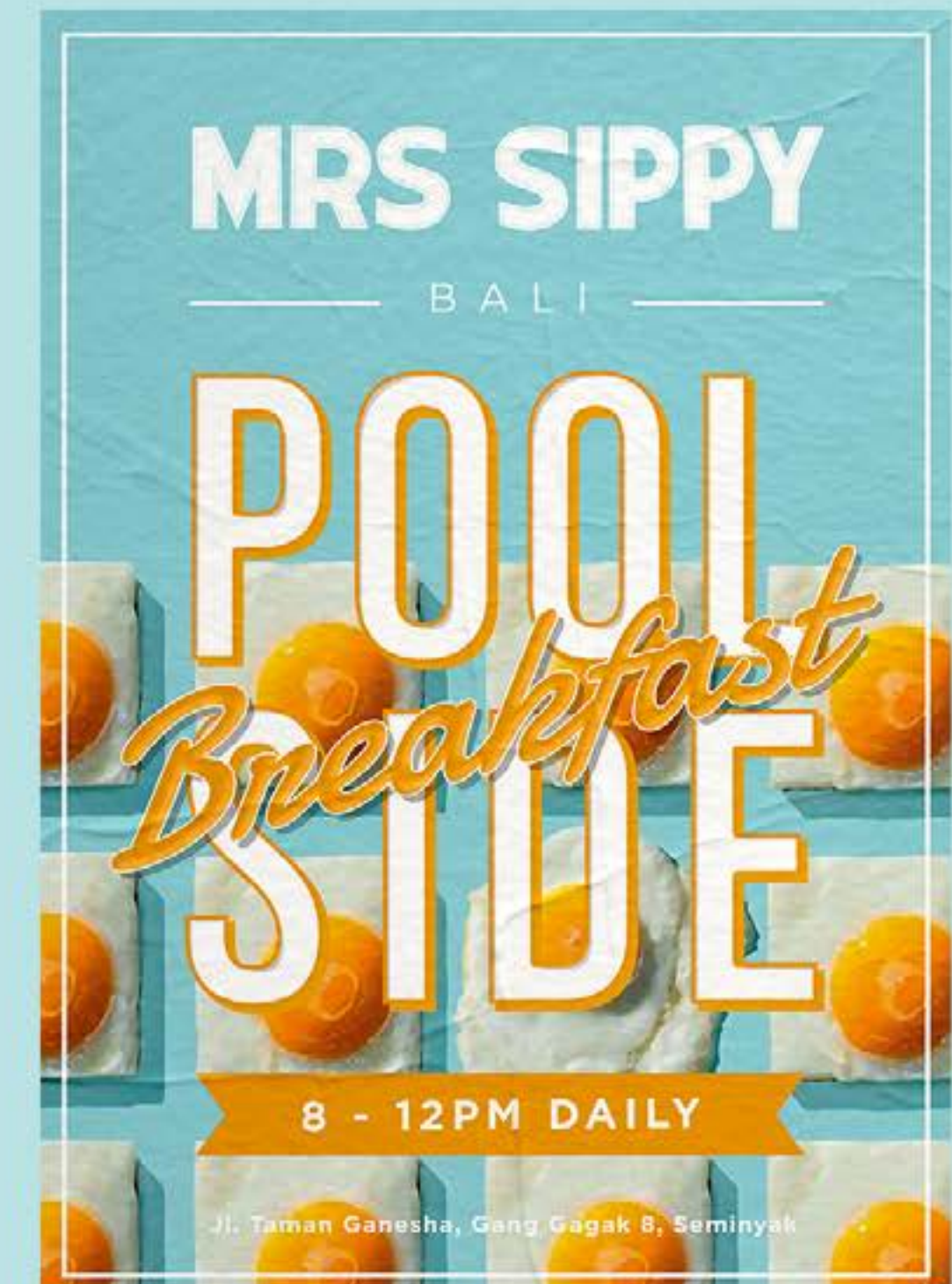
MRS SIPPY  
— B A L I —

Being a Mediterranean-inspired oasis, Mrs Sippy is Bali's local haven for anyone in pursuit of sun, sand, salt, and good times. We helped Mrs Sippy to create a series of digital posters as promotional tools.

The goal was to design posters that sends a genuine experience to the audiences. The digital poster designs highlight Mrs Sippy's fun, playful, and tropical mood to enhance the ambiance through bright colors and bold elements. We retain the same vibe across all posters to establish a solid brand character and deliver a consistent aesthetic.













Year  
2021

Scope  
Brand Identity

K.



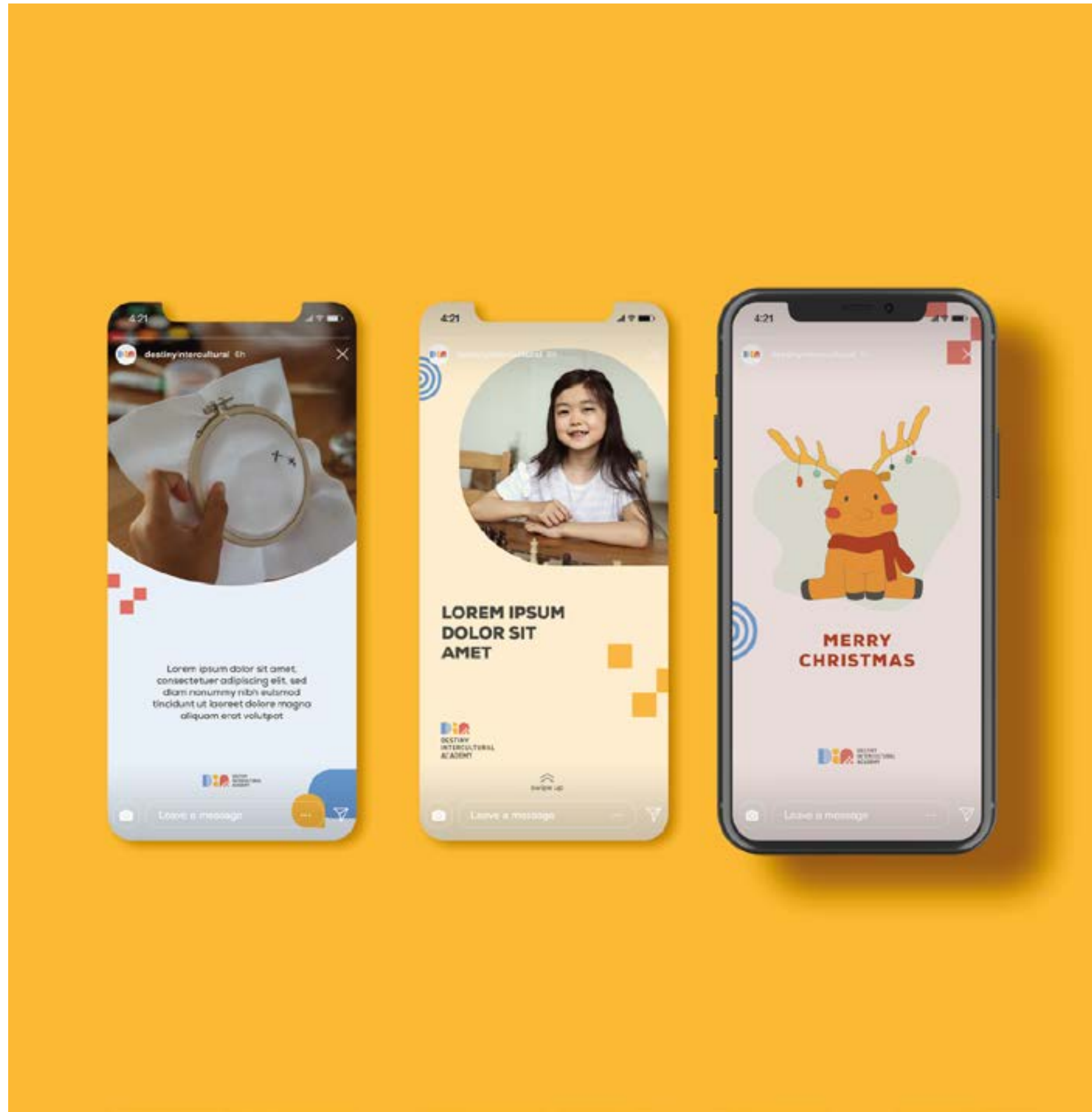
The formation of Destiny Intercultural Academy (DIA) began with a desire for a Bible-based education in Bandung, Indonesia, based on an International Christian curriculum. We worked with DIA on their brand identity, logo creation, art direction, and collaterals.

















Year

2018

Scope

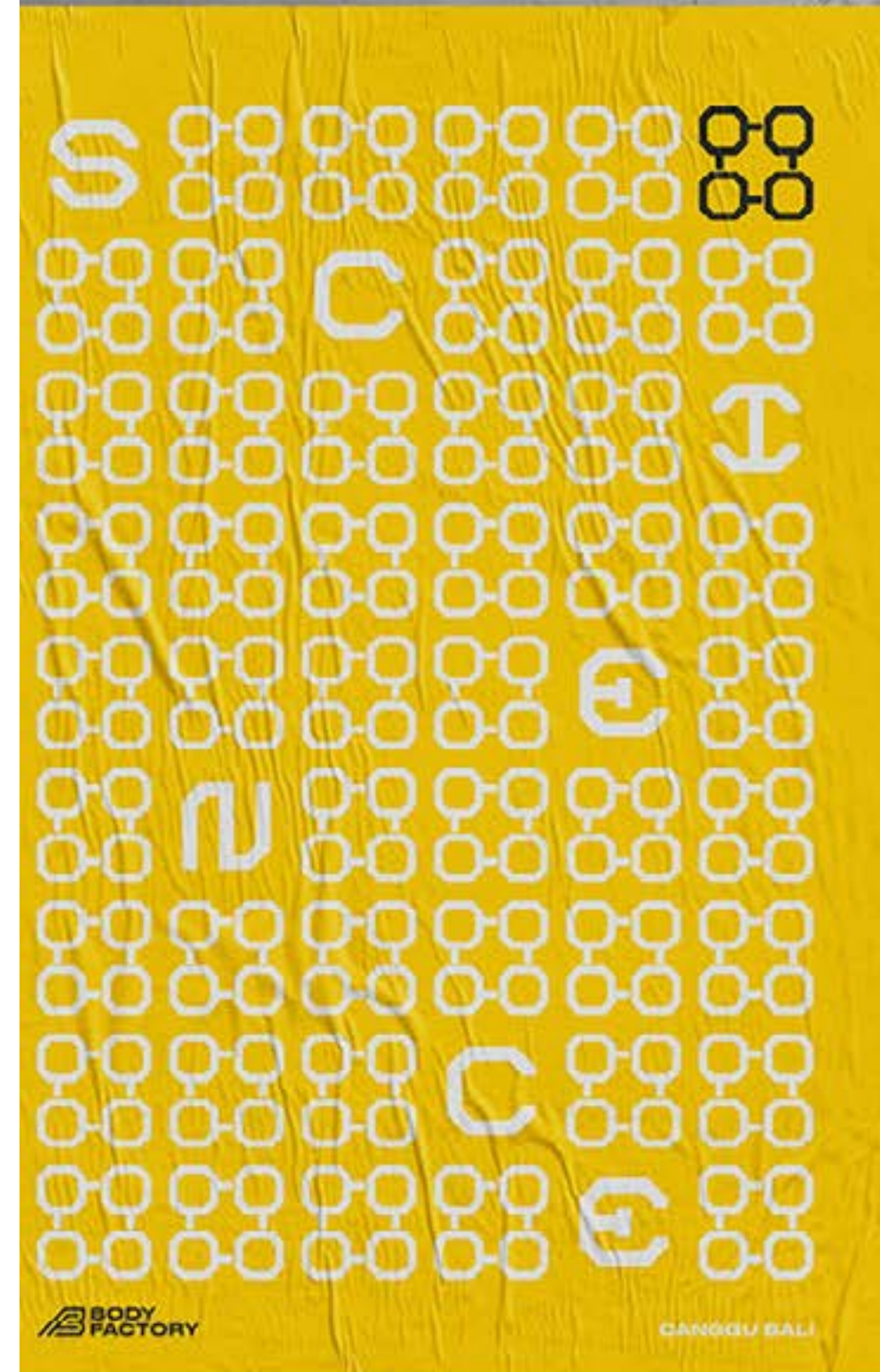
Brand Identity

K.



Body Factory is a premium gym in Canggu, Bali, delivering an all-inclusive approach to lifestyle and fitness. The facility houses a fitness center, cafe, room accommodation, and spa.

We worked with Body Factory to develop a new brand identity, using bold lines and bold colors to express the daring spirit of sport. We help them design collaterals such as business cards, pins, keychains, posters, training cards, and Tumblr bottles.





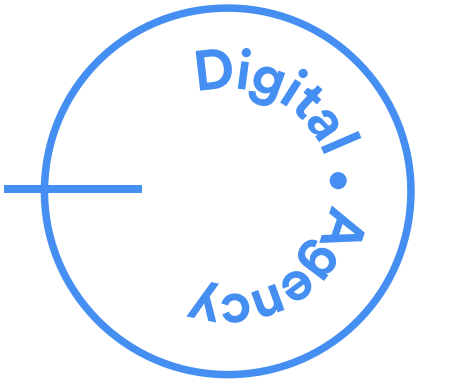








# K.



Ready to

— ***Work*** with us?

## Office

Jl. Bumbak Dauh Gg. Pulau 20 No. 4  
Banjar Anyar Kelod, Kuta Utara, Kab.  
Badung, Bali 80361, Indonesia  
From 9AM to 5PM (UTC+8)

## Contact

+62 361 474 0834  
[hello@kesato.com](mailto:hello@kesato.com)  
[www.kesato.com](http://www.kesato.com)