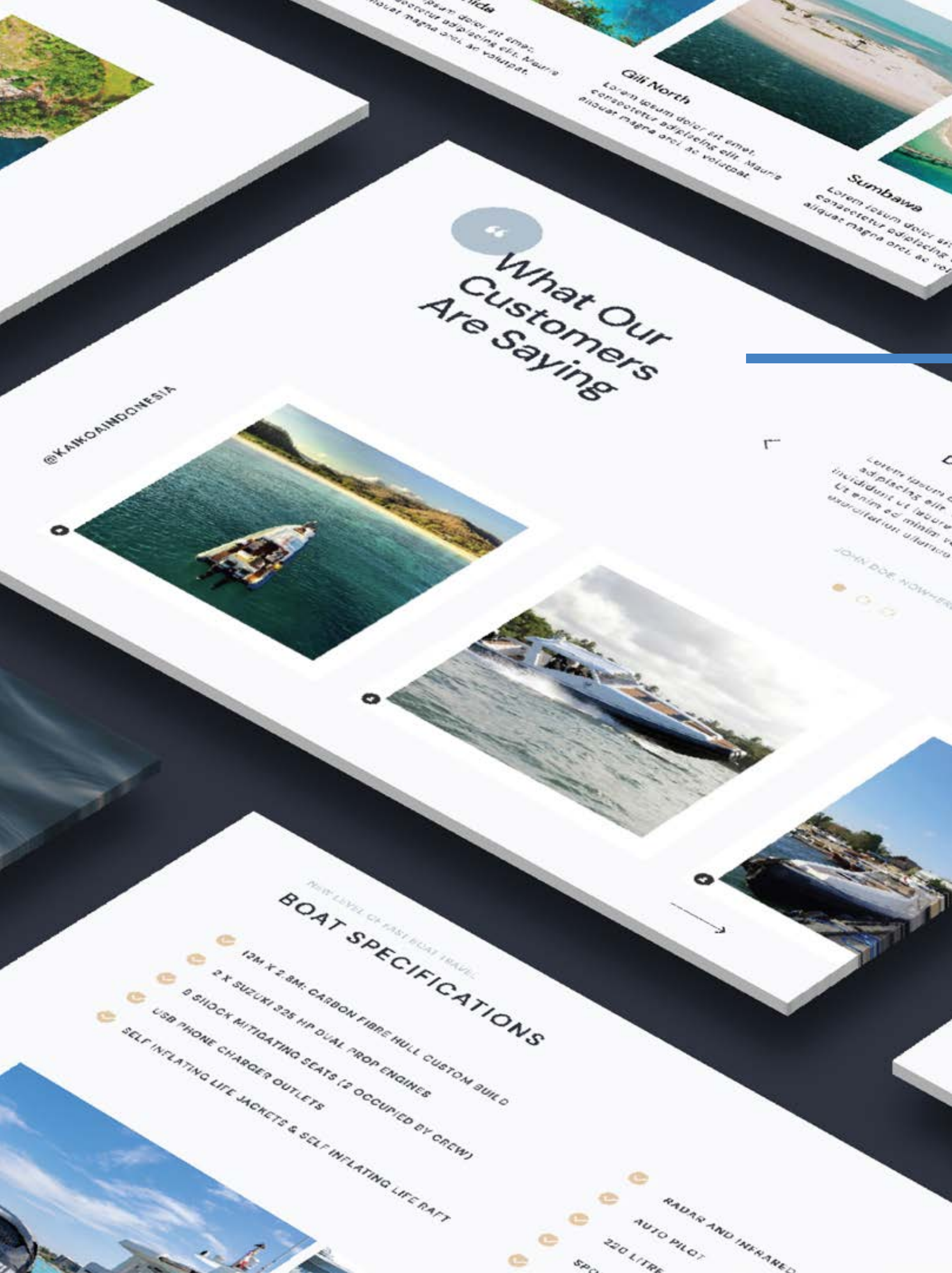




Kesato.



Introductions

Creative Digital Agency in Bali

While we're headquartered in Paradise Island, our team originally come from Paris, France. Making Bali as our home-base has allowed us to attract a team of digital specialists with a diverse cultural background. We help people like you navigate the digital environment. Think of us as your own creative team and digital specialist squad. We have a network of clients across a wide range of industries to produce works well-loved by people. We hear out ideas and we work together to give life to your ideas. How will you need us on board?

We build smart digital branding strategies through careful & comprehensive research, utilizing self-developed tools to make the process even more efficient.



What we do

Discover Our Services

Creative Design

Branding, Web Designing, Logo, Collaterals

Digital Marketing

Social Media Marketing, Facebook Ads, Google Ads, Email Marketing

Content Creation

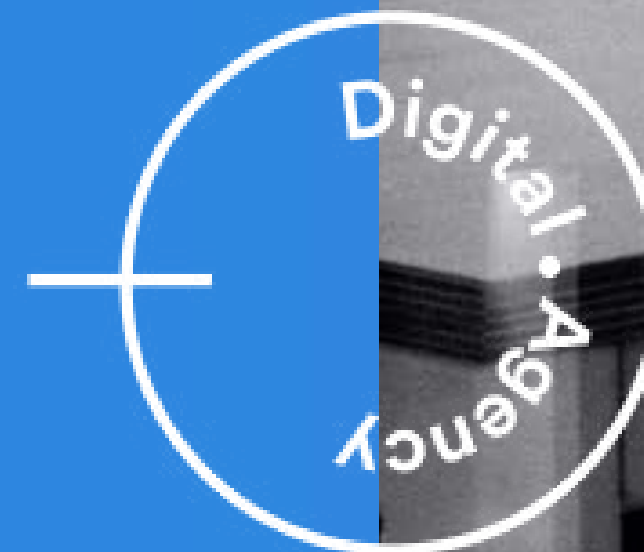
Product Photography, Videography, Social media content productions

Web Design & Development

Build Website, E-commerce, Platforms, Mobile Apps, Web3

Search Engine Optimization

Website audit, On-Page optimization, and Website rank improvement.



Trusted by



JOHN HARDY

KU DE TA

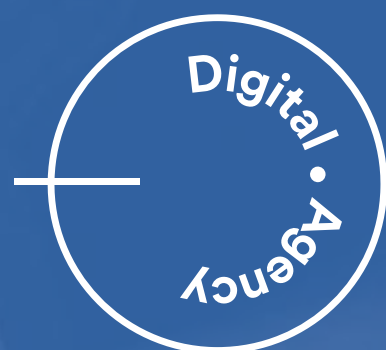


We Completed
+ 500 projects

Our team has worked with worldwide companies from various sectors, ranging from hospitality and e-commerce to beauty industry.



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Year

2022

Scope

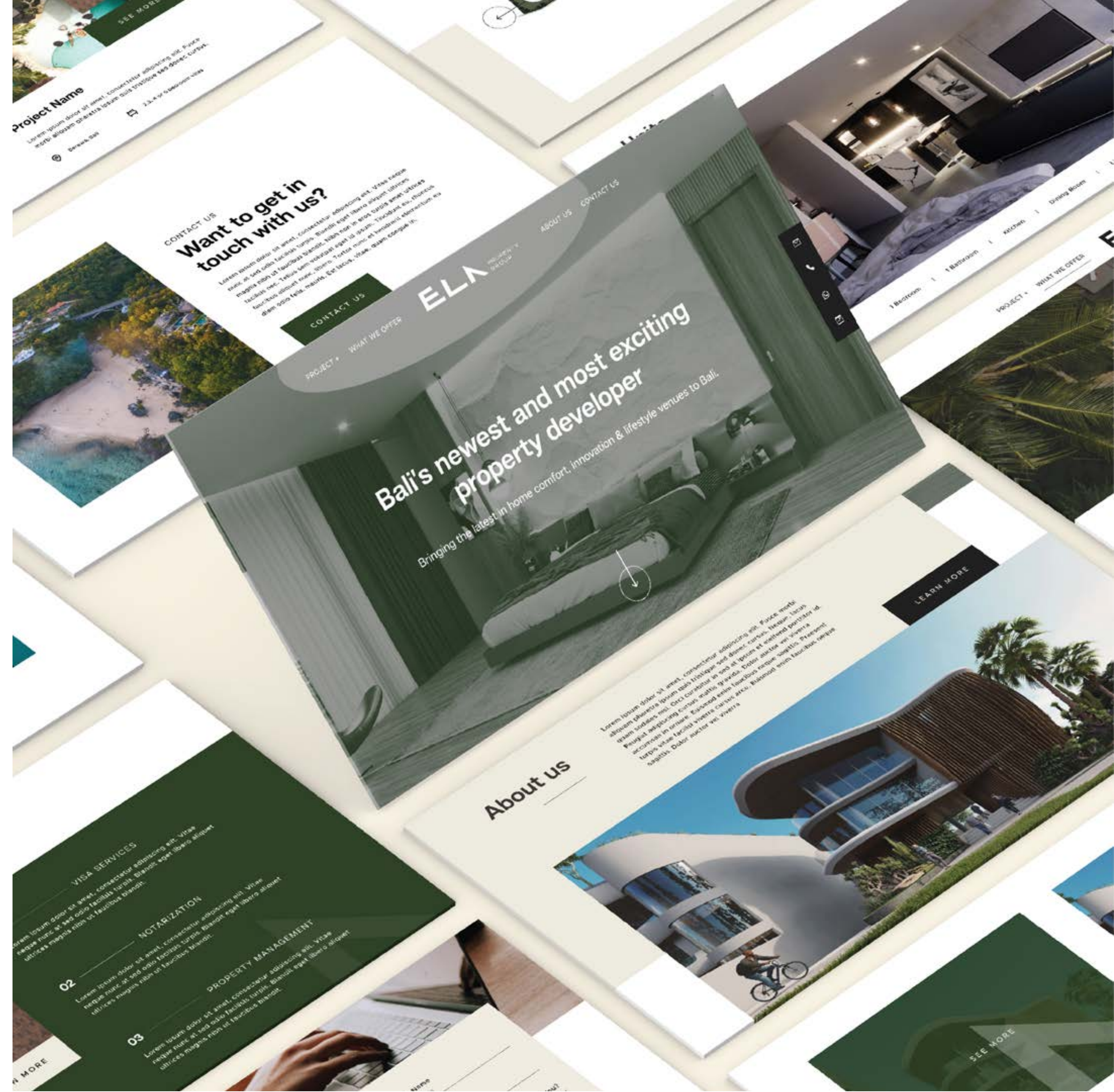
Company profile

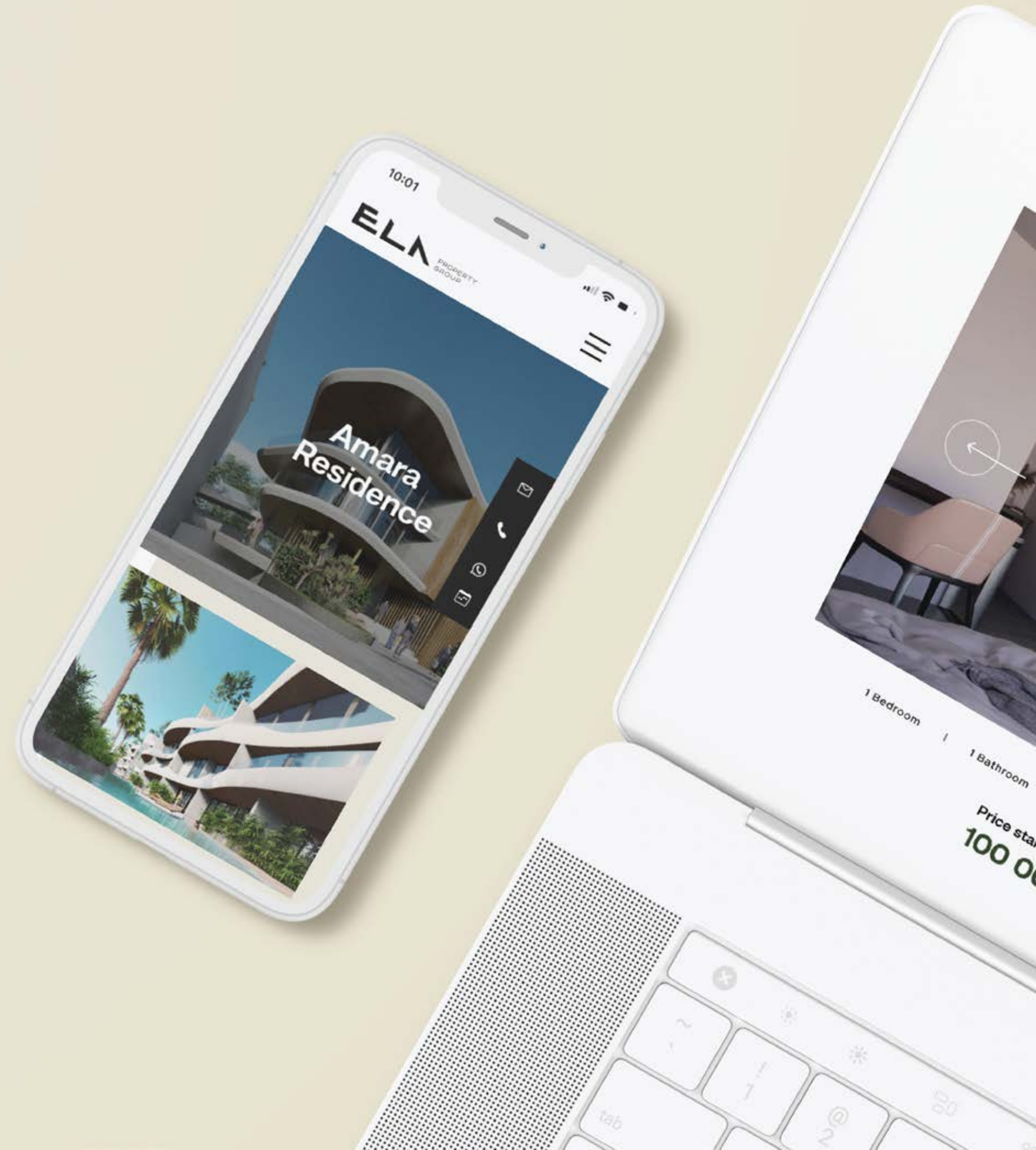
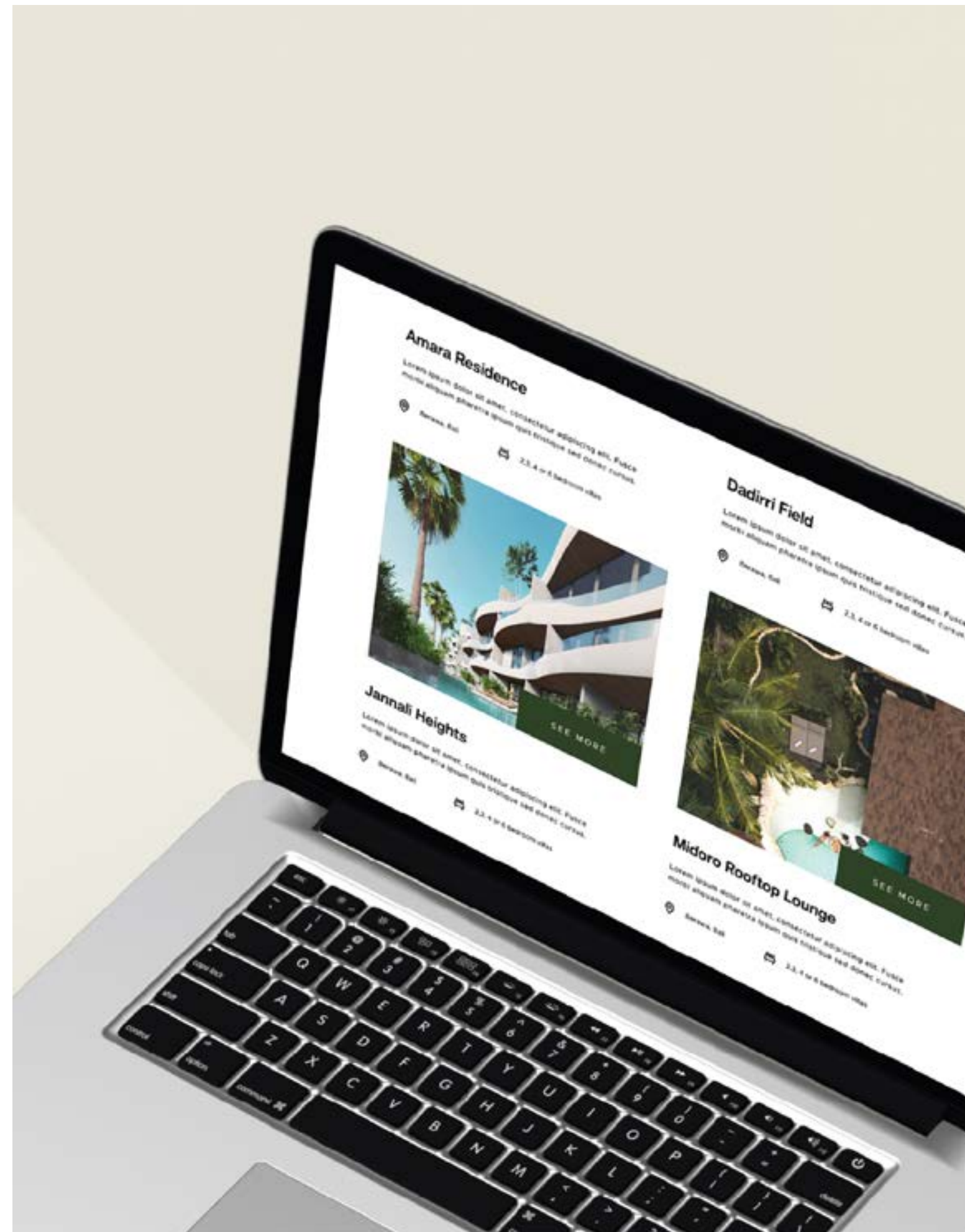
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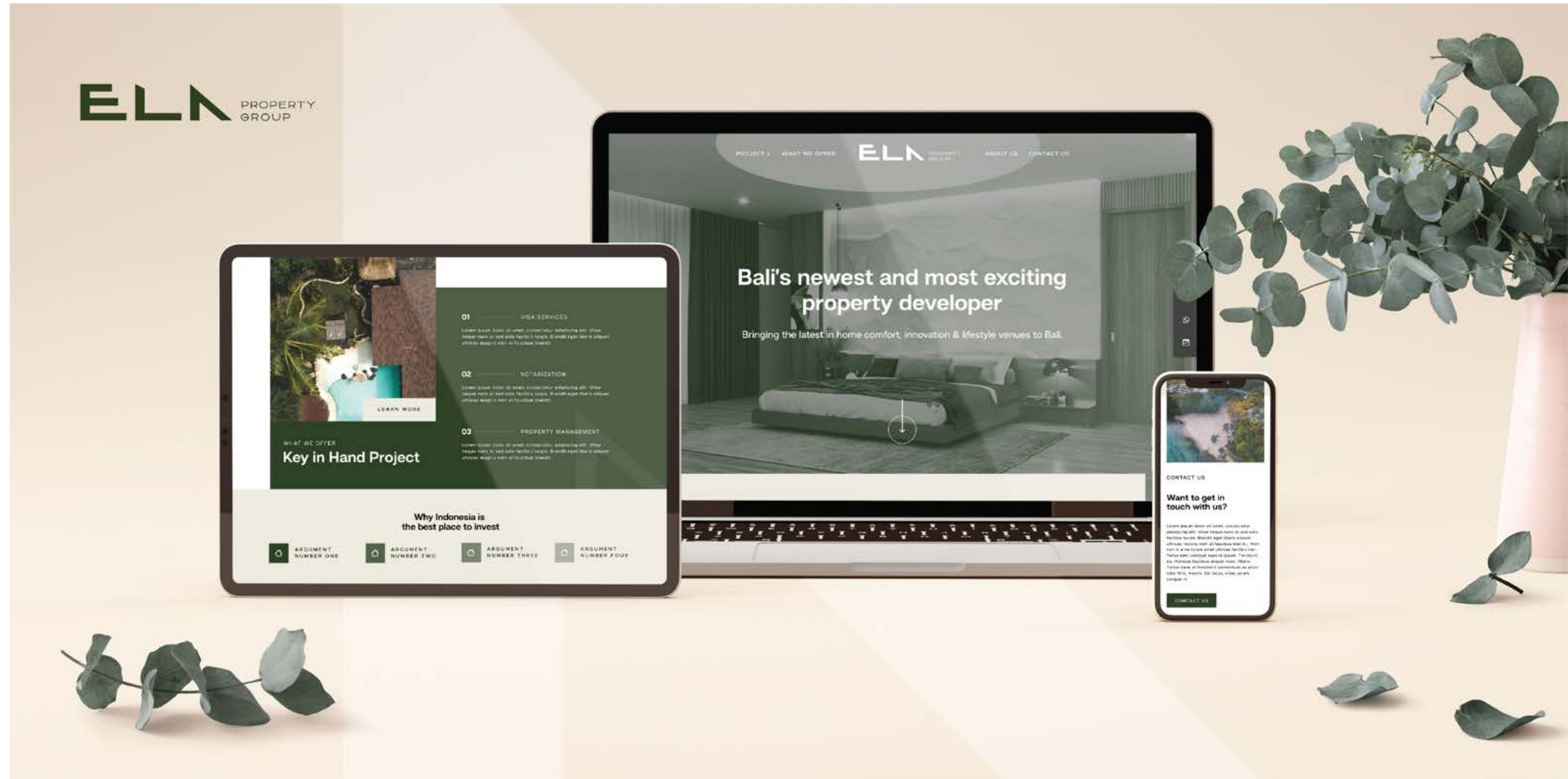
ELN PROPERTY GROUP

A new property development company in Bali, Ela specialized in the whole property package, especially for foreigners aiming to own a property on the island, covering property management, visa services, and notarization.

We worked on the brand logo identity design that captured the creative essence of the business as well as web development displaying their services alongside an impactful portfolio of their past projects.







Year

2018 - NOW

Scope

Brand Identity, Social Media

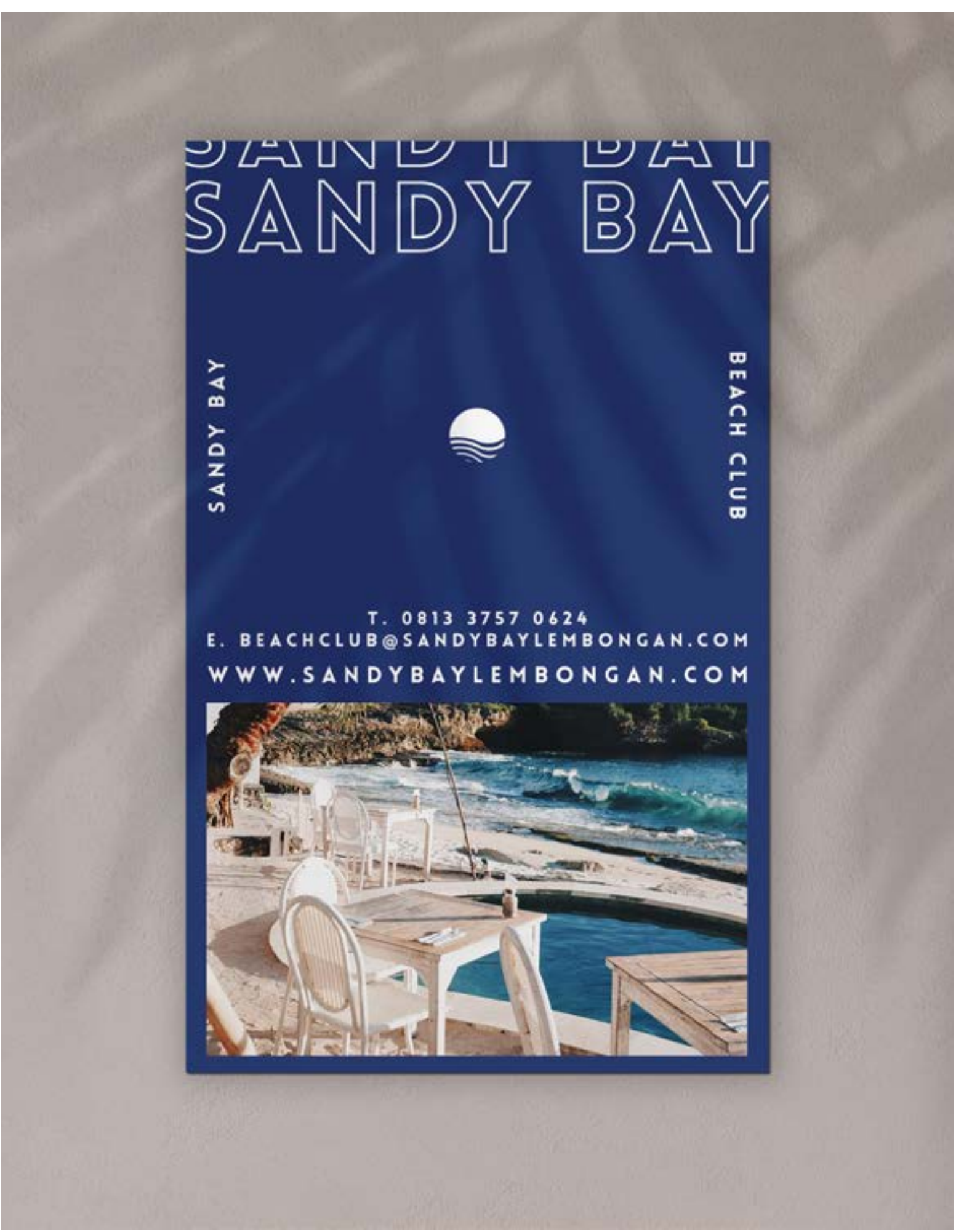
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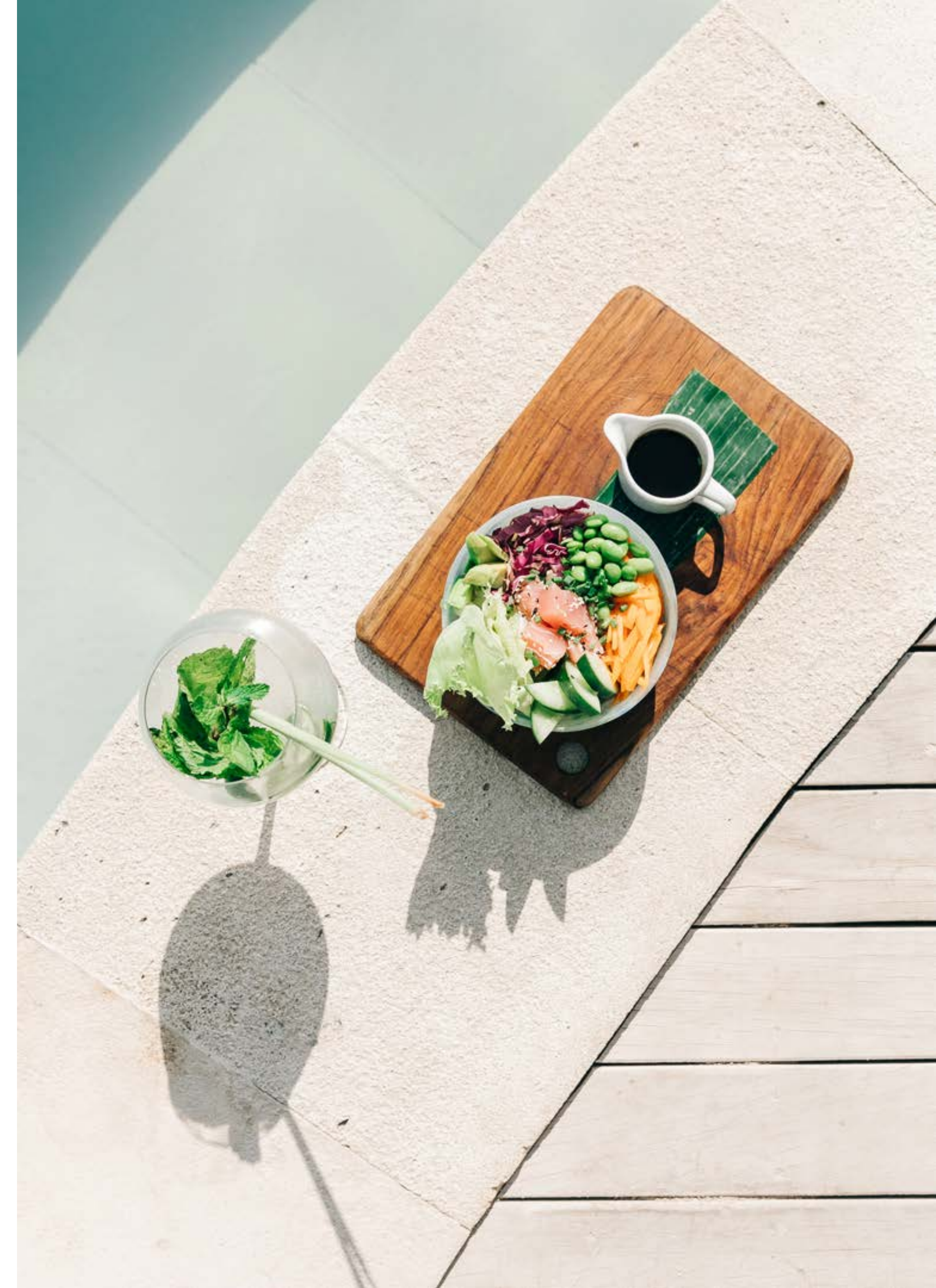


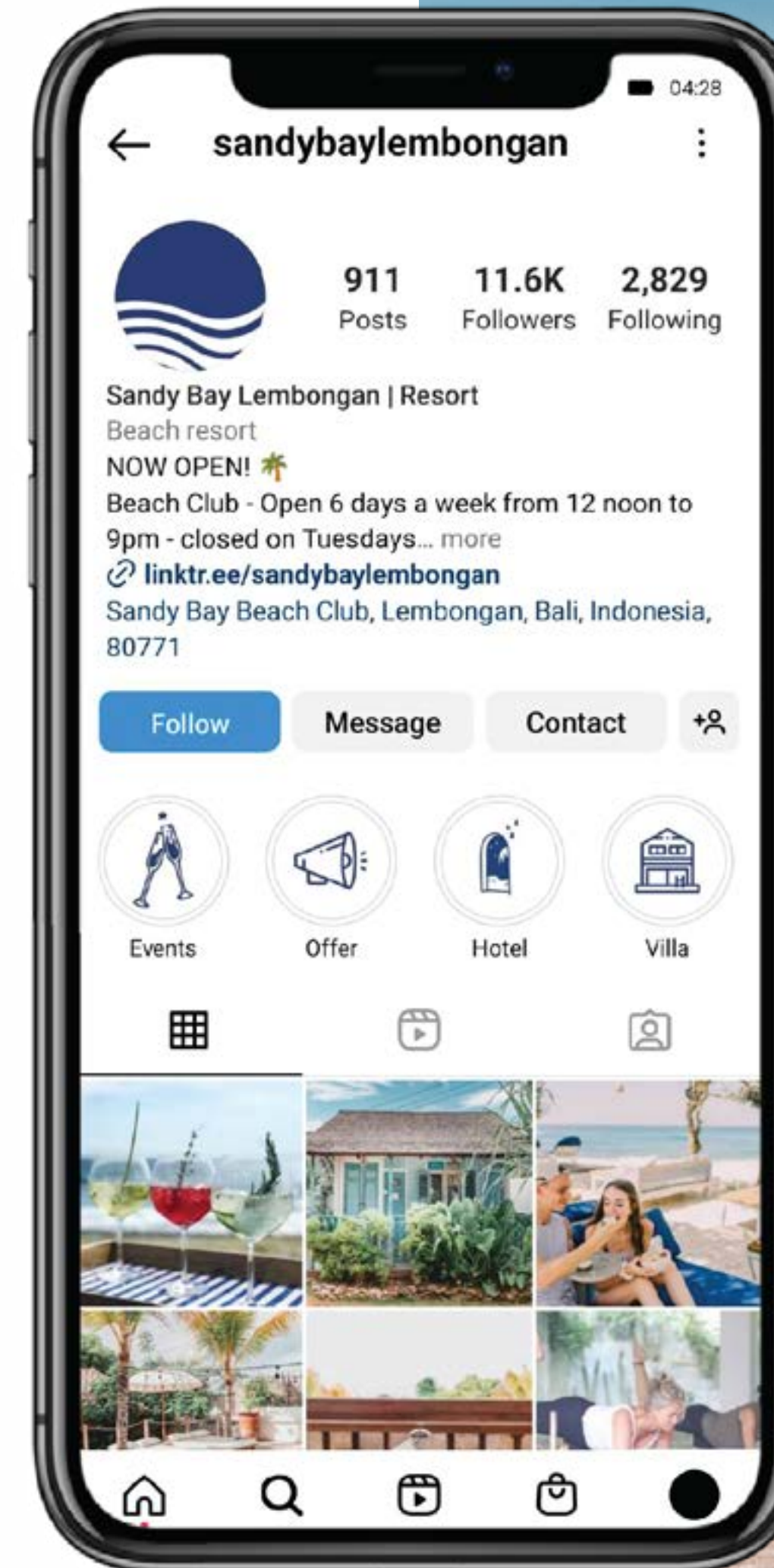
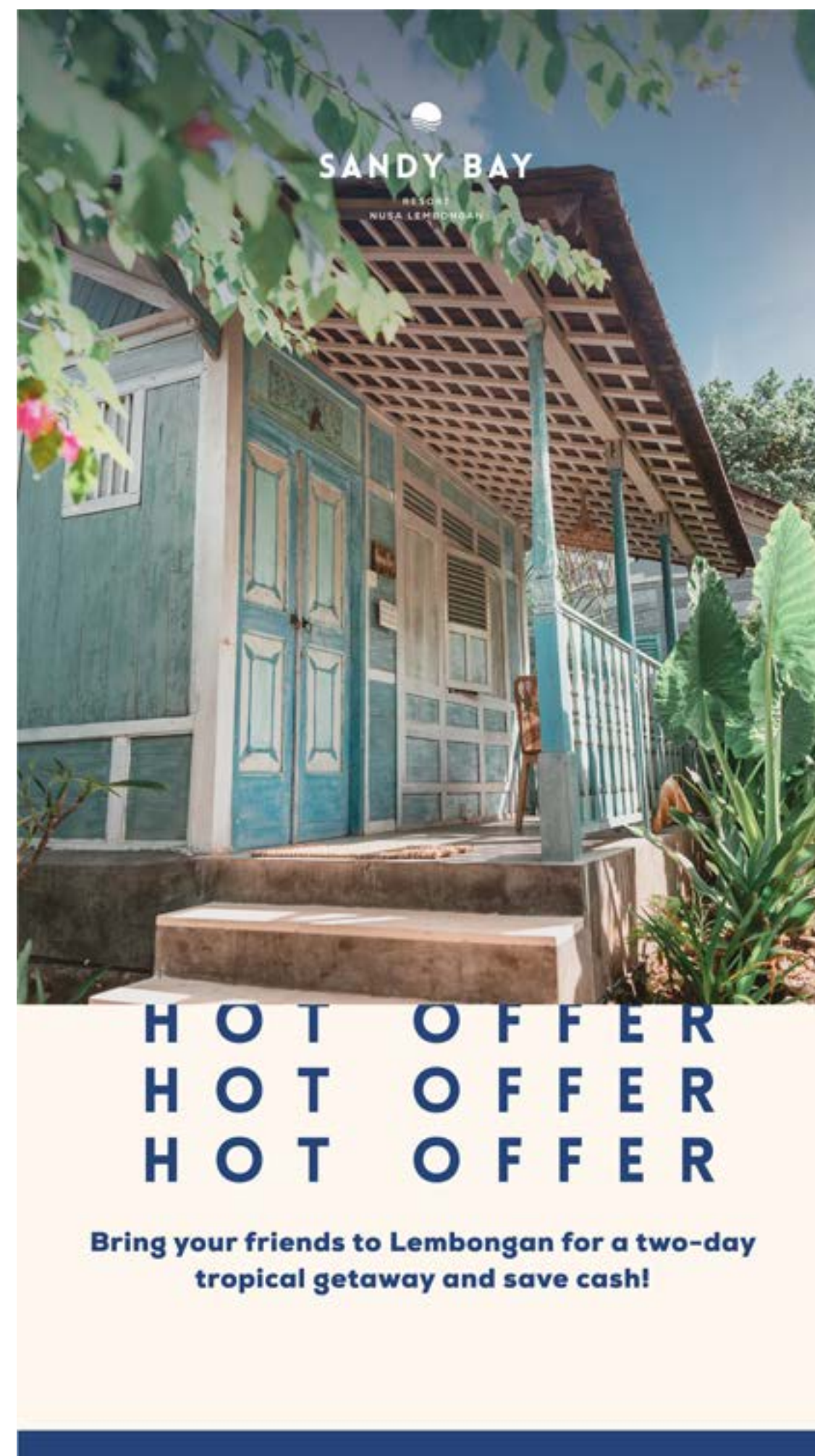
Located in the stretch of the stunning white sandy beach of Lembongan is Sandy Bay, a resort with a beach club, spa, boutique, and bistro. The resort enjoys a peaceful ambiance and a gorgeous ocean view overlooking the iconic Devil's Tear.

Our objective was to build a brand identity portraying a perfect holiday package on the island, with the end goal of promoting Sandy Bay as one of the best destinations for holidaymakers. We infused Sandy Bay's brand identity with a youthful and breezy graphic style.









Year

2022

Scope

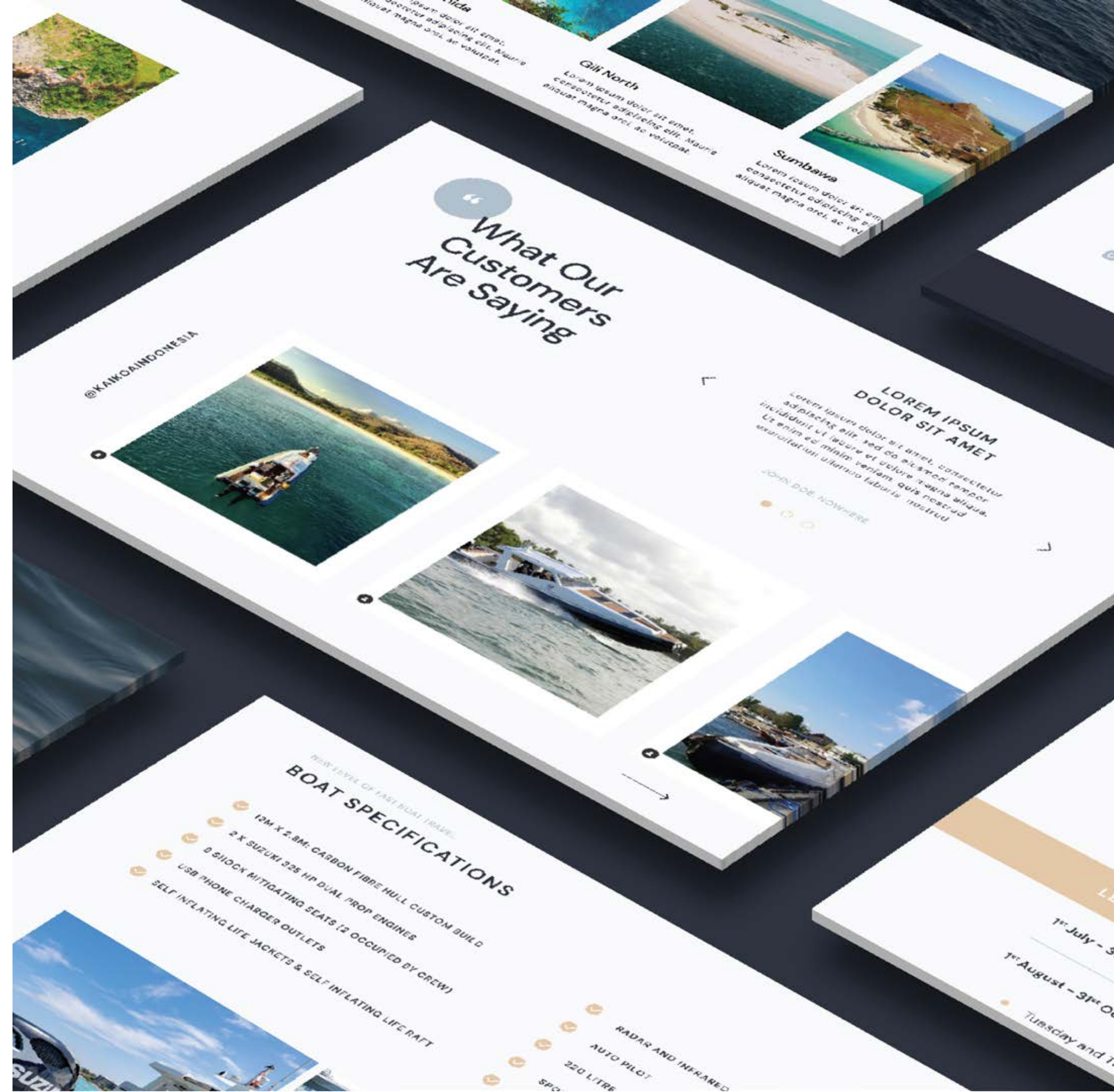
Company profile

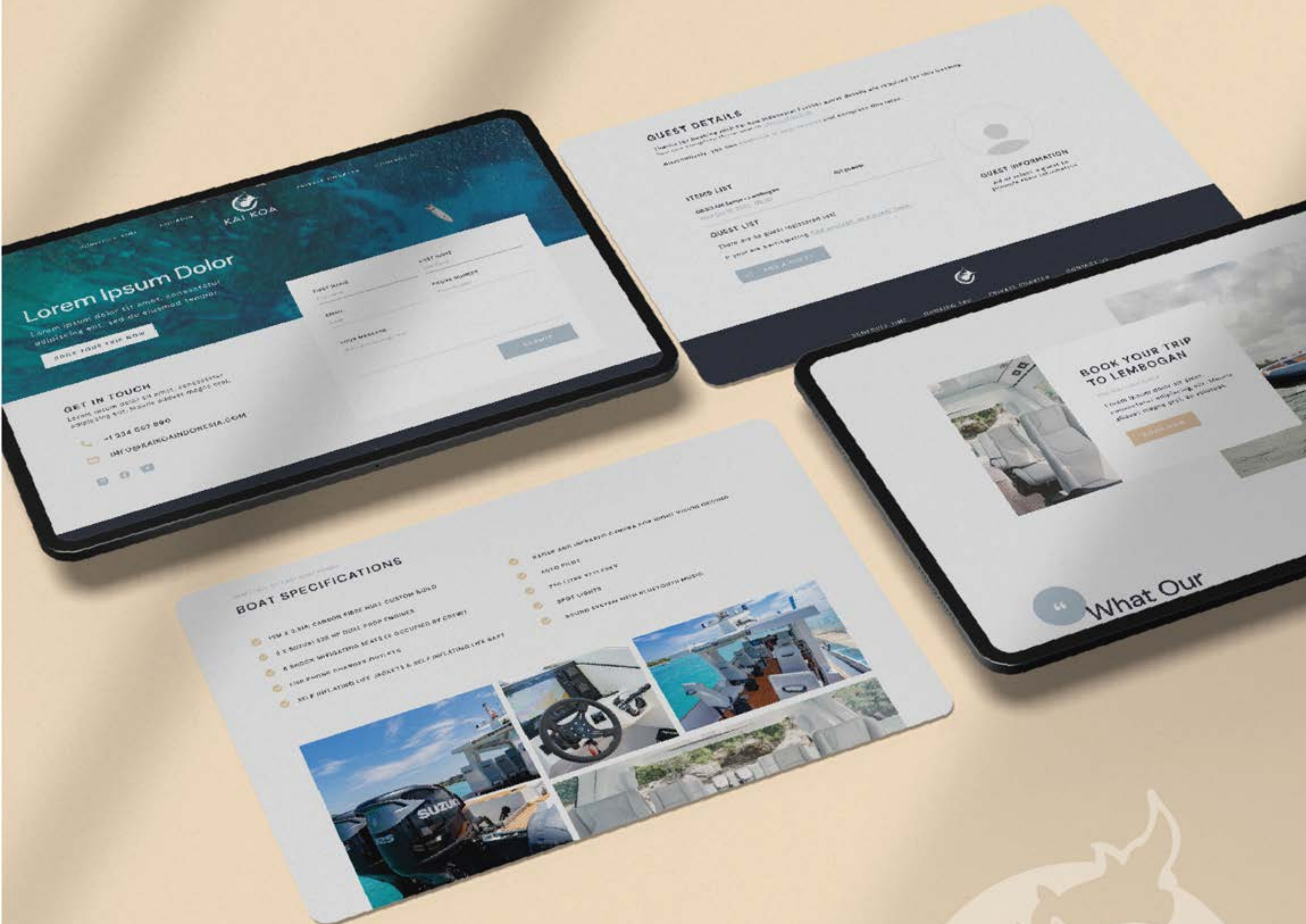
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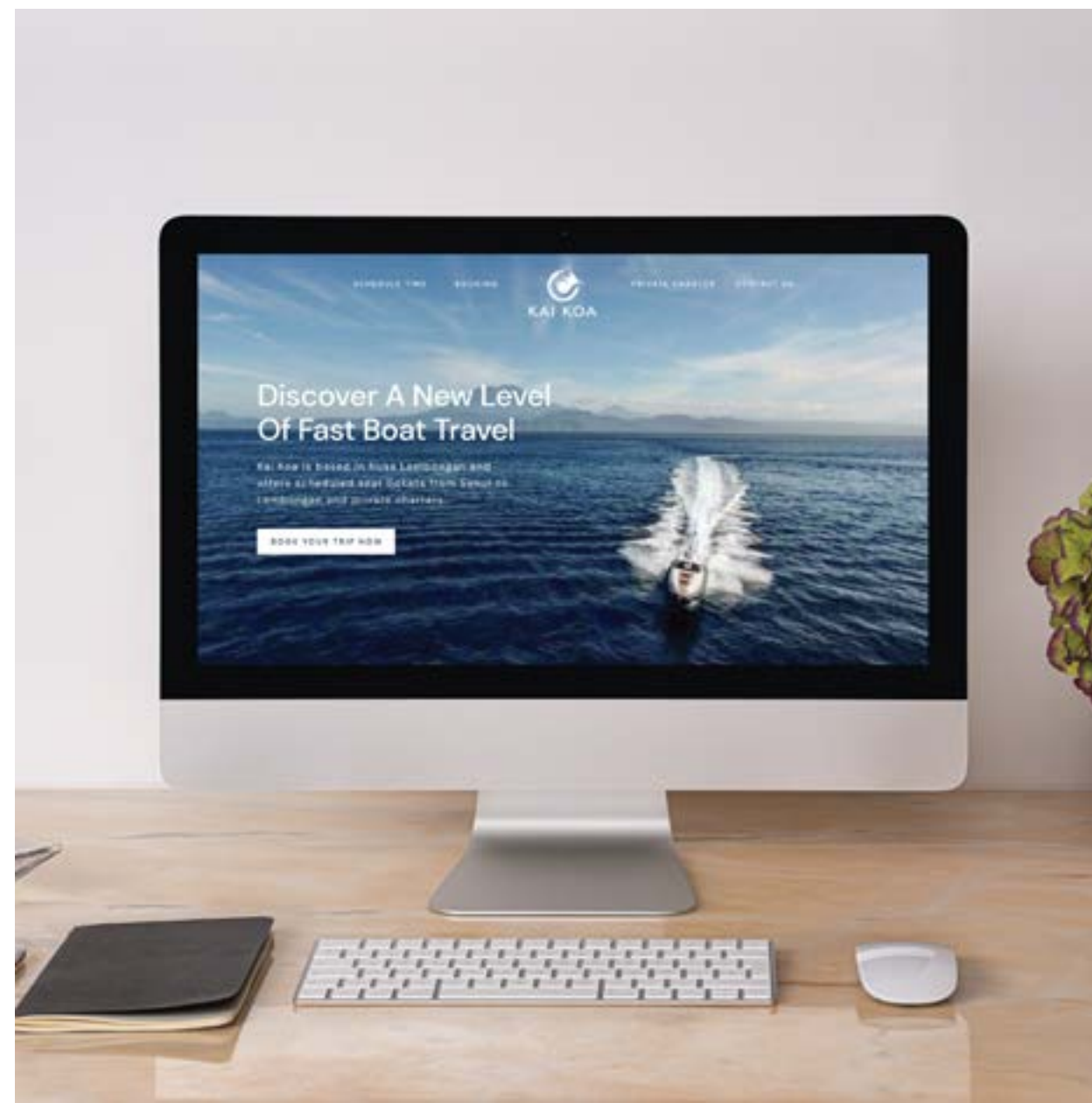


KAI KOA

We were appointed by Kaikoa for a full website design and development, redesigning their digital presence entirely. Providing services of fast boat travel from Sanur, Bali, to Lembongan Island, the website serves as Kaikoa's company profile and online booking platform. The booking page features Kaikoa's extensive services, covering boat transfers, destination trips, private charters, and surf trips. The overall design of the website reflects the breeze of island living and travel lifestyle.







Year
2022

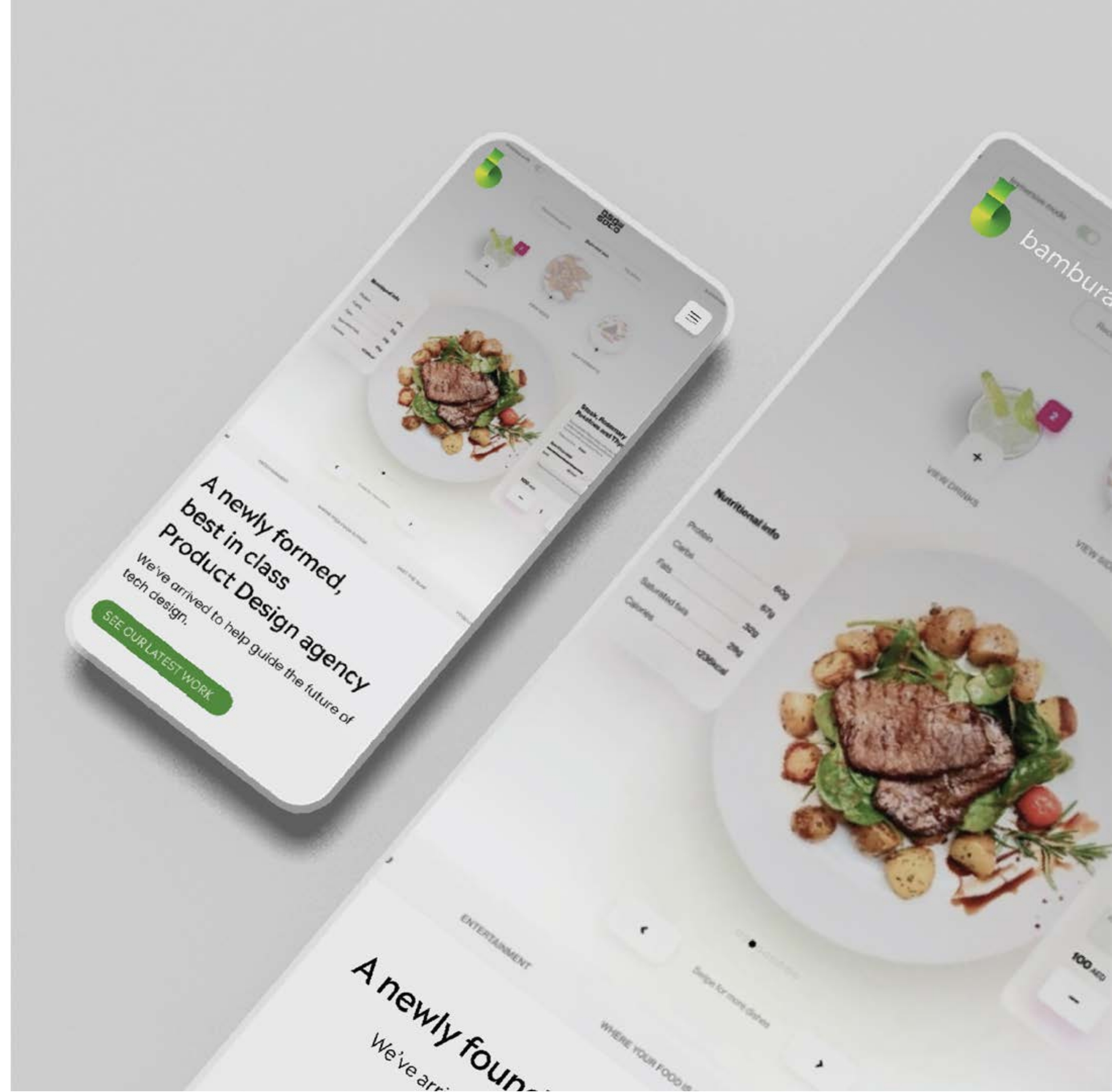
Scope
Website Development

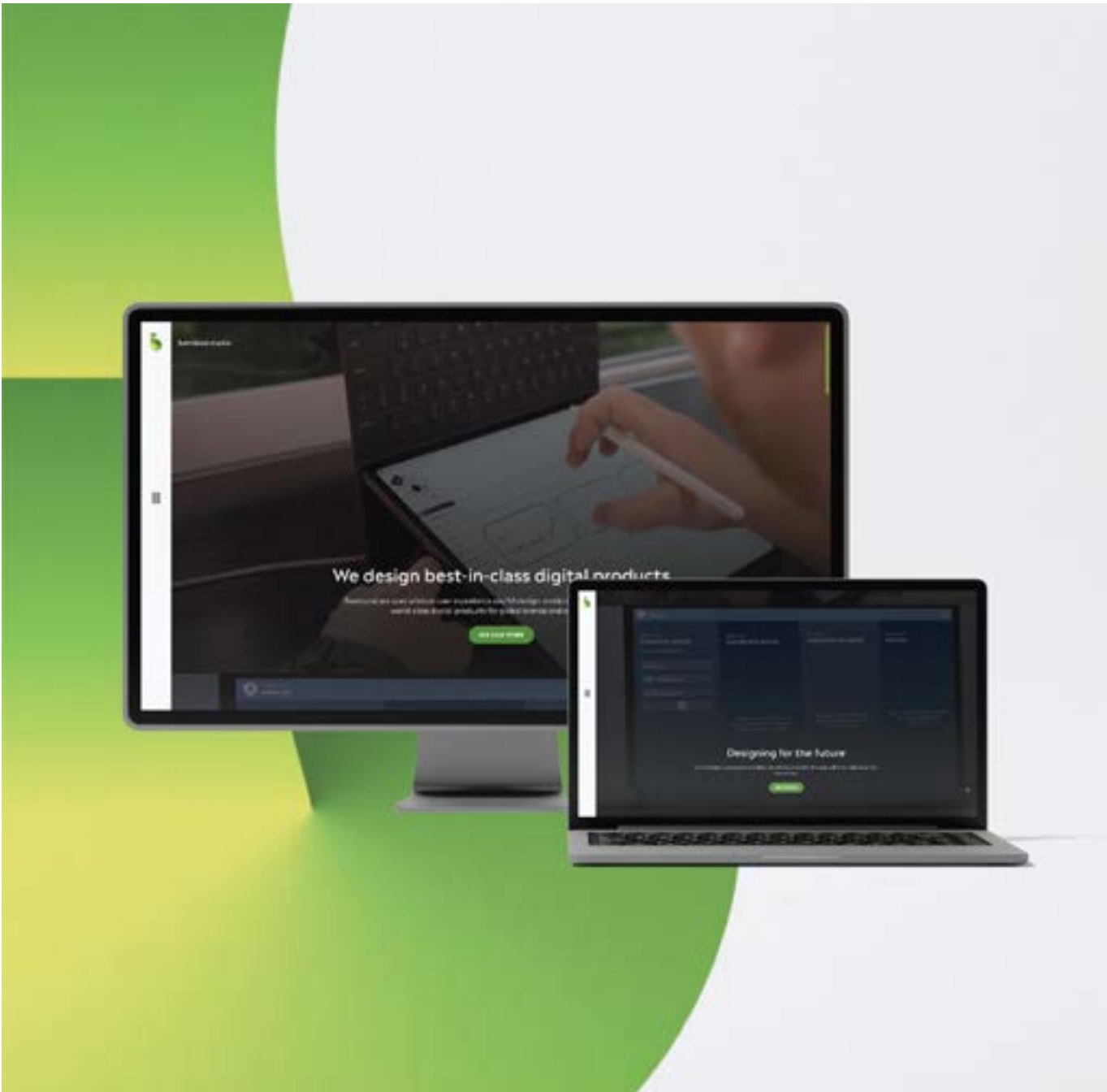
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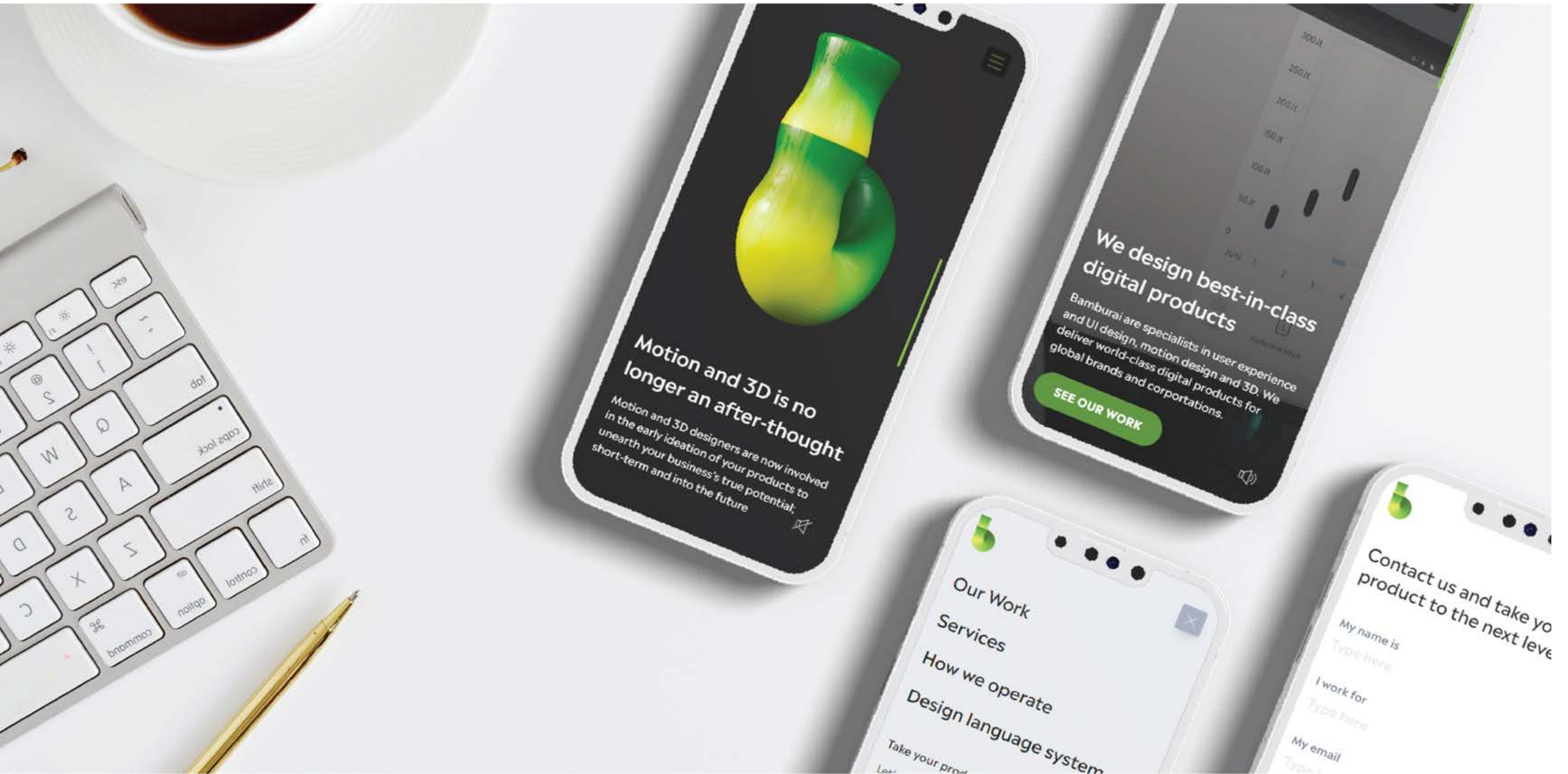


bamburai studio

A specialist UX and UI agency based in Ubud Bali, Bamburai is proud of their expertise in motion and 3D designs. Our web developer team was tasked with the entire process of web design and development. We are pretty excited to be able to push some of the designs and functionality to ensure that their new website in puts the leading position for UI and user experience agency.







Year

2022

Scope

Brand Identity

K.



Ultima is set to be the ultimate electric motorcycle brand in Indonesia. We worked with Ultima to design the whole brand's essential elements, covering everything from the master brand logo to the color palette and brand typeface.

The two lines forming a border outside the U in the Ultima logo represent a simplified rotating arrow, portraying the continuity of green and sustainable energy, as well as Ultima's flexibility to be used by anyone under any circumstances. The sans serif typeface, meanwhile, brings front the modern and futuristic feeling that Ultima is after through their high-technology products.





K.



Year

2022

Scope

Brand Identity

K.



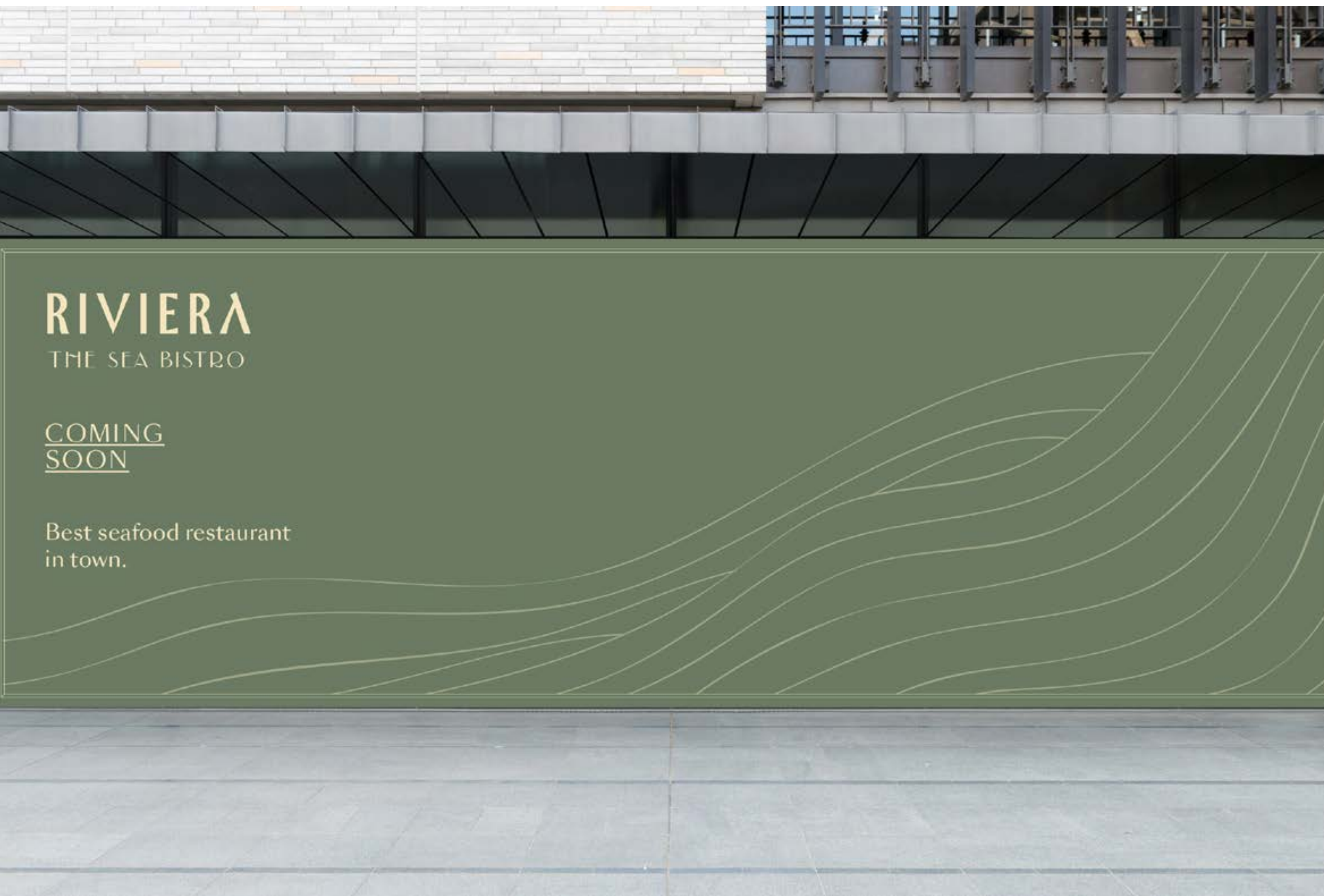
RIVIERA
THE SEA BISTRO

Riviera Sea Bistro and Bar was inspired by the French Riviera, bringing the atmosphere and the taste of French's Mediterranean coast to the tropical Bali.

We worked with Riviera to create the social media template, brand development, and the collaterals. The brand identity used deep olive and light beige combination, with flowing fine lines symbolising the ocean.







Year

2022

Scope

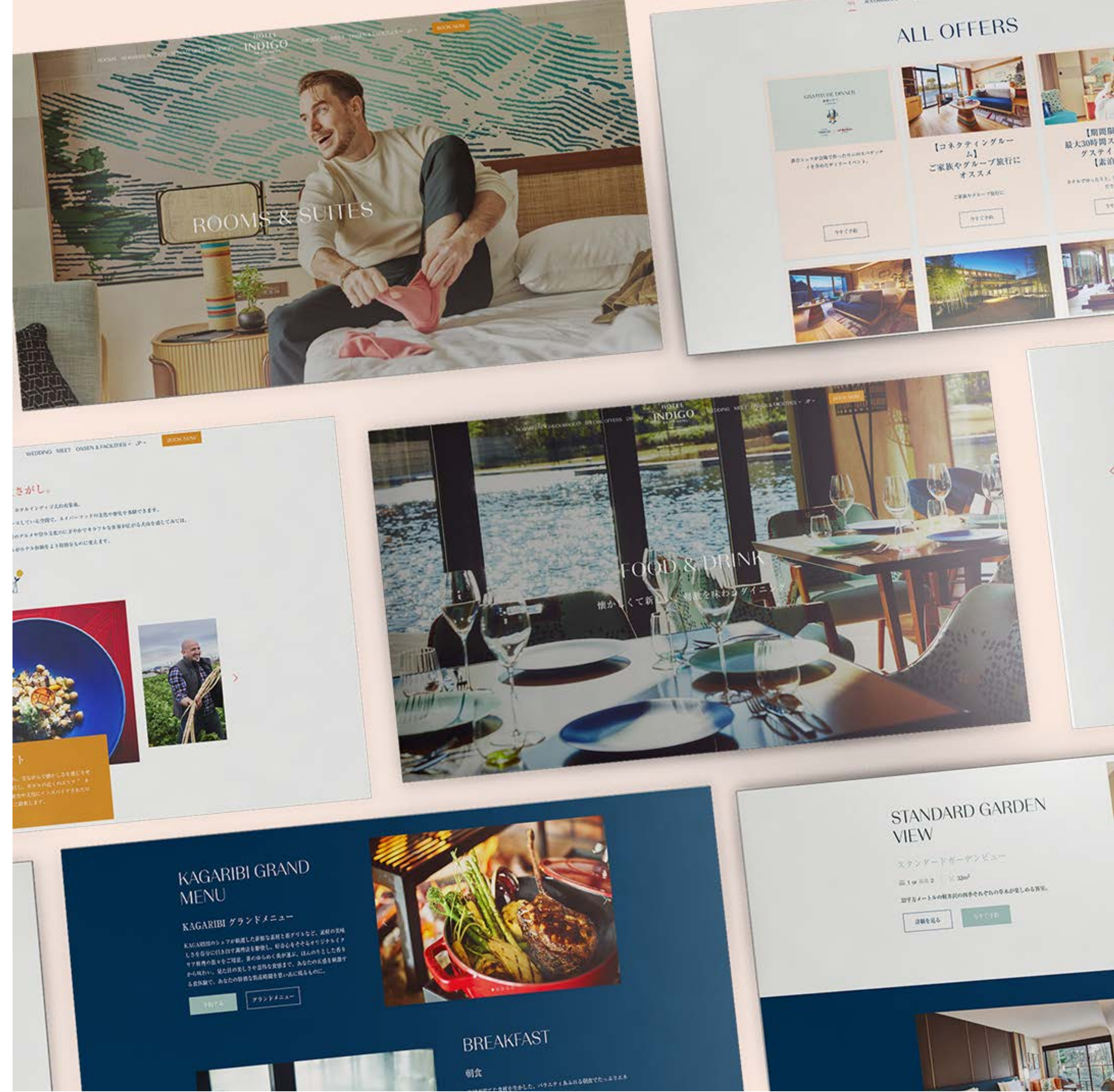
Website Development

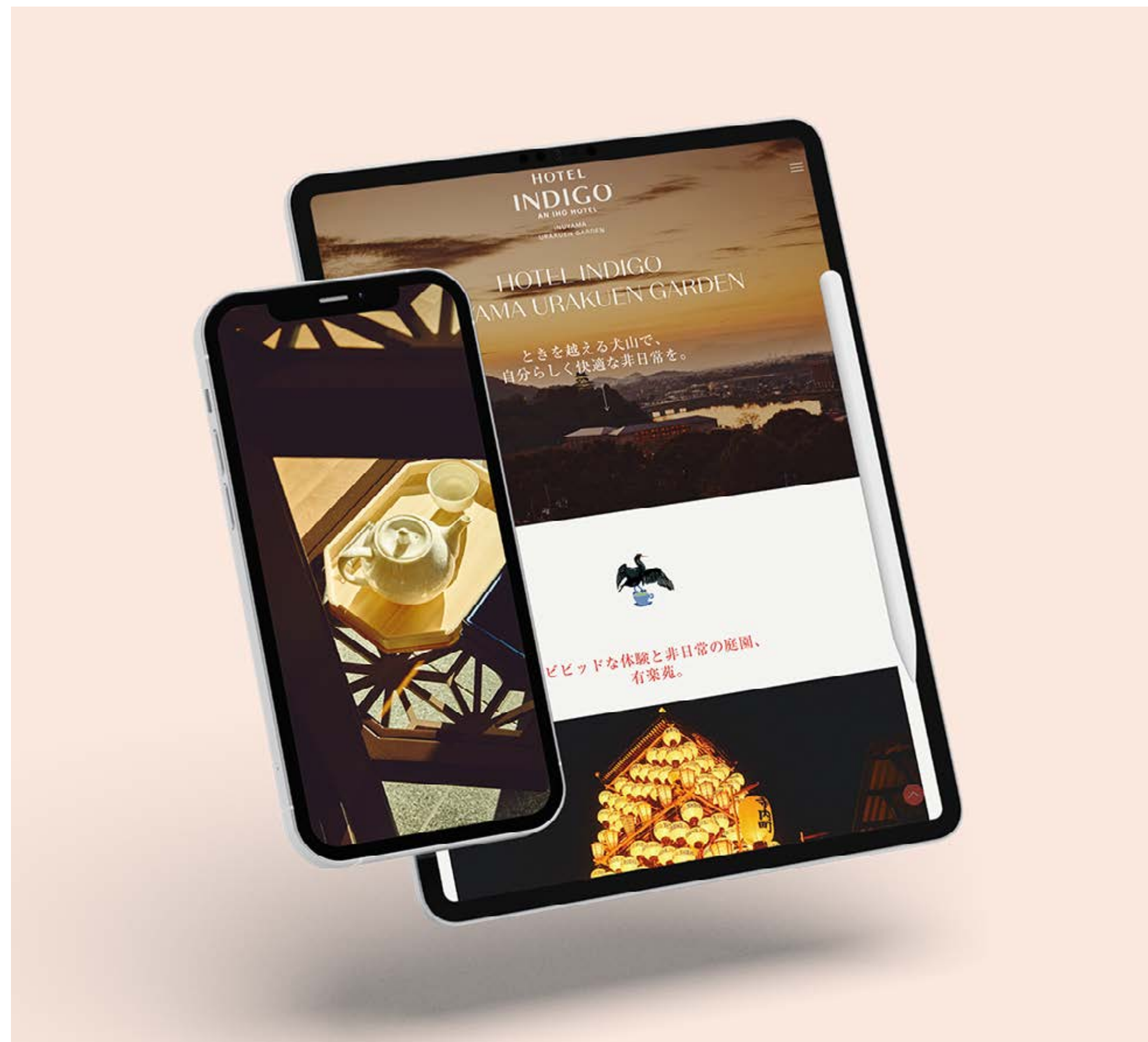
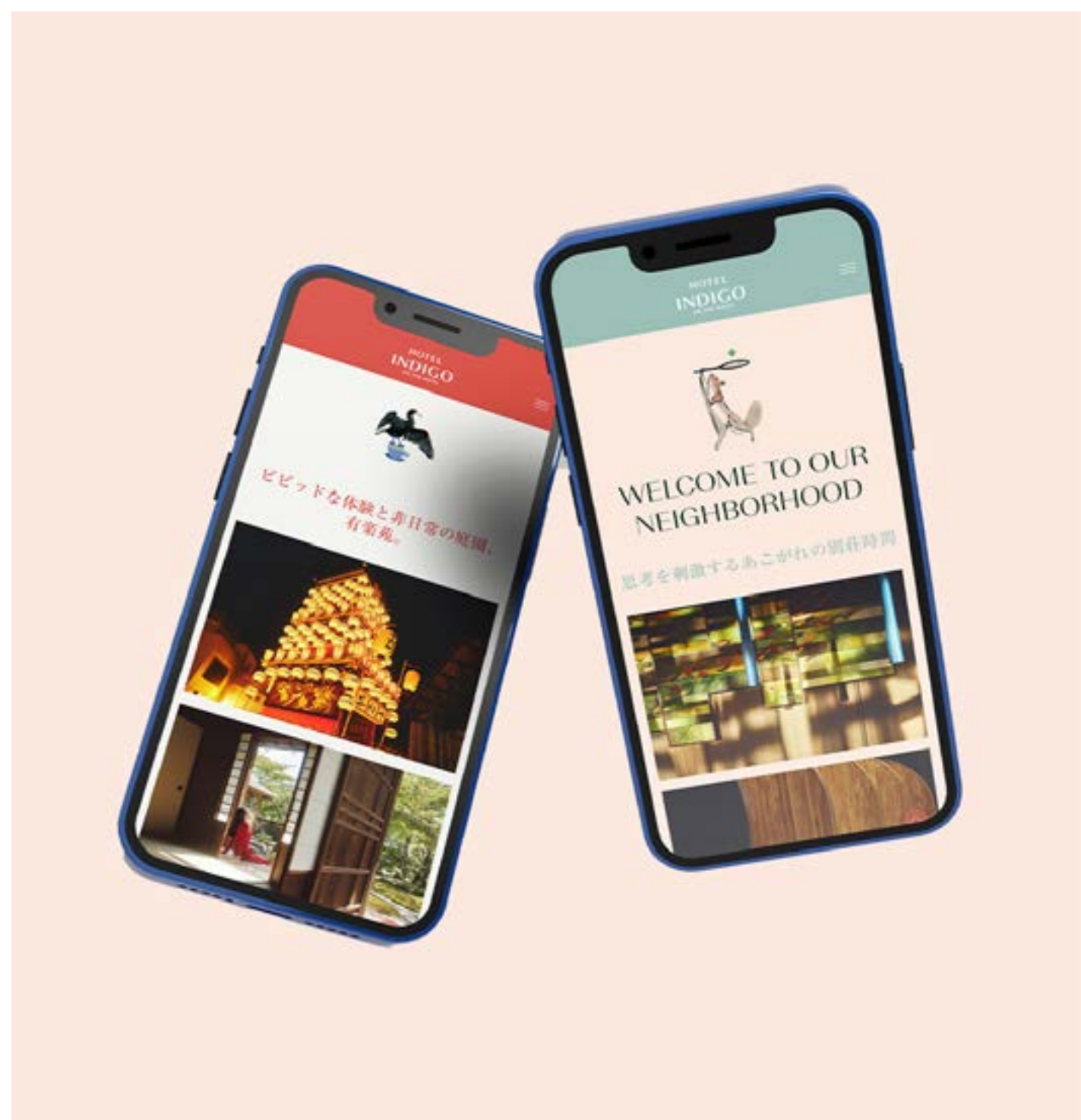
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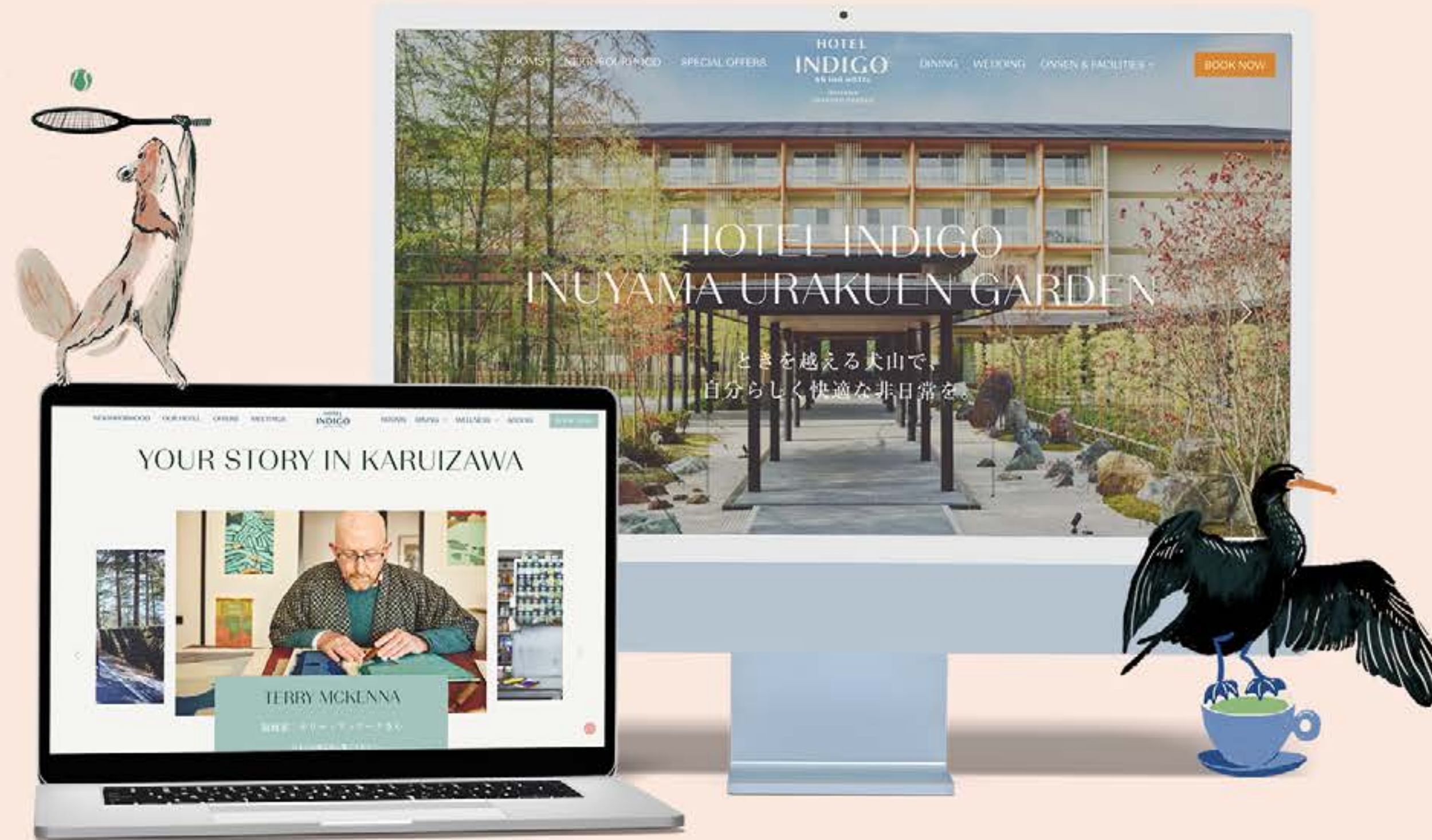
HOTEL INDIGO®

We were approached by one of the leading hotel chains in the world, the IHG group to create two websites for their brand-new Indigo hotels in Inuyama and Karuizawa, Japan. Known for their unfailing service, hospitality, and luxury lifestyle, we worked to showcase the essence of Intercontinental living through sleek and sophisticated website design.

The digital experience reflects the brand's character while seamlessly integrating IHG's booking system legacy. The visual storytelling found in the rotating gallery of Special Offers was designed to uncover the relaxed luxury in both Indigo hotel Karuizawa and Indigo hotel Inuyama.







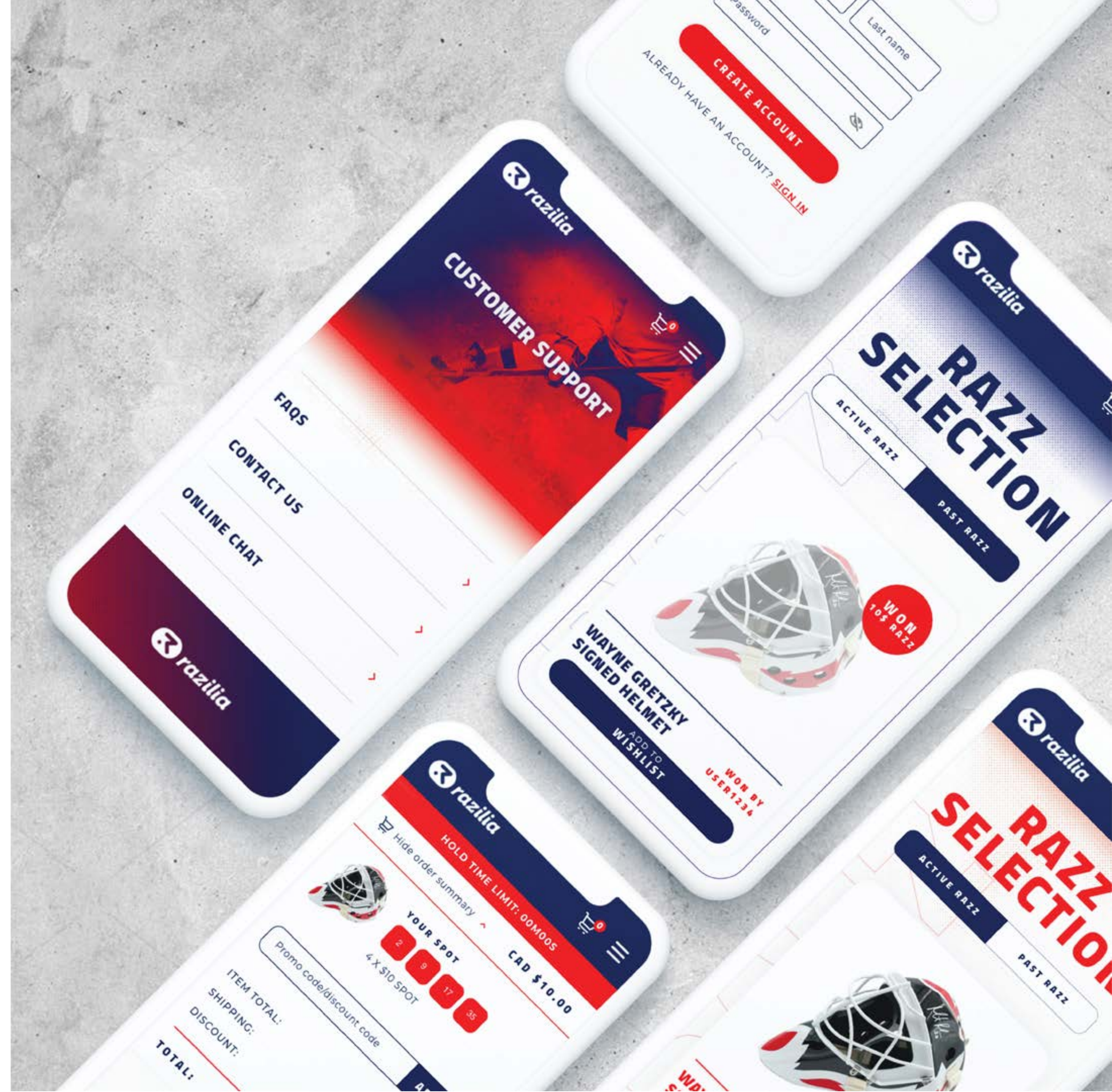
Year
2020

Scope
Website Development

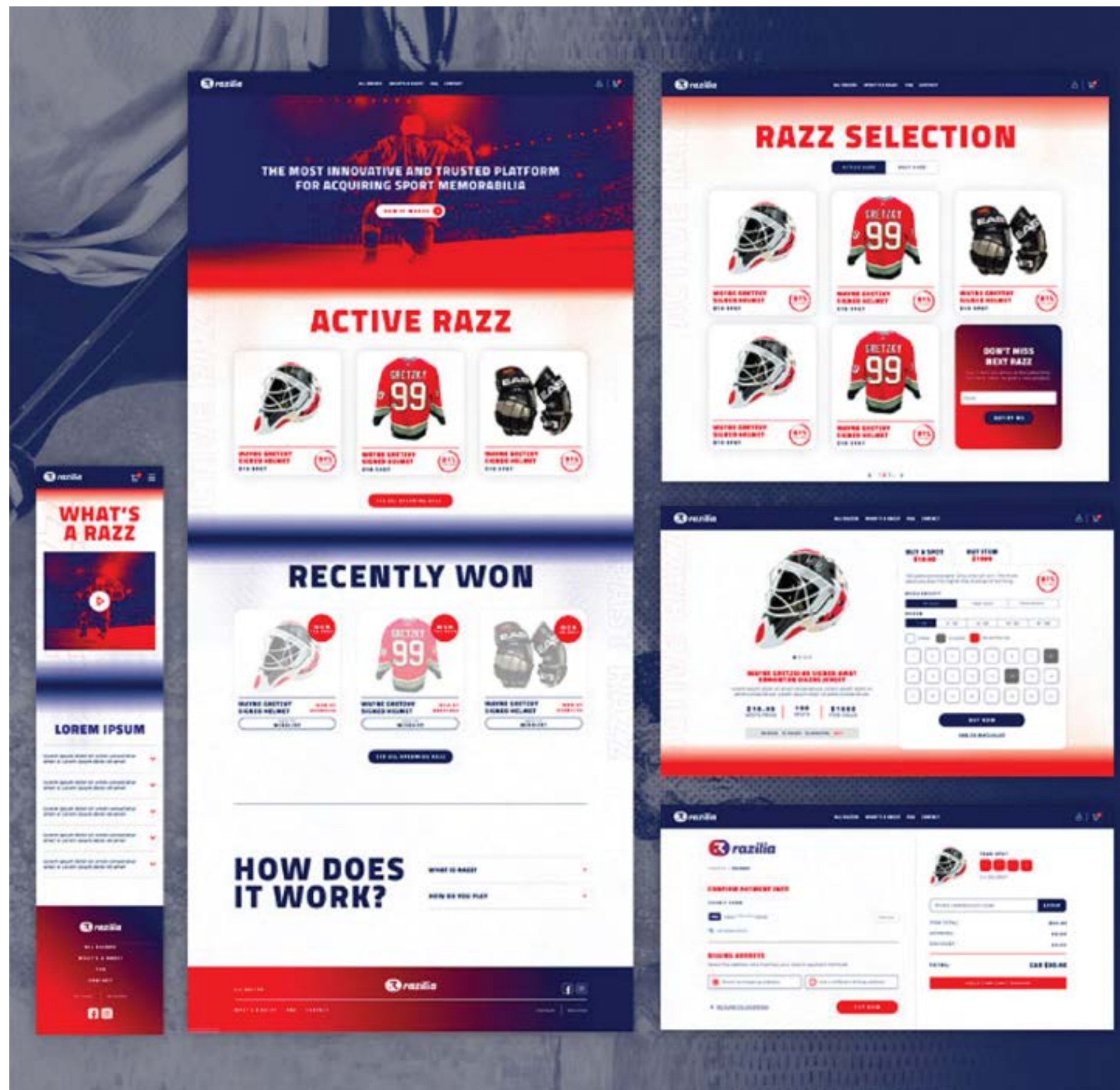
K.



Razilia envisions a platform where people can buy sports memorabilia items through a group purchasing concept, called a Razz. Razilia came to us to bring their idea to life. We worked on Razilia's web design and development from scratch, building a customized auction system as well as integrating legal lottery bidding and payment system into the platform.







Year

2022

Scope

Monthly Management
Ads Management
Influencer Marketing

K.



Presenting healthy snacks based on nuts, granola, and coconut, YAVA established itself as a community-centred social enterprise, carrying a vision to improve the livelihoods of the rural villages in Eastern Indonesia while providing a delicious healthy snack for all people. We have been working with YAVA since it was known as the “East Bali Cashew” and walked by their side when they decided to rebrand as YAVA in August 2022.

Our social media team worked on YAVA’s Instagram, Facebook feeds, campaign, delivering the brand’s message as a premium yet approachable and inspiring healthy snack.







Year

2022

Scope

Monthly Management
Ads Management Influencer
Marketing

K.

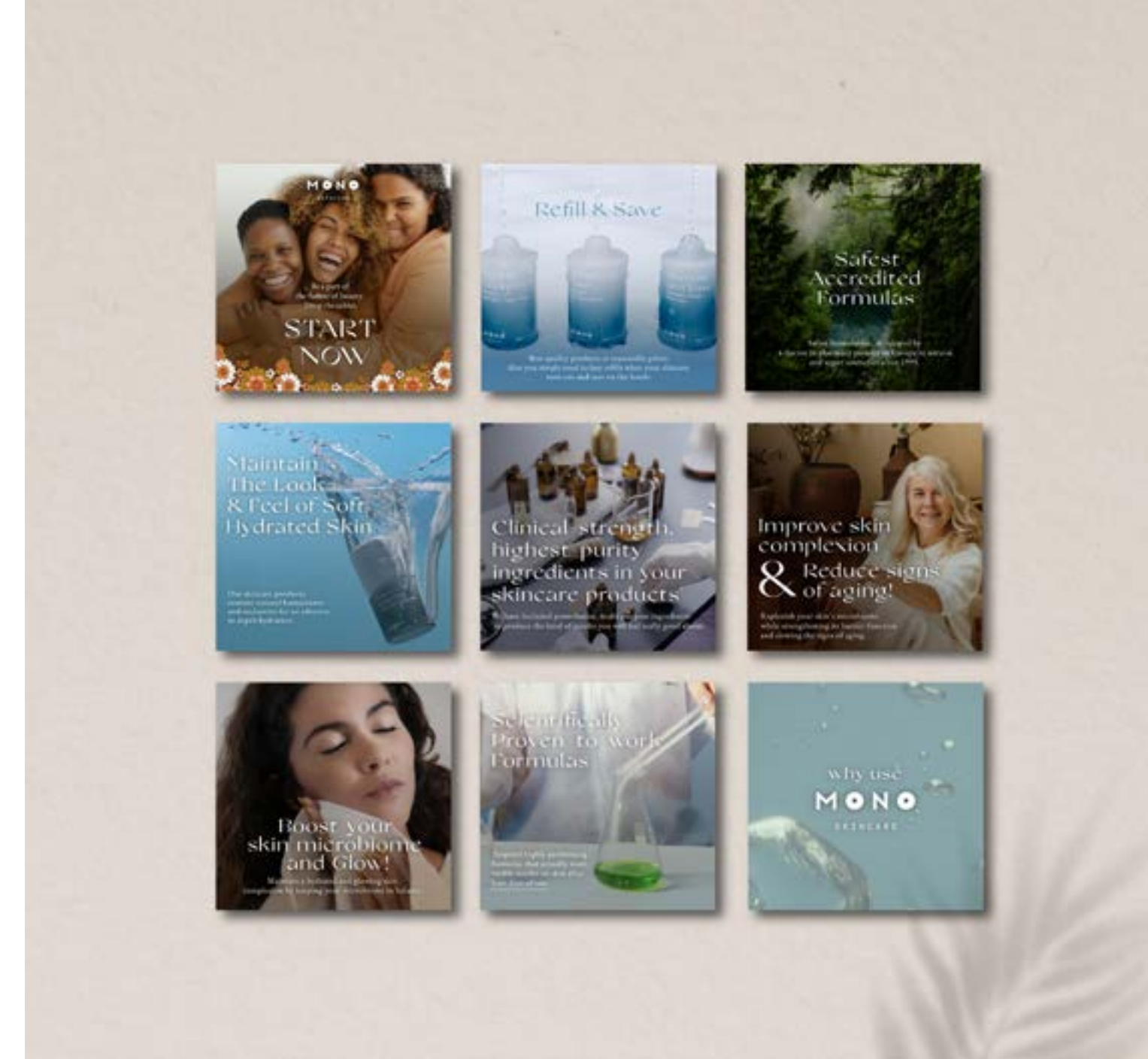
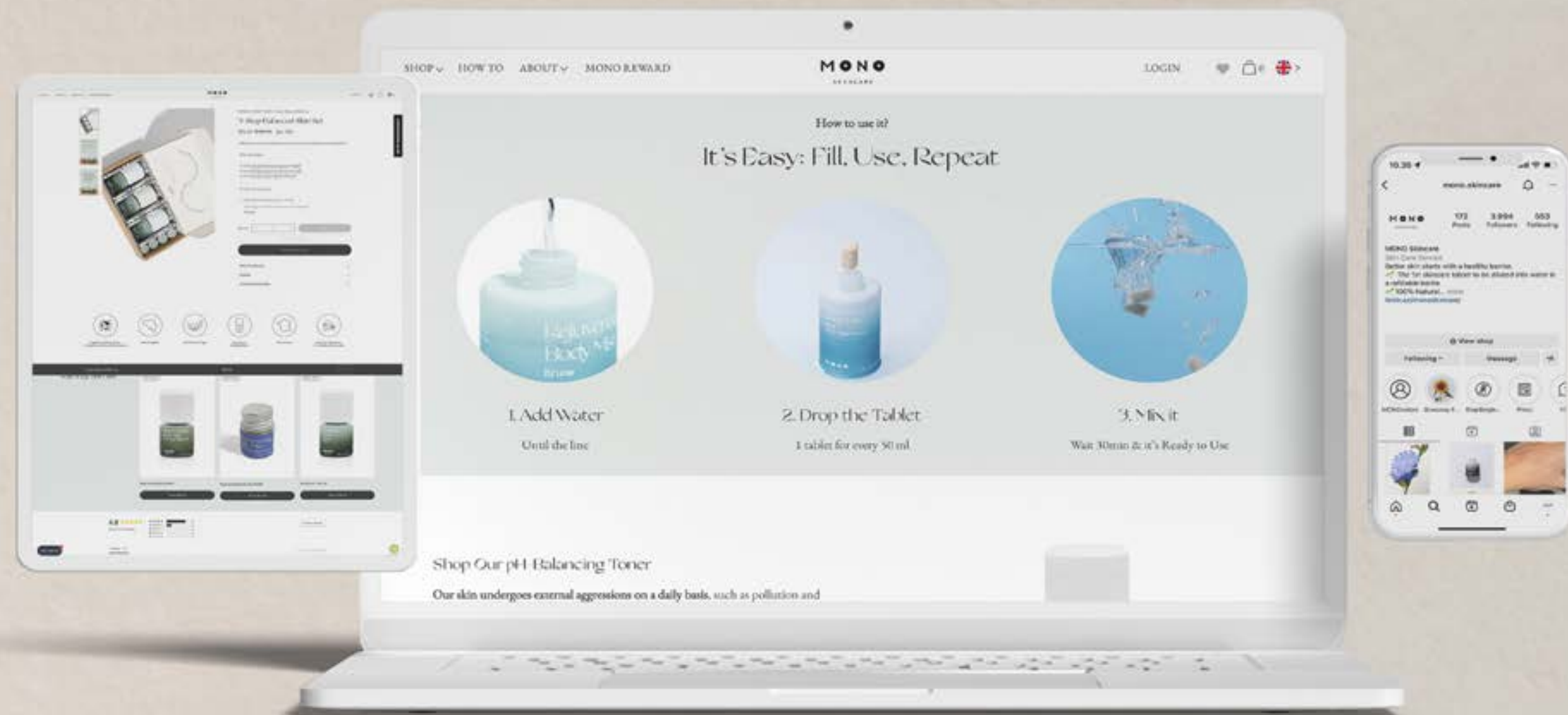
MONO

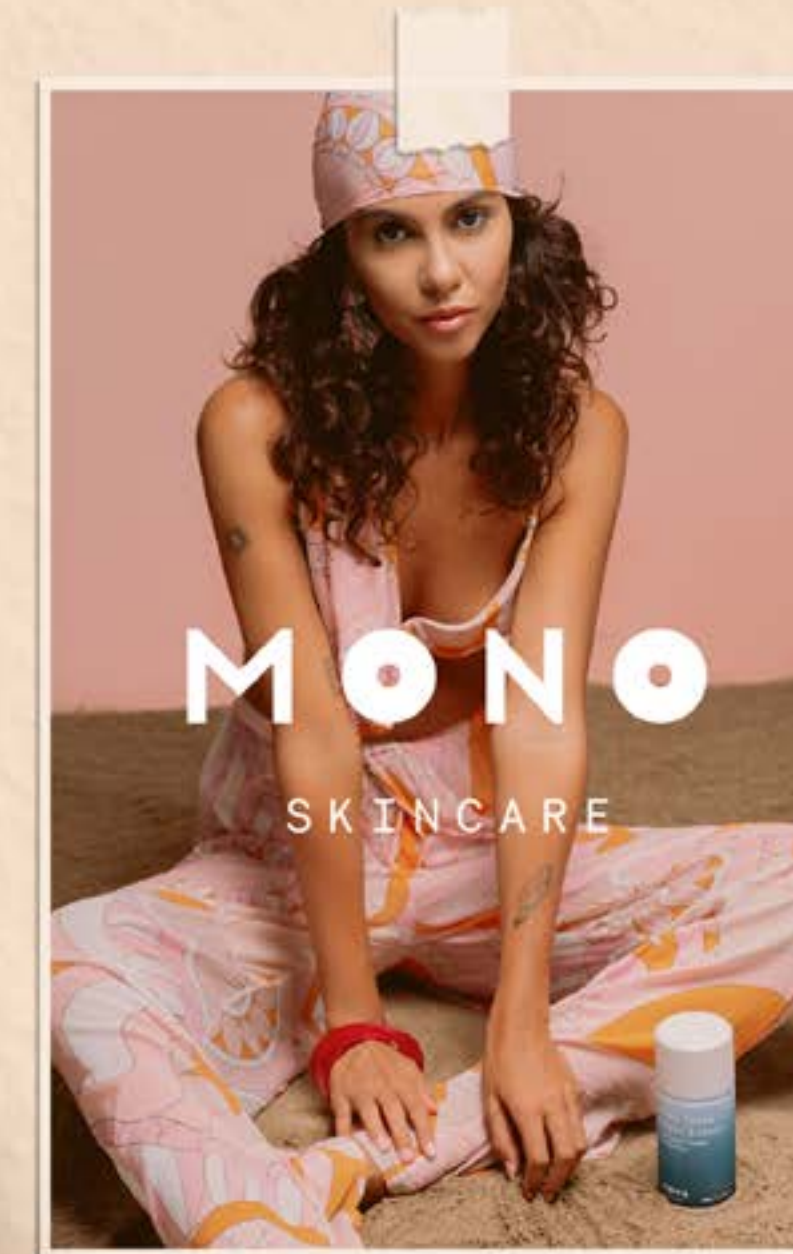
SKINCARE

We were approached by Mono Skincare, a sustainable beauty brand focusing on super-activated skincare tablets that aim to minimize single-use plastic bottle consumption in the cosmetic industry.

To assist their newly launched brand, we devised an exhaustive social media and SEO strategy to establish MONO brand awareness and positioning. Our SEO focuses on optimizing the site architecture while simultaneously growing its backlink authority and organic website traffic. We also run MONO's blog and a monthly newsletter to keep user engagement high. The Social Media campaign highlight MONO's expertise in clean skincare and eco-luxury products, using light pastel color as the base featuring water elements, raw skin, and natural elements to communicate the brand's simplicity and eco-friendliness.







Year

2018

Scope

Brand Identity

K.



RAMAYANA

SUITES & RESORT

A luxury resort nestled in the prime location of Kuta, Ramayana Suites stems from traditional Balinese culture presented in the utmost luxury. After 70 years, they decided it was time for a refresh. We worked with Ramayana Suites to build a new brand identity that represents both the tale of Ramayana legend and new touch on modern luxury.

Using fine gold lines, we tied down three Lumbung (traditional crop storage), representing the bond of three brothers, founders of the Ramayana Suites. We use fine gold lines to portray the luxury and maximize the white space to give room for the patterns.







Year

2018

Scope

Digital Promotional Tools

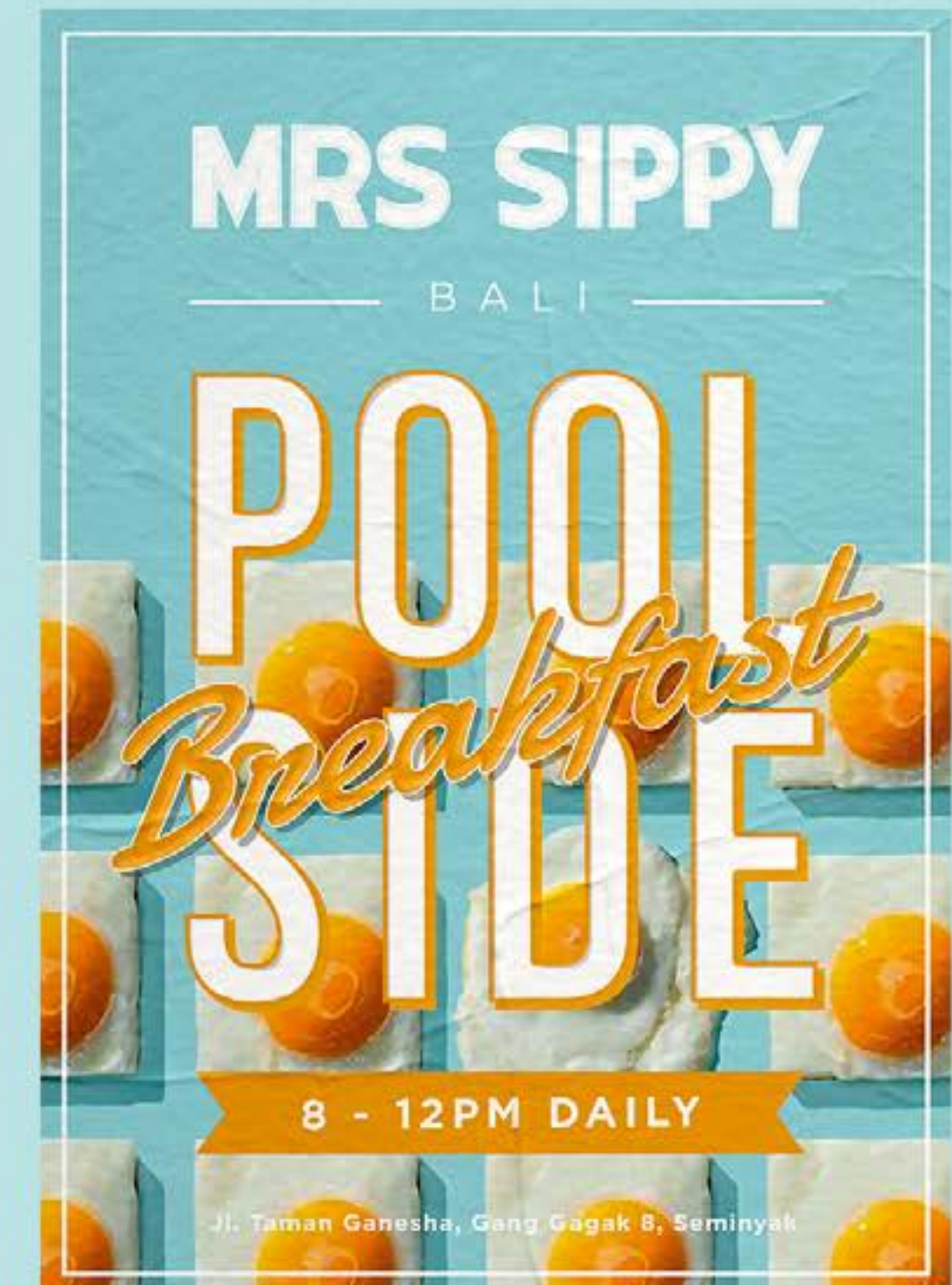
K.

MRS SIPPY
— B A L I —

Being a Mediterranean-inspired oasis, Mrs Sippy is Bali's local haven for anyone in pursuit of sun, sand, salt, and good times. We helped Mrs Sippy to create a series of digital posters as promotional tools.

The goal was to design posters that sends a genuine experience to the audiences. The digital poster designs highlight Mrs Sippy's fun, playful, and tropical mood to enhance the ambiance through bright colors and bold elements. We retain the same vibe across all posters to establish a solid brand character and deliver a consistent aesthetic.



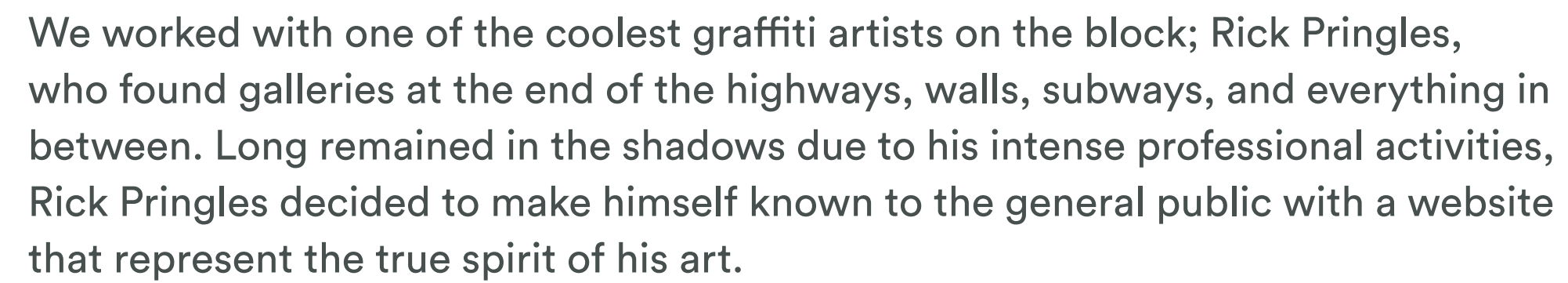




2019

Website Development

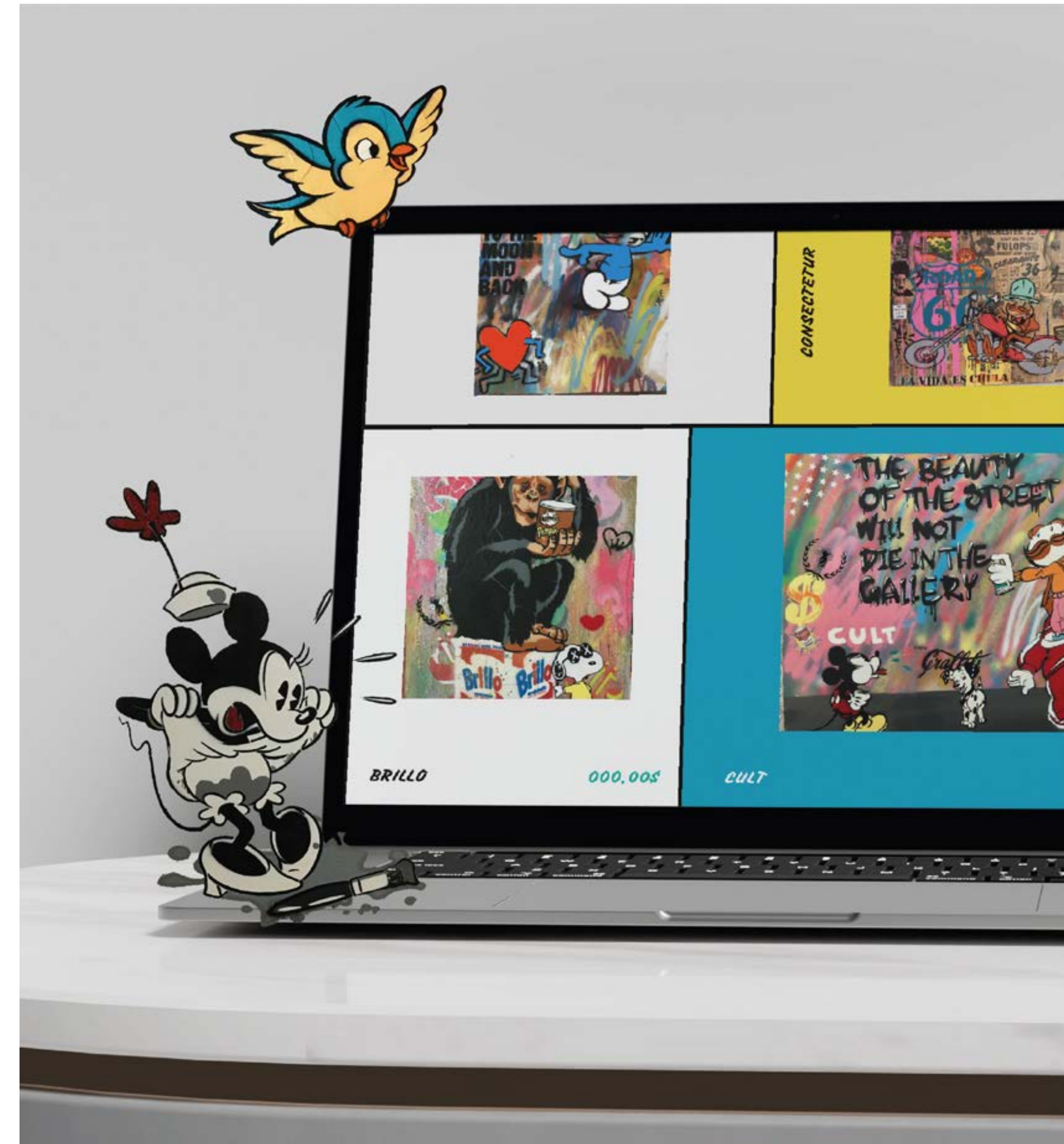
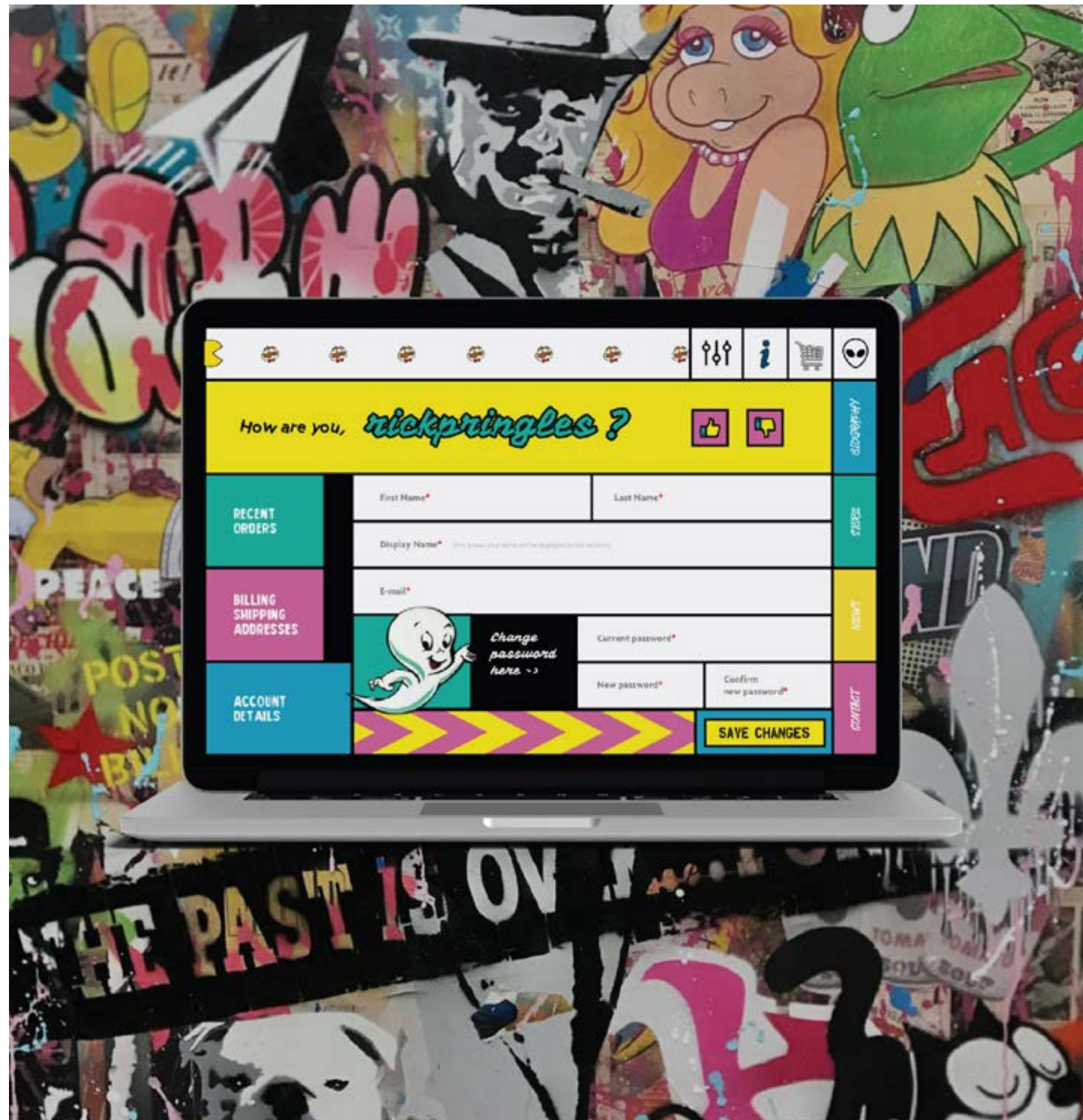
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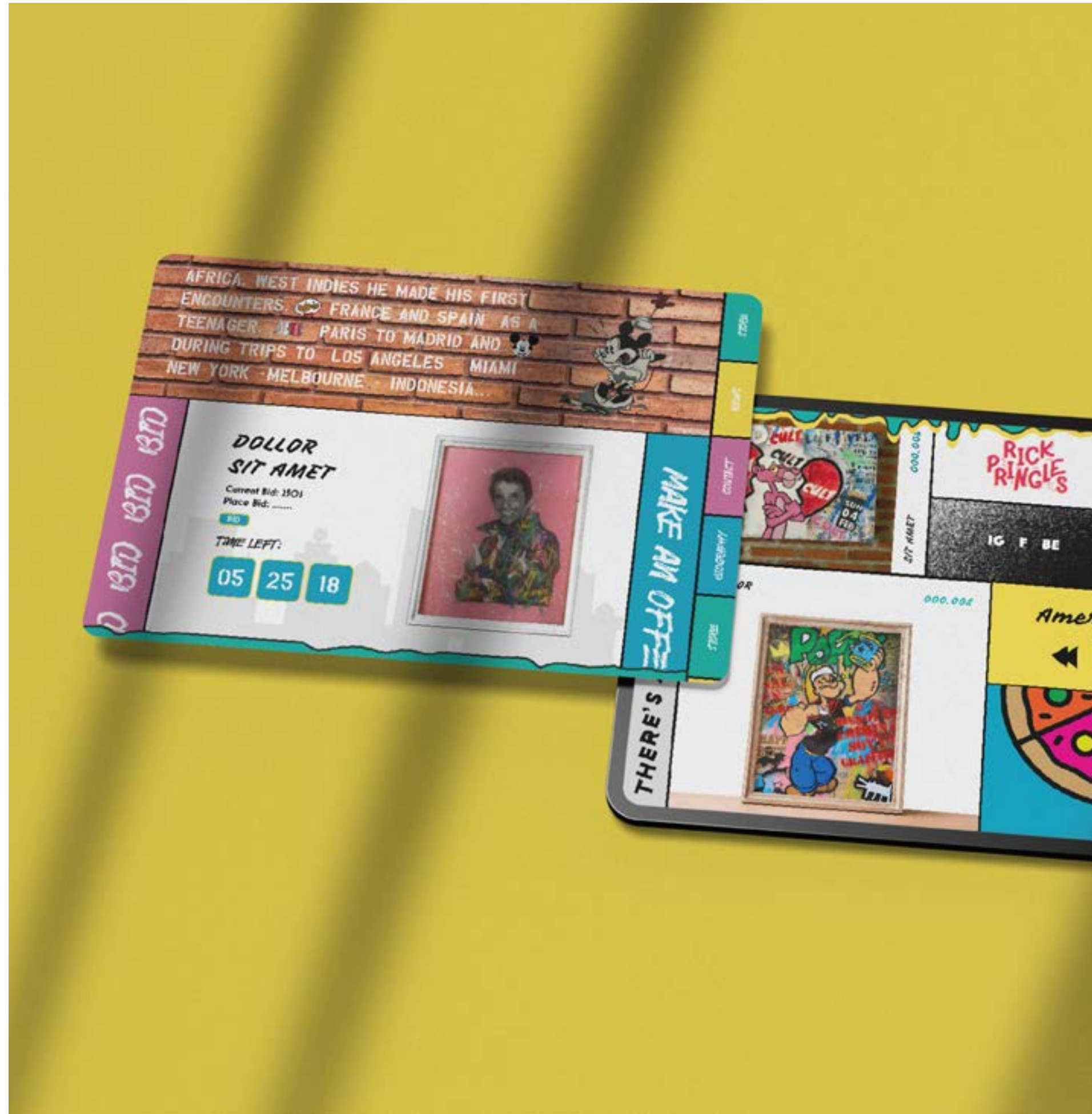
We worked on website design and web development from scratch to showcase Rick Pringles' unprecedented visuals. The Rick Pringles website serves both as a company profile of the artist and an e-commerce platform for painting, arts, and items sold by auction.



K.



K.



Year

2020

Scope

Website Development

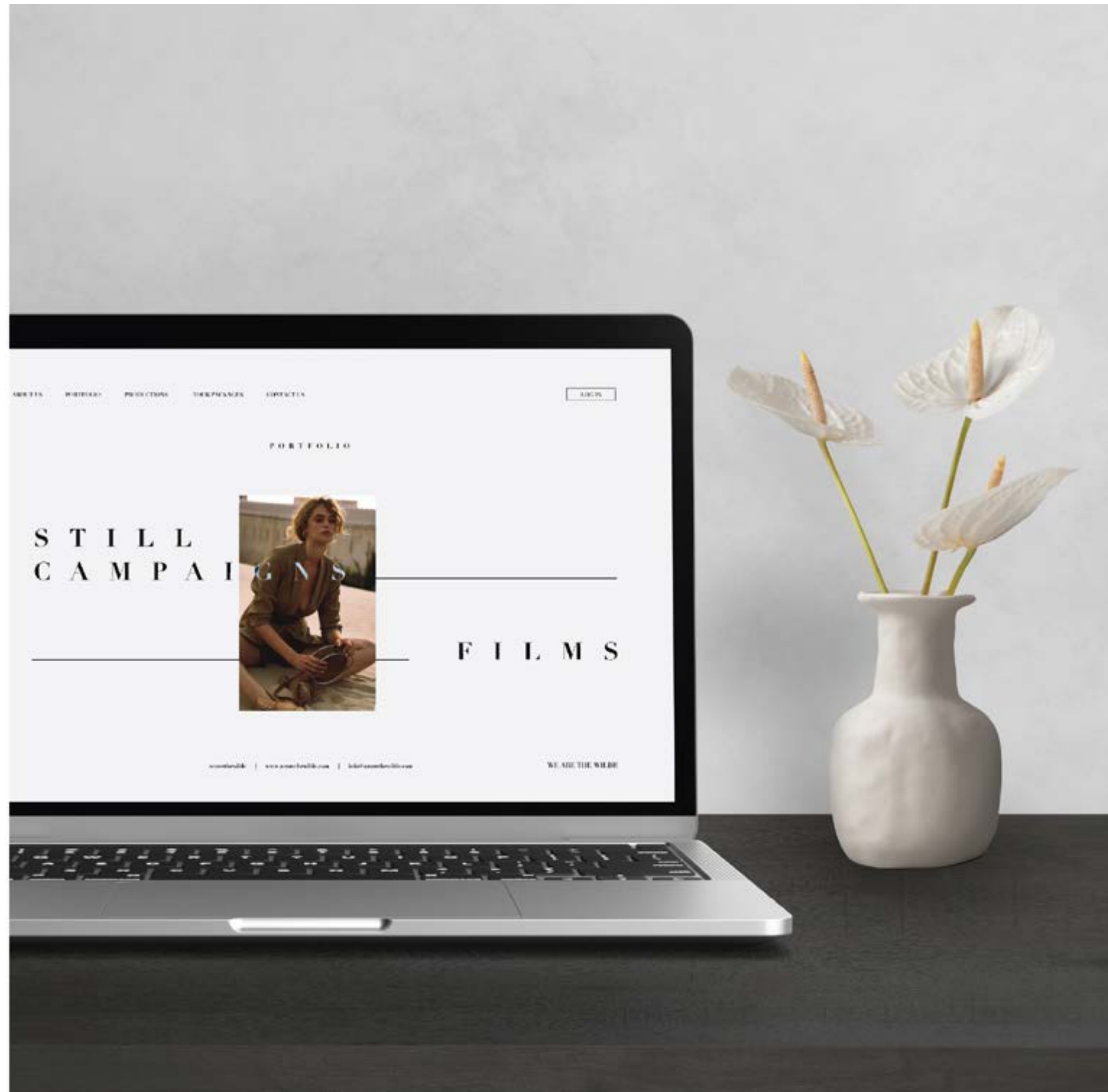
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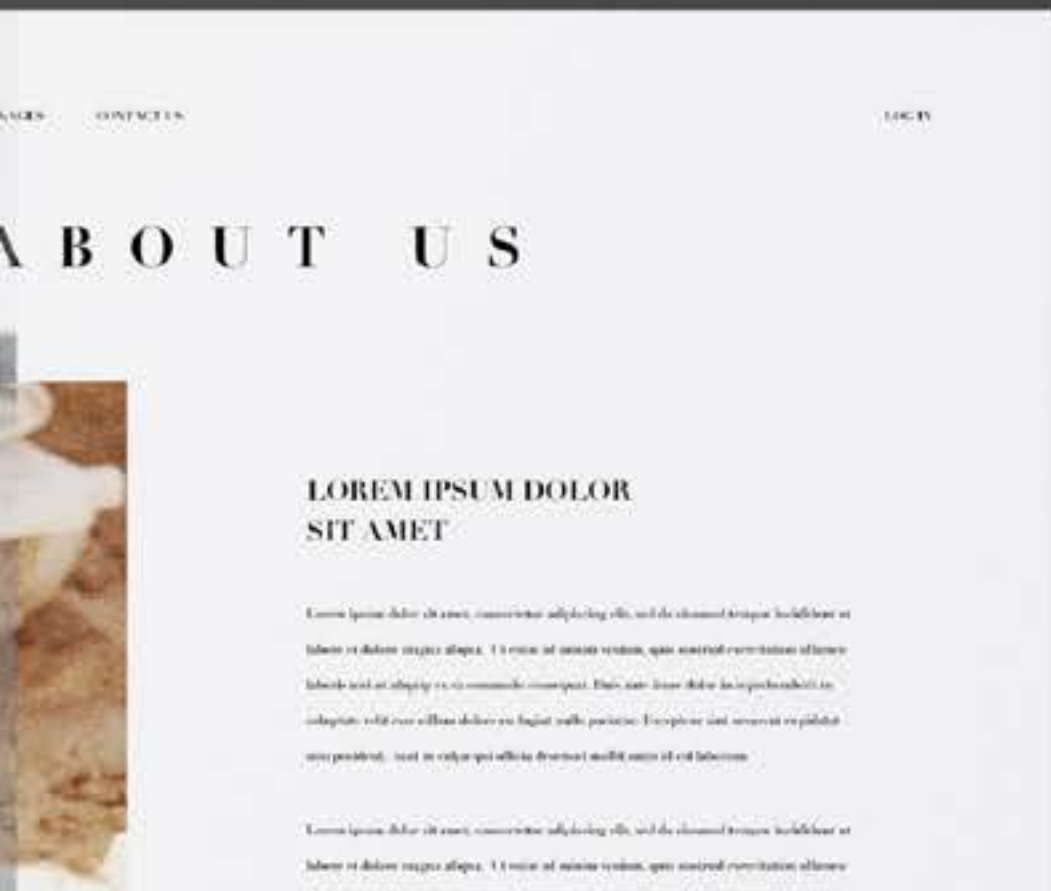
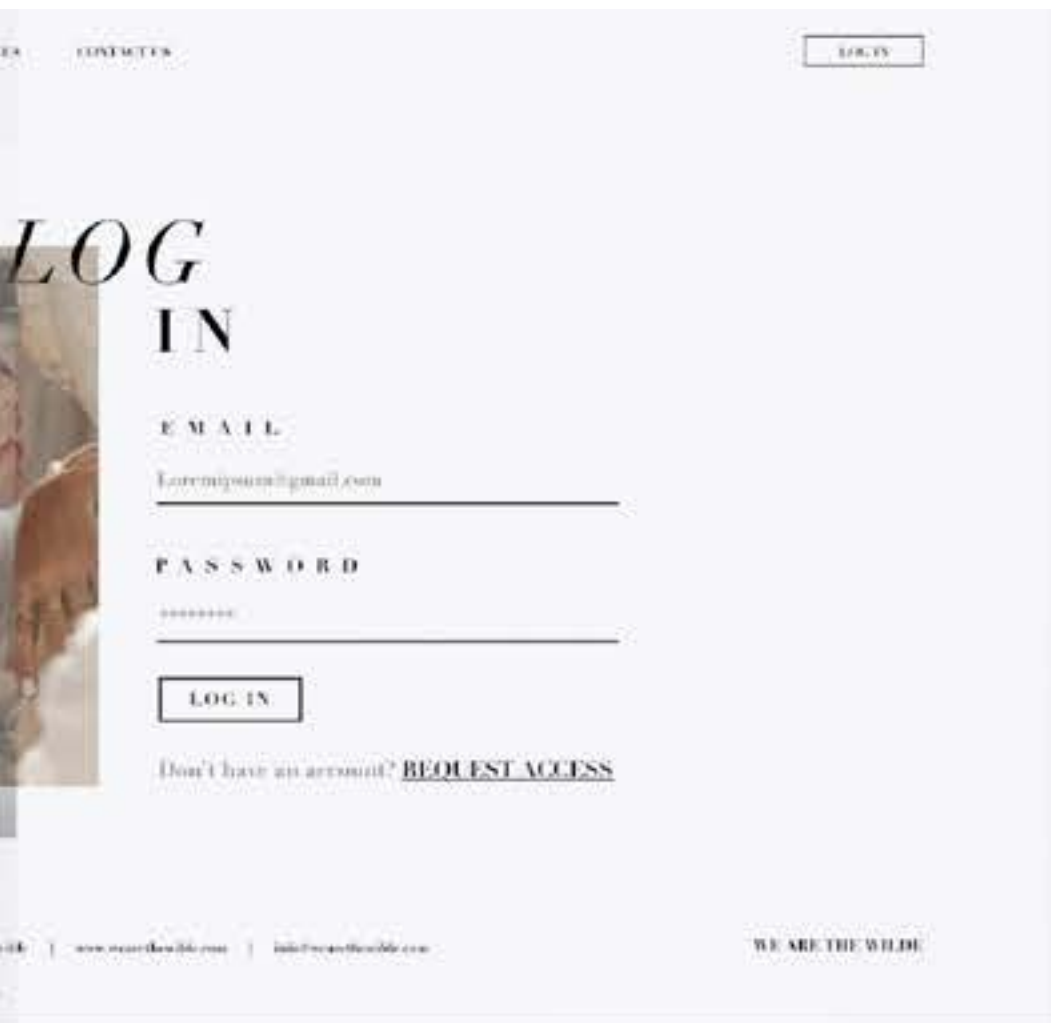
WE ARE THE
WILDE

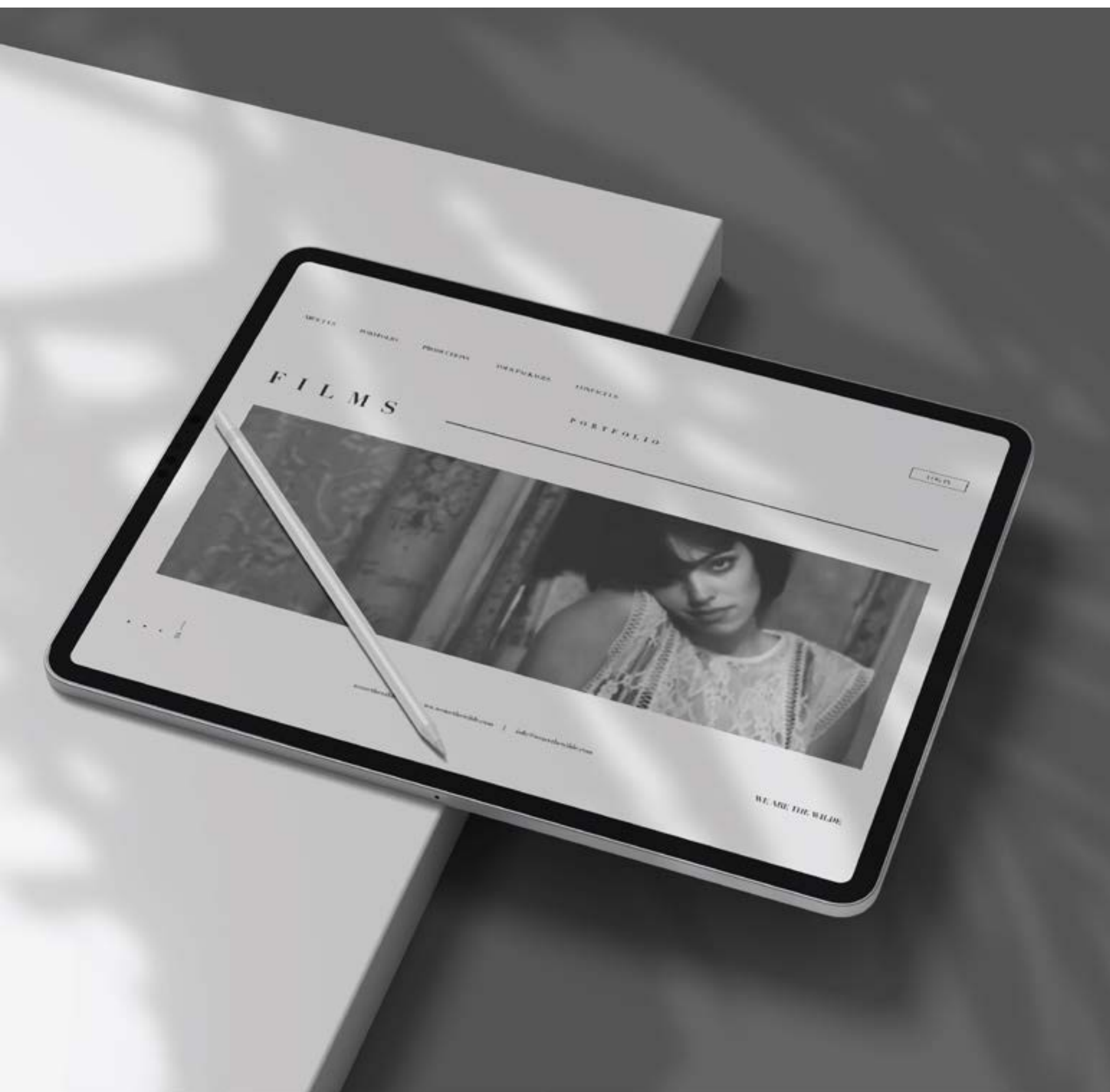
We worked with one of the coolest graffiti artists on the block; Rick Pringles, who found galleries at the end of the highways, walls, subways, and everything in between. Long remained in the shadows due to his intense professional activities, Rick Pringles decided to make himself known to the general public with a website that represent the true spirit of his art.

We worked on website design and web development from scratch to showcase Rick Pringles' unprecedented visuals. The Rick Pringles website serves both as a company profile of the artist and an e-commerce platform for painting, arts, and items sold by auction.









Year

2022

Scope

Monthly Management
Ads Management
Influencer Marketing

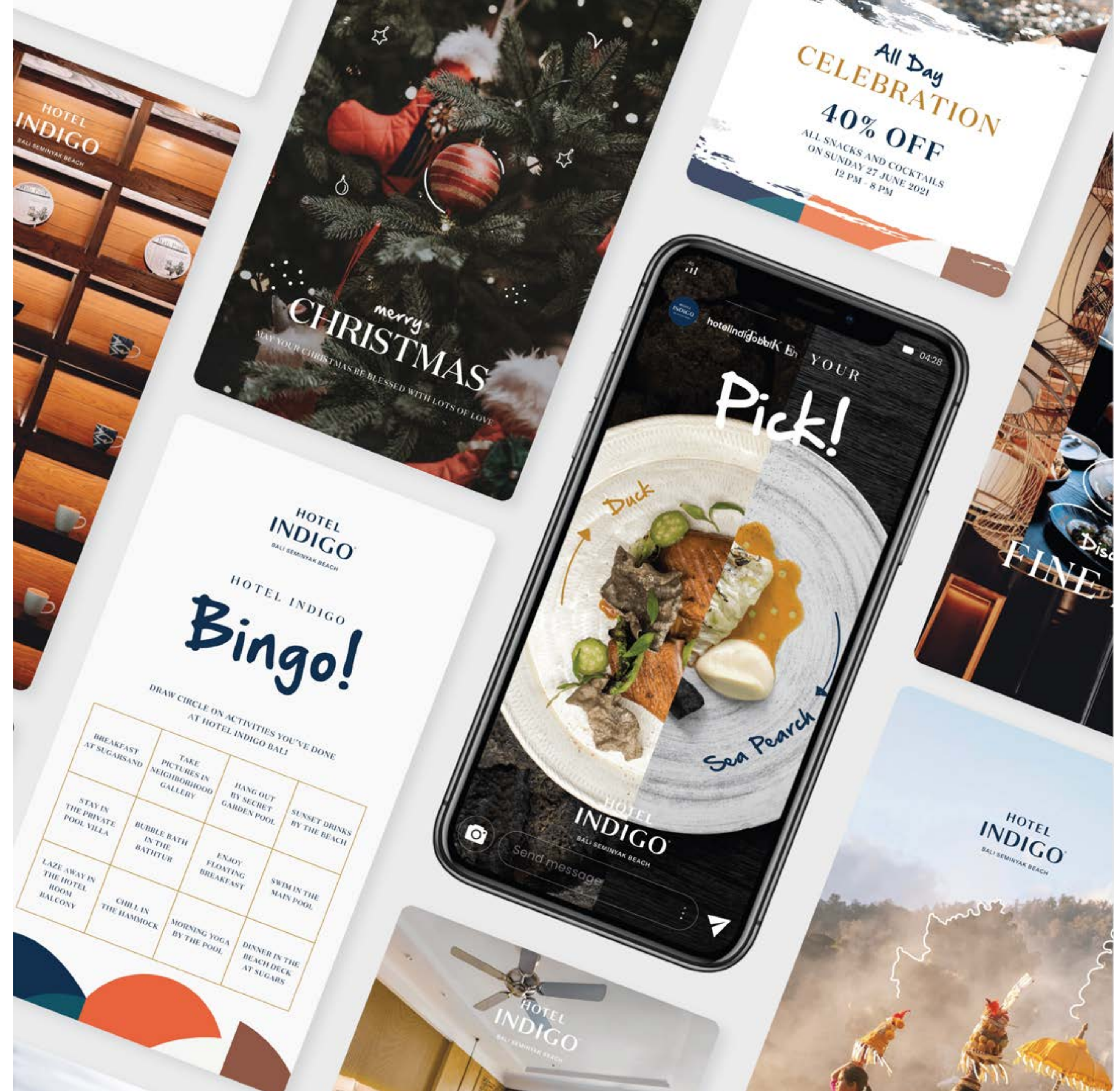
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IHG[®]

HOTELS & RESORTS

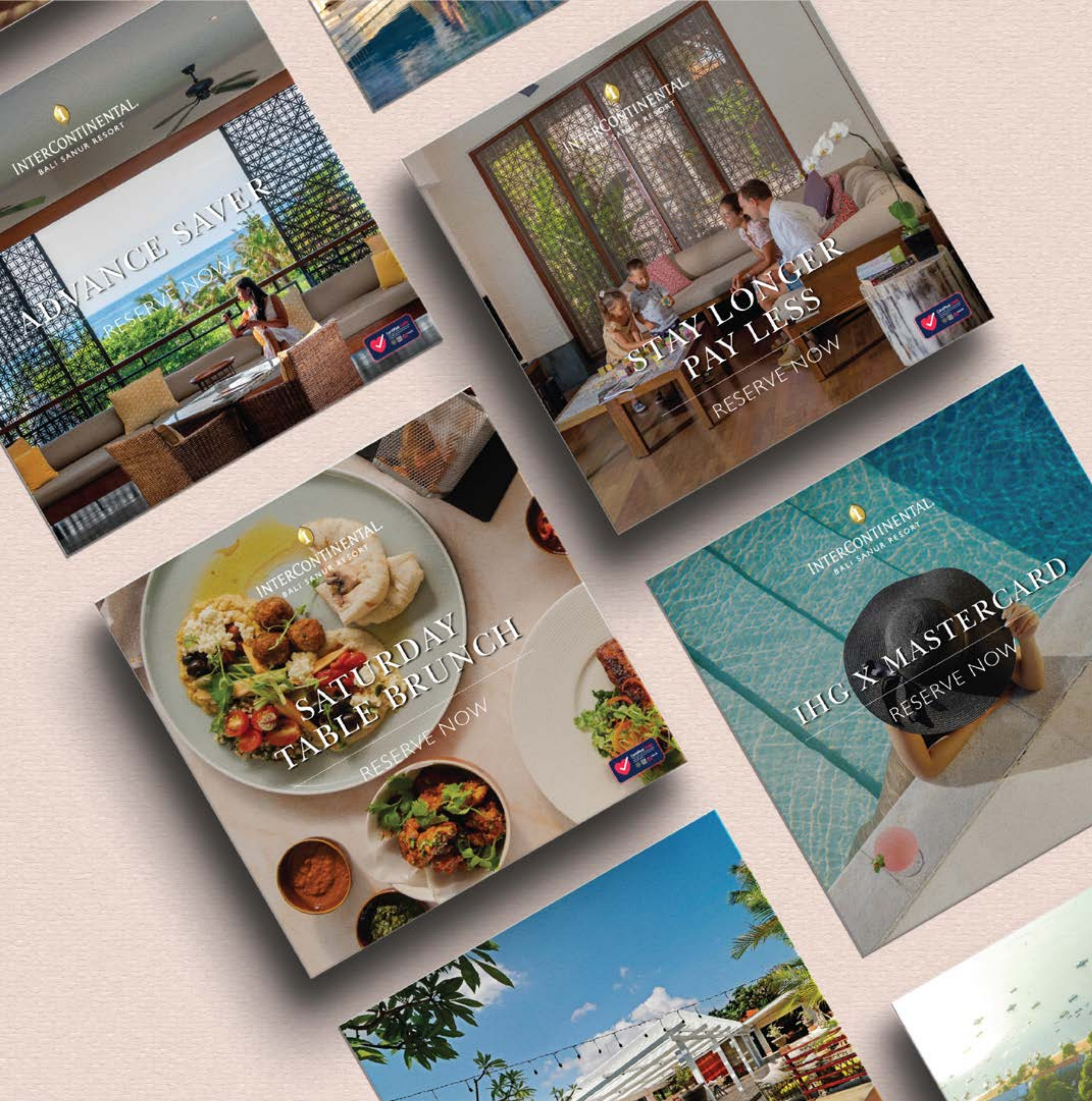
For the past few years, we have worked closely with some hotels under the Intercontinental Hotels Group (IHG). While our developers build the Hotel Indigo Inuyama and Karuizawa websites, our social media team has been working for the Intercontinental Bali Sanur Resort, Hotel Indigo Bali Seminyak Beach, and Holiday Inn Bali Sanur. Though standing under the same IHG umbrella, we understand that each hotel comes with its style and personality. We sat down with each hotel to build a robust campaign that reflects each unique branding. Our works for the IHG hotels cover social media strategy, guidelines, content production, monthly management, ads strategy, and photoshoots on demand.

Our SEO team has worked on Holiday Inn Bali Benoa website since 2020, optimizing the web page content and structure that comply with search engine guidelines. We also have been working to create many high-quality backlinks to improve Holiday Inn Bali Benoa's position in search rankings, increasing its brand awareness and multiplying its organic traffic year after year.

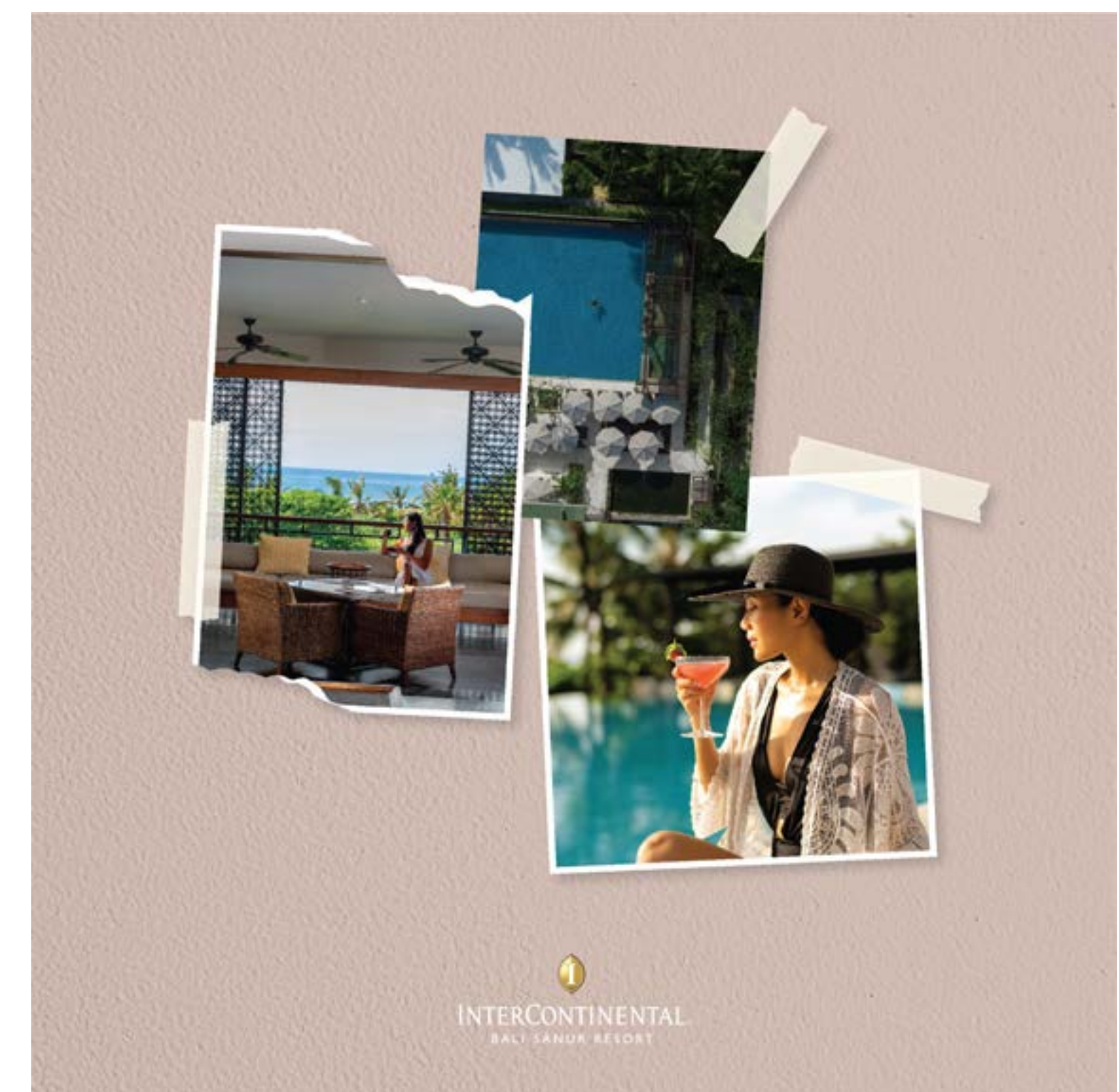








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Year

2019-2022

Scope

Monthly Management
Ads Management
Influencer Marketing

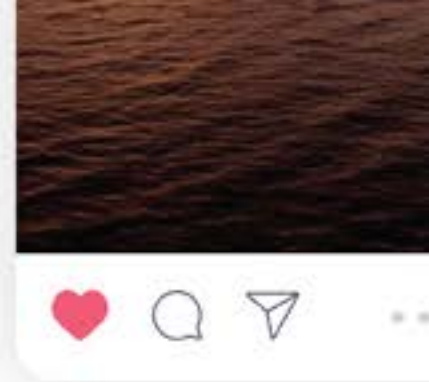
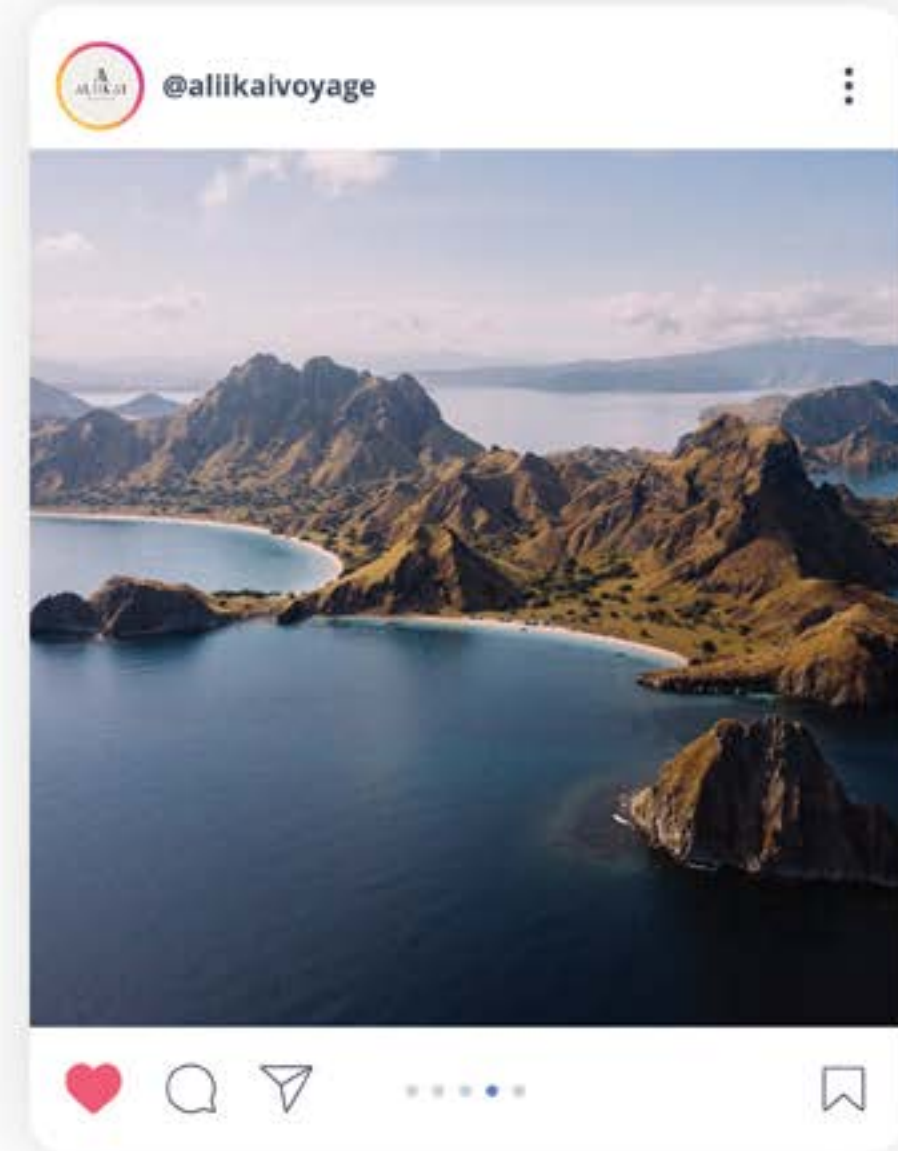
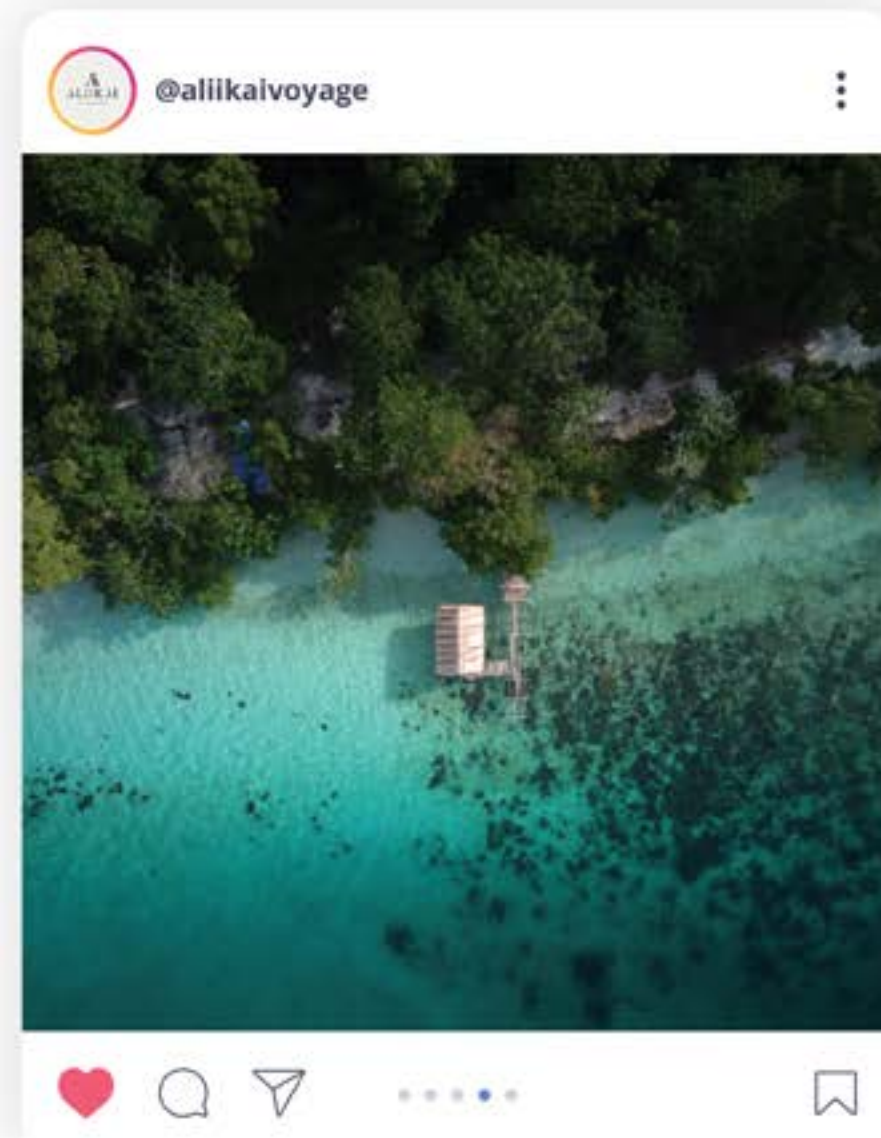
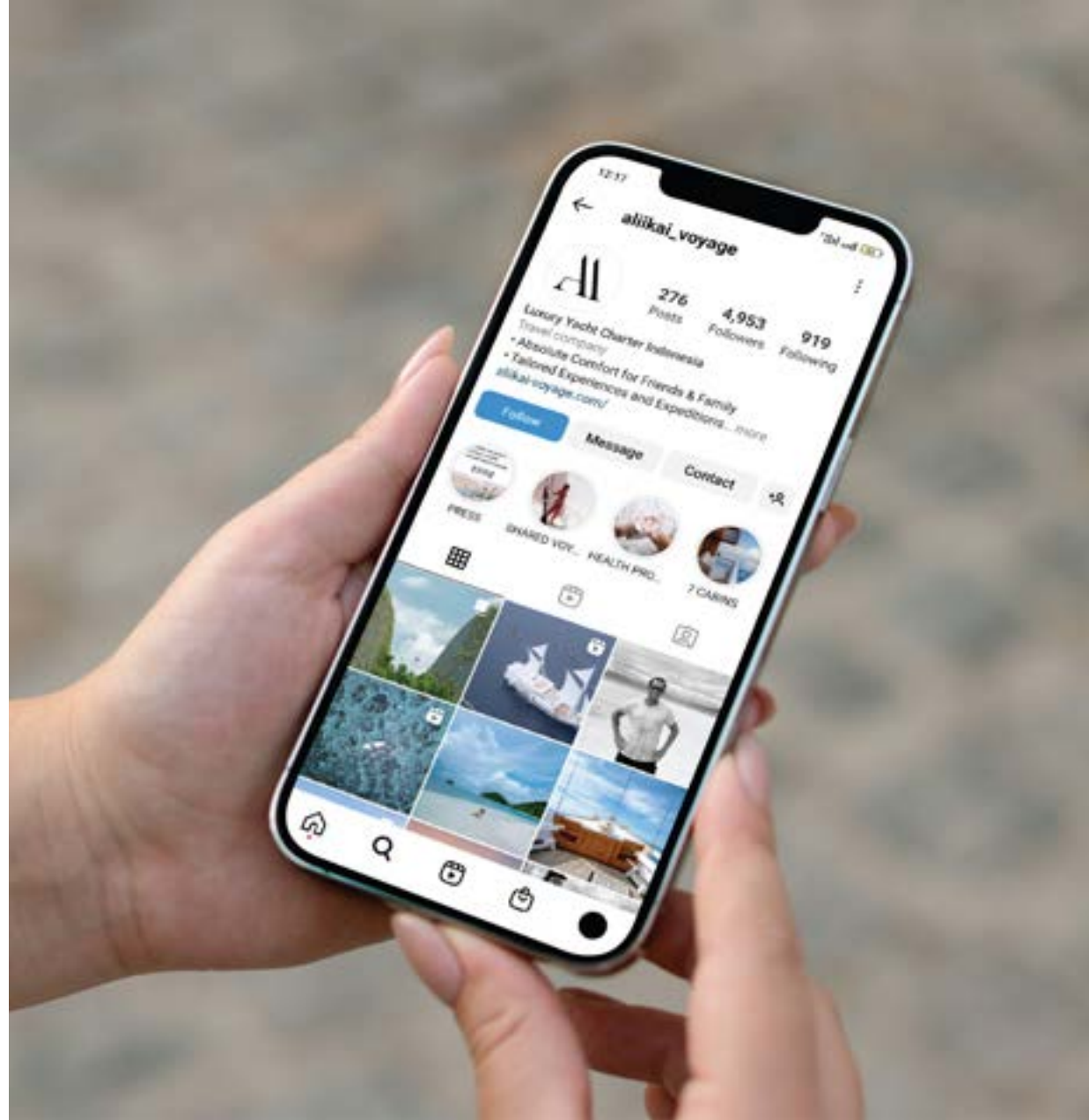
K.



One of the most luxurious phinisi in its class, Aliikai is more than just a cruise. The fine yacht sails its passenger to the heart of Indonesia's spectacular wonders, bringing in an unparalleled experience of nature, culture, and tailored adventures.

Our social media experts have worked closely with Aliikai since its conception, designing their brand's feeling, mood board, and content entirely from scratch. We sculpted Aliikai's summery and sophisticated mood using a blue, white, and light ash brown color palette. Our Google Ads experts helped Aliikai raise its brand awareness and generate leads from worldwide users.







Year
2021

Scope
Brand Identity

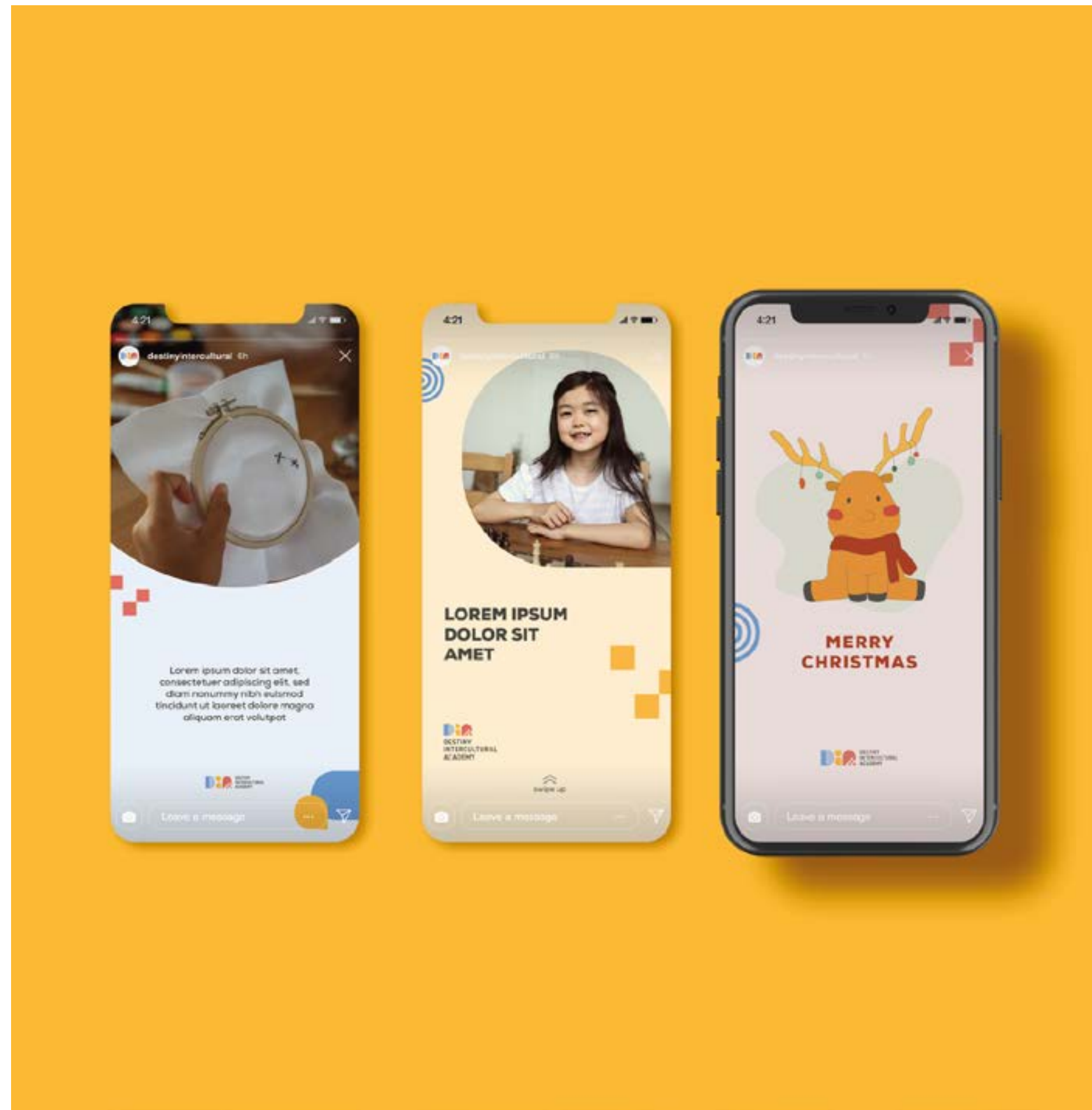
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The formation of Destiny Intercultural Academy (DIA) began with a desire for a Bible-based education in Bandung, Indonesia, based on an International Christian curriculum. We worked with DIA on their brand identity, logo creation, art direction, and collaterals.









Year

2018

Scope

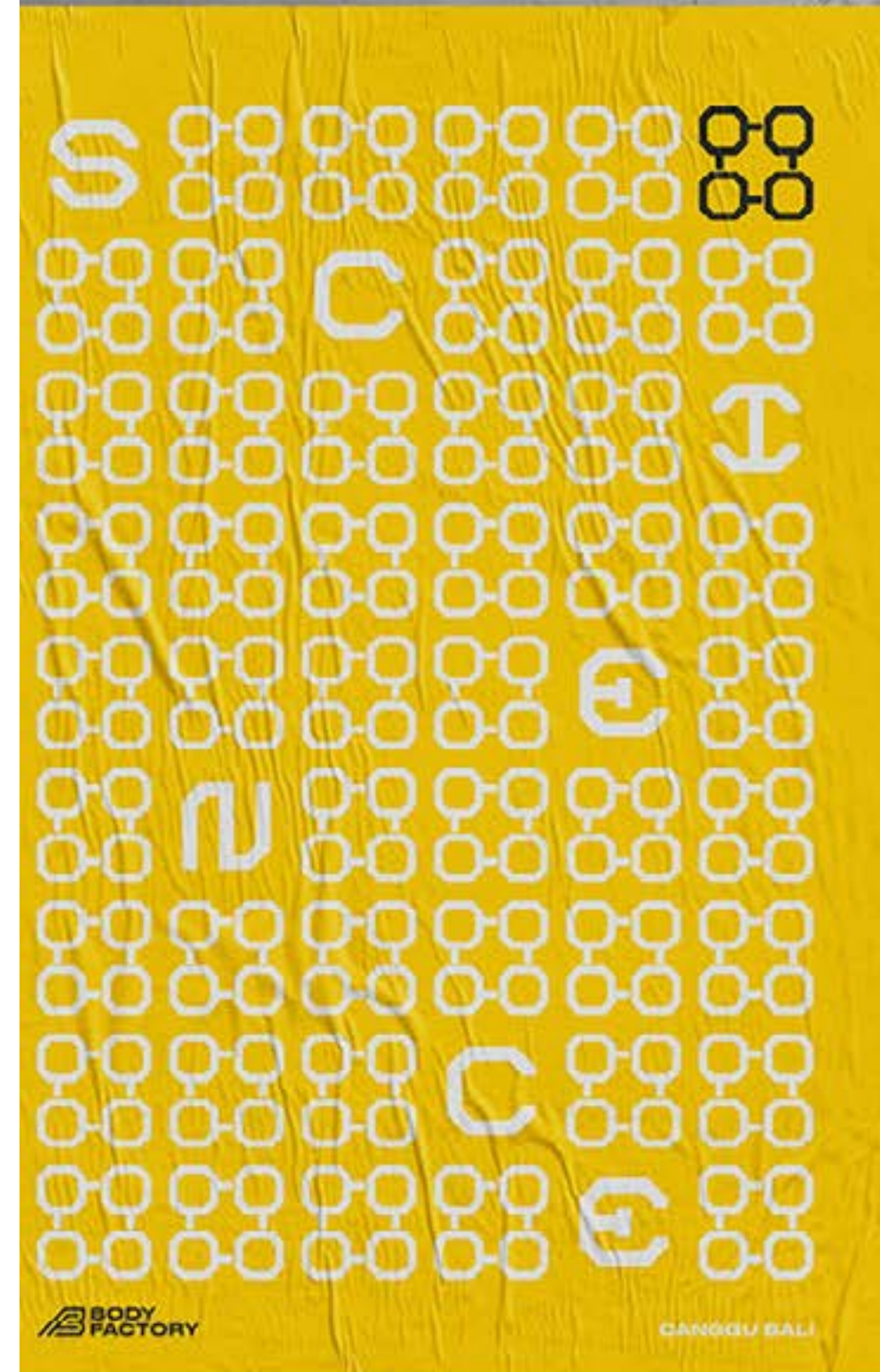
Brand Identity

K.



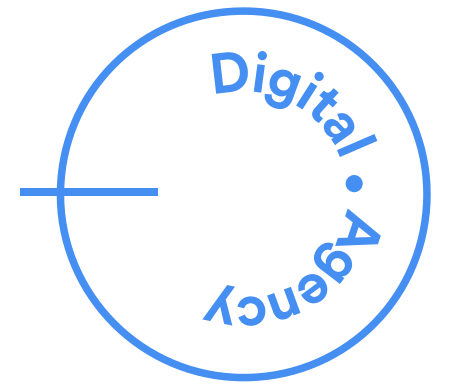
Body Factory is a premium gym in Canggu, Bali, delivering an all-inclusive approach to lifestyle and fitness. The facility houses a fitness center, cafe, room accommodation, and spa.

We worked with Body Factory to develop a new brand identity, using bold lines and bold colors to express the daring spirit of sport. We help them design collaterals such as business cards, pins, keychains, posters, training cards, and Tumblr bottles.





K.



Ready to

— ***Work* with us?**

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